

# InvestHK

# Client Profiles

## Belgium

studiodott.

**Studio Dott**, founded in 2000, is one of the leading all-round creative design and consultancy agencies in Antwerp, Belgium with a representative office in Hong Kong since 2015. Studio Dott's creative and innovative services range include product design, technical and mechanical design, branding, etc. Studio Dott believes strongly in a "to the point approach", from the very first idea until the desired outcome, always with a focus on the user.

The office in Hong Kong mainly focuses on offering design services to Asian companies and start-ups that need help with (re)styling and (re)branding

their products and company. With over 16 years of experience in Europe, it focuses on Asian companies that want to expand their business in the Western markets.

*Design*  
[studiodott.com](http://studiodott.com)

## Canada

#legend  
hashtaglegend.com

#legend is an innovative new 360-multimedia platform comprising a monthly luxury lifestyle publication with game-changing digital content, which delivers the people, places and products that matter, across various entry points the luxury consumers now demand.

As a bold intelligencer that not only disrupts the luxury market but also liberates it from its ennui, #legend celebrates the infinite and limitless approach to experiencing rare and bespoke experiences and products for Hong Kong's well-heeled jetsetters and beyond. The company, **Legend Publishing (HK) Ltd**, is founded in Hong

Kong by business leaders Bruce Rockowitz and Steve Rockowitz in collaboration with media mavens Anne Lim-Chaplain and Gordon Lam. Its parent company is Rock Media (HK) Ltd.

*Media*  
[hashtaglegend.com](http://hashtaglegend.com)

## France

TARTINE

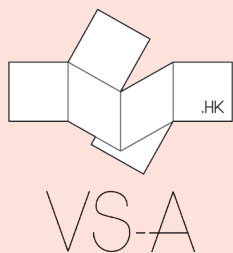
**Tartine** is a casual bar and eatery in the heart of Soho with food and drinks available throughout the day. Tartine is all about the comfort of home, familiarity and warmth, offering a welcoming social space for meetings, a quick bite, an after-work drink or late night cocktails.

Specialised in tartines with a menu designed by the Michelin Starred Chef Philippe Orrico, Tartine offers fresh and creative thick-crust slices of bread, accompanied with seasonal quality produce, locally sourced when possible. It also serves breakfast, brunch, salads as well as

coffee, cold pressed juices, craft cocktails and a carefully-chosen wine list. In addition to the outlet in Soho, Tartine plans to open more takeaway shops in the city.

*Food and Beverage*  
[facebook.com/thetartinehk](https://facebook.com/thetartinehk)

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VS-A is an award-winning international façade architecture and engineering research and design studio, set up in Paris in 1989. The firm specialises in building envelopes, including glass walls, roofs, maintenance systems and solar protections, with over 400 built projects in more than 30 different countries.

As part of a global business network, **VS-A.HK Ltd** was established in 2011 in Hong Kong and VS-A.KR opened in Korea in 2013. Although Asia provides a totally different professional environment than Europe, VS-A managed to involve in different high-end projects in Mainland China and was able to bring added value during the design, tender and

construction stages. Its solutions integrate local factors such as the climate, local codes, technical and economic constraints. It has eight permanent employees and plans to hire more people to cope with recent expansion. The company plans to set up a sister company in Shenzhen within the next two years.

*Façade Architecture, Engineering,  
Research and Design*  
[vs-a.net](http://vs-a.net)

## Germany



**Hexapi (Hong Kong) Company Ltd** provides a very wide range of exquisite artisan honey, honey creations and honey drinks in Asia. All its unique honeys are handmade by local German family beekeepers in line with the strictest honey and organic food laws.

Hong Kong was chosen by Hexapi Germany as its Asian headquarters for its excellent business environment and proximity to Mainland China and Northeast Asian countries. Hexapi Honey is set to

continue to grow in Hong Kong and expand into other parts of Asia, while developing Hong Kong as its base for all administrative, operational and sales and marketing activities.

*Natural and Organic Honey Products*  
[hexapi.com](http://hexapi.com)



MNS is a strategy consulting company that provides independent and professional services to pharmaceutical companies that are eager to expand their business activities in Europe (with focus on Eastern Europe) or Asia. The company was founded by Milko Stojanow in Europe and offers over a quarter century of experience in starting, supporting, developing, consulting and diversifying businesses by providing a unique know-how to further develop services in this region. MNS opened its new office, **MNS Alliance Ltd.**, in Hong Kong at the end of 2015 to serve as a hub for the entire Asian region.

Having experience in entering new markets and developing existing ones for different clients in Asia, MNS believes there are great business opportunities in the APAC region. The Hong Kong office was opened for this reason to be a direct point of contact for the entire region.

*Pharmaceutical Business Consulting*  
[mnsalliance.com](http://mnsalliance.com)

## Indonesia



**Nature And Beyond**

**Nature And Beyond Ltd** was established in Hong Kong at the end of 2015. With a foothold in Indonesia, the world's largest archipelago, it has a rich selection of various premium natural resources. Its products range from Arabica coffee, tea and chocolate, to fruits, canned seafood and soap, etc.

It aims to secure reliable upstream and midstream activities of various resources by working closely with partners in Indonesia and Hong Kong. In 2016, the company launched pre-packaged

ready-to-brew Indonesia Arabica Mandheling ground coffee. To create a premium coffee experience, the new coffee product is a single-served sachet including a dripper.

*Food Trading*  
[natureandbeyond.hk](http://natureandbeyond.hk)

## Japan



**Jan Jan Kushikatsu**, Osaka's renowned Kushikatsu restaurant with 12 locations in Osaka and Tokyo, made its Hong Kong debut in the heart of Wan Chai this mid-February. Kushikatsu, meaning "fried skewers", is a local delicacy from Osaka with over 100 years in culture, and seldom travels abroad because of its well-guarded recipes by Osaka natives. Jan Jan, named after the most vibrant street in Shinsekai, kushikatsu's birthplace, will be the first to introduce Osaka kushikatsu and dining culture to Hong Kong.

Led by Executive Chef Osaka native Hideki Abeyama who has been trained for over 10 years

at Jan Jan Osaka, he is now ready to carry on the brand here in Hong Kong. Jan Jan Kushikatsu's menu will focus on Kushikatsu items ranging from meat, seafood, vegetables and daily specials as well as a mix of kushiyaki (grilled skewers) items.

*Restaurant*  
[kushikatu-janjan.com](http://kushikatu-janjan.com)

## Korea



Established in Hong Kong, **Heartisans** is a healthcare technology startup which develops a medical-quality heart health wearable designed to save lives. At the core of its innovation is a machine learning algorithm that calculates the risk of a sudden cardiac arrest up to 10 minutes in advance. Hong Kong is Heartisans' headquarters to conduct all product research and development

in partnership with a leading local university. It has nine staff currently and plans to expand over the next few months.

*Healthcare Technology*  
[heartisans.com](http://heartisans.com)

## Malaysia

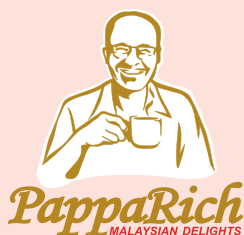


Founded by a Malaysian and a Hong Konger, **2Easy** is an online platform for businesses to search for all sorts of business services, such as legal, auditing, branding, marketing, etc. Users can easily go to the portal, submit a job request, and then the professional service providers will reply with a quotation. It saves company clients plenty of time to look for the right service provider, and they can compare between service providers easily on a webpage.

Users from any part of the world can visit the portal and hire the professional Hong Kong service providers. Hong Kong is a highly developed city,

particularly serving the business sector. 2Easy is a platform serving especially the business community, and is therefore the ideal location to launch the service.

*Information and Communications Technology*  
[2easy.com.hk](http://2easy.com.hk)



Founded in 2006 in Malaysia, **PappaRich** has steadily grown from the home country into a franchise network comprising over 100 outlets worldwide. It has 80 outlets nationwide in Malaysia and has ventured into overseas markets such as Australia, Mainland China, Singapore, the US, South Korea, Brunei, Indonesia, Taiwan and New Zealand since 2012.

PappaRich's first Hong Kong outlet was opened in Causeway Bay in January 2016. It is a joint venture between the reputable Tang Palace (China) Holdings Ltd and Beppu Group Ltd. In an effort to stay true to the authentic tastes of Malaysian

cuisine, all essential sauces and main ingredients are directly imported from PappaRich's central kitchen in Malaysia, including the celebrated Hainan bread as well as durian cheese cake.

*Restaurant*  
[papparich.com.hk](http://papparich.com.hk)

# Mainland China



**Datang Telecom International Technology (Hong Kong) Co Ltd** was established in May 2011 and is a wholly-owned subsidiary of Datang Telecom International Technology Company Ltd. Datang specialises in import and export services, investment, consulting and product development for the telecommunications industry. Its products include wireless communications equipment, chipsets and device solutions, integrated circuit design and manufacturing, smart cards and specialised telecommunications technology.

Being the platform of the headquarters to develop international business, Datang's Hong Kong office aims to expand the group's presence overseas, promote the use of its technology and increase

sales of its telecommunications equipment and other products. In addition, Datang also hopes to develop new partnerships with local network providers, establish cooperation with different countries and implement Mainland China's "go global" investment strategy.

*Information and Communications Technology*  
[datanggroup.cn](http://datanggroup.cn)



**Hytera Communications (Hong Kong)** is a wholly-owned subsidiary of Hytera Communications Corporation Ltd, serving as Hytera's overseas platform for procurement, sales, and equity investment. Since Hytera Hong Kong was established in 2008, Hytera has opened numerous overseas branches in countries and cities such as the US, the UK, Russia and Jakarta, Indonesia to further expand its global presence with localised features. Its products are sold in over 80 countries and used widely in public security, public affairs and transportation.

Hytera's operations in Hong Kong have grown considerably in recent years. As it continues to expand its presence overseas, Hytera plans to make its Hong Kong branch responsible for the company's global financial affairs outside Mainland China.

*Wireless Communications Equipment*  
[hytera.com](http://hytera.com)



**KuangChi Science Ltd**, listed on the Main Board of the Hong Kong Stock Exchange in 2014, is an innovative company specialising in the development of comprehensive aerospace solutions for a variety of altitudes ranging from low altitude airspace to near space. The company is a subsidiary of Shenzhen-based Kuang-Chi Innovative Technology Ltd, which was established in 2010 by a team of innovative scientists who strive for disruptive innovation. Named after the Ming-dynasty scientist Xu Guangqi, it hopes to contribute to the advancement of Chinese science and technology.

KuangChi Science's product lines currently include Cloud, Near Space Traveler, Space Levitation Station, Martin Jetpack, Solarship and

the SkyX drone. KuangChi Science's Hong Kong headquarters plays an important role in expanding the company's presence overseas, acting as the overseas R&D center, and managing the stock listing position. In future, KuangChi hopes to continue to bring the world's leading innovators together to create futuristic products and turn science fiction into reality.

*In-depth Space Business*  
[kuang-chi.com](http://kuang-chi.com)



Established in Shenzhen in 2012, **Shenzhen Zhongyu Energy Technology Co Ltd** specialises in LED lighting research, production and sale. Committed to energy saving, environmental protection and durability, the company's products are being sold to overseas markets in Europe, US, Japan, Korea, Thailand, Hong Kong, Taiwan, etc.

Zhongyu Group opened its overseas operations centre in Hong Kong on 28 November 2015. It was responsible for LED lighting business, local sales and overseas promotion in Hong Kong. It plans

to employ more staff and expand its branch shop this year. There are also collaboration projects in negotiation with the Philippines and Malaysia.

*LED Lighting Research, Production and Sales*  
[hkzhongyu.com](http://hkzhongyu.com)

## Netherlands

### KYBOE!

Set up in Hong Kong in February 2016, KYBOE!'s founders Dick and Kees were inspired by the global travel and adventures to create a fashion watch that has style and functions, and fits in with their eclectic and bohemian lifestyle. Managed by **Kedtrade Asia Ltd**, it designs watches for people who are confident with their own sense of style and live their lives boldly. KYBOE! is a lifestyle fashion watch brand and the company has created 343 different watches, available in 100 colour combinations - something for every occasion.

It has sold over 200,000 watches just in small niche markets in St. Tropez, Ibiza and the Netherlands.

In 2015, Marc Bell and Joseph Roos became partners to realise the founders' dream of sharing KYBOE! with the U.S. market. In March 2015, KYBOE! officially launched in several major U.S. department store chains including Nordstrom, Saks and Lord & Taylor. Hong Kong is its headquarters for the Asian market.

*Watches, Lifestyle and Fashion*  
[kyboe.com](http://kyboe.com)

## Switzerland



**Edipresse Media** is the region's leading international luxury media group. Established in 2005, the company operates from its Hong Kong regional headquarters and employs over 300 people in Asia (Hong Kong, Mainland China, Macau, Singapore, Malaysia, Taiwan, Thailand, the Philippines and Indonesia). Edipresse Media owns a portfolio of award-winning luxury-lifestyle media brands, including the renowned *Asia Tatler*, *Revolution*, *Home Journal*, *Best Restaurants*, luxury lifestyle websites [HongKongTatler.com](http://HongKongTatler.com) and [HomeJournal.hk](http://HomeJournal.hk). Edipresse Media also publishes the custom-produced magazines for the Las Vegas Sands Corporation worldwide as well as the prestigious International Culinary Institute.

Edipresse Media is the flagship company extension of the Edipresse Group, a family office owned by the Lamunière family with an abiding place in the history of media. Tracing its heritage as far back as 1762, it has grown into a multinational group. With global headquarters in Switzerland, Edipresse Group's main activities are in media, digital ventures and real estate.

*Media and Publishing*  
[edipressemedia.com](http://edipressemedia.com)

## Taiwan



Founded in Taiwan, iCHEF Information Consulting Inc aims to provide restaurants with world-leading technological solutions to enhance food and beverage industry. Its mission is to help restaurants across the world benefit from Taiwan's technological expertise and learn about the flourishing food and beverage scene in Taiwan.

Established in April 2016, **iCHEF (Hong Kong) Co Ltd** targets small and medium-sized restaurants in Hong Kong, which is also iCHEF's first overseas base in Asia. Hong Kong is chosen because of the great demand in the city, and also geographical and cultural proximity. iCHEF understands the challenges faced by small local eateries resulted from increasing costs and the lack of development

space. By introducing innovative restaurant management technology, it can help small restaurants here improve the business flow. Its proprietary technological solutions streamline the business processes of restaurants from seating, ordering, serving, billing to staff and accounting management in one go. In return, the restaurants enjoy manpower saving, increased efficiency and improved customer services.

*Restaurant Management Technology*  
[ichef.com.hk](http://ichef.com.hk)



Takeaway teahouse **TP Tea** was opened in Hong Kong in March 2016. Inspired by the tea culture during the Tang dynasty, the brand represents "tea parties" or "tea reunion for friends".

Committed to Tang dynasty's tea culture with tea brewing techniques over three decades, TP Tea embodies its essences in the subtle dialogues between tea and people. Familiar with the characteristics of various tea types, TP Tea uses

different methods to bring out the unique flavours of different tea leaves perfectly. Dedicated to staff training and humanity education, the company aims to promote the benefits and pleasure of drinking tea to everyone.

*Takeaway Teahouse*  
[teapatea.com.tw](http://teapatea.com.tw)

## Thailand



Founded in 1990s, Xin Xing Group Company Ltd has been devoting to trading and property business. After 25 years of experience, it becomes a crucial entity and prestigious bridge connecting Mainland China, Hong Kong and Thailand for trading business.

Hong Kong is famous for its low and simple tax system, free trade and great support for foreign investment. It becomes the reasons the company establish its Hong Kong office, **Hong Kong Xin Xing Corporation Ltd**, as the key channel for trading between Mainland China and foreign countries.

As the sole agent of more than 10 famous Thai brands, the company is importing a large number of healthy snacks and beverage products into Hong Kong and the categories are still expanding. Its goal is not only to become the biggest Thai food provider, but also play a positive role to provide Hong Kong people with healthy diet and maintain Hong Kong's standing on the front edge of Thai food trend.

*Food Trading*  
[somakmak.com](http://somakmak.com)

## Turkey



Bozdemir Construction and Engineering Inc is an engineering, construction and contracting company established in Turkey in 1993. Since incorporation, with its young, experienced and expanding work team, Bozdemir has completed a number of prestigious projects both in Turkey and abroad. Bozdemir is committed to providing clients with high-quality engineering, construction, logistics and management services while ensuring the necessary security for employees and existing facilities.

In 2015, Bozdemir was awarded a construction contract for the major rehab at the quarters of US Embassy at Shouson Hills, Hong Kong and consequently decided to expand its engineering

service and project areas globally by opening a subsidiary company here to serve the Asia-Pacific region under the name of **BRC Construction Ltd**. BRC Construction has a team of professionals who have been working for projects in Central Asia, Europe and Africa and understands the demanding schedule, challenges to success, and cultural diversity under different environments.

*Construction*  
[bozdemir.com.tr](http://bozdemir.com.tr)

## United Kingdom



**Jobable Ltd** is a Hong Kong-based human resources technology company. Since its launch in 2015, the Jobable team has quickly expanded to 12 full time employees, delivering full functions of sales and marketing, technology development, data analytics and client support from their headquarters in Hong Kong.

Jobable Ltd launched its flagship product - the job seeking platform Jobable.com - in 2016. Jobable.com is the first careers platform in Asia that matches job seekers and employers through a data-driven relevance score. It has already enabled numerous global and local companies to fulfil their

recruitment needs more efficiently and effectively than ever before. Jobable raised a pre-series A investment of US\$800,000 in September 2015 from Hong Kong and European based angel investors and the team is working hard to expand their product offering for jobseekers and companies throughout Hong Kong and the rest of Asia.

*Human Resources Technology*  
[jobable.com](http://jobable.com)



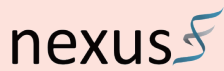
**Mabu Design** has recently been established in Hong Kong by Mark Burnett, a British industrial designer with 12 years' experience in the retail design industry. Specialising in retail display and product design, its strength in design comes from taking a raw concept idea and rapidly developing a proposal that can be prototyped and ultimately into production. Using CAD 3D Modelling (Solidworks), it can provide technical engineering for production, 3D printing and also presentation rendering visuals (3D studio max).

Hong Kong was the perfect location to invest in the new business to gain access to the extensive network of manufacturers in Southern China

and the wide client base in Hong Kong. With the expanding start-up community, Mabu Design sees the opportunity to support small companies develop their product ideas or retail stores into reality. Within the next year, the company is planning to expand the creative design service and the manufacturing support service within Mainland China and Asia.

*Retail and Product Design*  
[mabu-design.com](http://mabu-design.com)





**Nexus Ltd** is a specialised international media services company headquartered in Hong Kong with offices in Shanghai and London. It provides media owners with maximum market penetration in the regions it covers.

Nexus Ltd represents international media owners in local markets and offers advertising customers direct access to specialised media channels. Leading media titles include *Travel Market Report*, *Elite Traveler Magazine*, *Ritz Carlton Magazine*, *Blueprint Magazine*, *JW Marriot Magazine*, *FX*

*Magazine*, *Affluent Luxury Consumer Intelligence*, *The Art Of Business Travel*, *Wealth Insight*, *WEX Events*, *Luxury Custom Events* and *Custom Publishing*.

*Media Sales*  
[nexusmediaasia.com](http://nexusmediaasia.com)



**University College of Estate Management (UCEM)** offers accessible, flexible and cost-effective online education, aiming to develop leading talent for a better built environment. UCEM has been active in Hong Kong for over 40 years and has close links with Hong Kong academic institutions, employers and professional bodies, including the Hong Kong Institute of Surveyors, Royal Institute of Chartered Surveyors and The Chartered Institute of Building.

UCEM programmes are designed for part-time study around work, helping develop practical skills which build on a student's workplace experience. UCEM's Hong Kong partner is the MacGregor Education Group, providing support to

UCEM students studying programmes registered with the Hong Kong Non-local Courses Registry. The new UCEM Hong Kong office, opened February 2016, cements UCEM's commitment in Asia Pacific where the region is responsible for 80 percent of overseas applications.

*Education*  
[ucem.ac.uk](http://ucem.ac.uk)



**Victoria Leigh Design & Trend** creates fabulous textile design concepts for global clients. It specialises in designing for women's and men's apparel, swimwear, childrenswear, homeware and interiors. All its designs are 100 percent original and are created in its studio through drawing, painting and printing. Its passion is creating unique and imaginative designs for its clients. Its experienced team regularly collaborates with clients on bespoke projects. It also produces beautiful collections of textile designs that are available to view by appointment.

Founder Victoria Leigh is a graduate of London's UAL Central Saint Martins College of Art and Design. Designing for major International and British brands, its clients include Salvatore Ferragamo, Designers Guild, Next, John Lewis,

Macys and many more. It aims to be Asia's premier textile design studio. Hong Kong was chosen for its entrepreneurial business culture, geographical proximity to major international markets, and apparel heritage.

*Textile and Surface Design*  
[victorialeighdesigntrend.com](http://victorialeighdesigntrend.com)

## United States



**Rhodium Group Ltd** is the Hong Kong-based subsidiary of the American research and consulting firm Rhodium Group. Rhodium Group (RHG) combines policy experience, quantitative economic tools and on-the-ground research to analyse disruptive global trends. The Group's work supports the investment management, strategic planning and policy needs of clients in the financial, corporate, non-profit and government sectors.

RHG's Hong Kong office focuses primarily on the firm's China markets research services, covering China's macro economy and financial markets. Expansion in Hong Kong provides RHG with

geographic advantages in China-focused research and access to growing regional markets for RHG's research and consulting services.

*Macroeconomic and Energy Research*  
[rhg.com](http://rhg.com)

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Hong Kong-based startup, **The Loop**, is a fresh voice in lifestyle news that covers dining, travel and city living content for young professionals, with a target demographic of 25-34 years. The company saw a gap in the market for relatable, gender-neutral lifestyle news, and captured this promising opportunity to create a beautifully designed, responsive website that makes mobile browsing a priority. Based on years of experience working in the publishing industry, the team also saw a need to push the publishing industry away from traditional advertising structures, and disrupt the market with new and innovative approaches to partnerships and sponsored content.

The Loop is self-funded by the core team, which plans to launch a mobile app by the end of 2016 to complement its responsive website.

*Lifestyle Media*  
[theloophk.com](http://theloophk.com)



**World Wide Technology, Inc.**

Founded in St. Louis, US, in 1990, World Wide Technology (WWT) expanded its footprint to Hong Kong and set up **WWT Hong Kong Ltd** in 2014 to help its Fortune 100 customers accelerate global technology deployments and serve the needs of regional large enterprises. Through its regional Asia-Pacific technology centre, it performs rack and stack, custom cabling, burn-in and testing, configuration and imaging, system and data centre staging, and custom crating, packaging and asset management. This creates reduced risk, cost and complexity of deployments.

Its Hong Kong office enables sales and engineering activities for its customers, including client briefings, workshops, consulting and broader advisory services focused on big data, cloud, collaboration, computing, mobility, networking, security, software and storage. WWT will continue to invest in the region, specifically in Hong Kong and Greater China.

*Technology Integrator*  
[wwt.com](http://wwt.com)



**InvestHK 投資推廣署**  
The Government of the Hong Kong  
Special Administrative Region