

■ Australia

GOLDEN DRAGON CAPITAL

Established by an Australian investor in March 2018, **Golden Dragon Capital Limited** is an investment project advisory firm with a proven track record, offering clients in the mining industry access to a range of cross-border services. The company specifically works with mining companies that are looking to enter Mainland China to sign off-take agreements or seek technical support with leading Chinese companies.

The company has been in the industry for more than seven years and has cultivated an extensive network of relationships and developed in-depth

industry knowledge. Its commercial experience spans over a range of mineral commodities such as gold, copper, lead, zinc, etc.

Hong Kong proves to be an excellent link between Mainland China and overseas investors who are interested in entering the Mainland market. Its Hong Kong office focuses on linking investment projects with investors especially in Australia and Mainland China.

Investment Project Advisory
goldendragoncapital.com

HYPER ANNA

Founded in 2016 in Sydney, **Hyper Anna Limited** is an Artificial Intelligence powered data analysis company. Interacting with Anna is like talking to a real person, she does all the tedious and technical works of writing code, analysing data, producing charts & more importantly insights - all things that come along with data analytics. Think Siri over the top of the organisation's database that enables customers to ask questions about the key drivers of the business.

Hyper Anna can unleash company's data (such as customer interactions, finance, compliance, supplier activities

and HR) to power high-impact use cases, including cross-sells/up-sells, expense management, revenue forecasting, supply chain management and many more.

Hyper Anna expanded to Hong Kong in 2017 to embrace opportunities in the area and enhance its presence in the Asia Pacific market. It now serves several financial services clients in the region. In mid-2018, the company also expanded its operations to Singapore.

Artificial Intelligence
hyperanna.com



MJS Food is a Hong Kong based food supplier and caterer. Its central kitchen concept is designed to provide healthy and affordable daily meals. The company has chefs with over 22 years of experience, influenced by different cuisines and passionate to make fresh food accessible.

MJS Food has established a central kitchen in San Po Kong where it can deliver lunch and dinner meals, cater for events and also help restaurants and cafes with food production. The company

chose to set up in Hong Kong because 90 percent of local residents eat out every day, but they are lack of awareness and not easy to consume healthy nutrition food on a daily basis. MJS Food sees the opportunity to influence people on the way they think about food, and make clean eating in Hong Kong fun and affordable.

Catering Services and Food Production
mjsfoodhk.com



Novotech has been internationally recognised as the leading regional full-service contract research organisation (CRO) in the Asia Pacific region. The company provides clinical development services across all therapeutic areas and has been instrumental in the success of hundreds of Phase I - IV clinical trials.

Novotech's strong Asia Pacific presence includes running clinical trials in all key

regional markets including Hong Kong. With simple regulatory framework along with highly engaged investigators and best in class facilities, Hong Kong is one of the key destinations for clinical trials in Asia.

Clinical Research
novotech-cro.com

■ Belgium



Founded in Belgium in 1995, Sahaj Diamond BVBA has grown immensely with the best customer satisfaction, quality and service. To cater the emerging markets in Asia, **Royal Diam (HK) Limited** was established in Hong Kong in 2012.

Royal Diam specialises in manufacturing and trading of all diamonds over one carat in size. Additionally, it also specialises in round and fancy-shape diamonds, gem stones and fine jewellery.

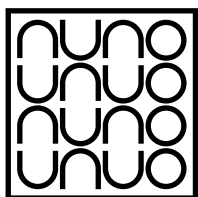
Royal Diam is a company of international reach and reputation, striding

towards perfection. With access to all international markets such as India, Belgium, Israel and USA, the company has successfully strengthened its position in the diamond industry.

Hong Kong has proven to be a vital centre for luxury goods and Royal Diam aspires to provide the finest quality product for customers.

Loose Diamonds, Gem Stones and Fine Jewellery
www.royaldiamhk.com
www.sahajdiamond.com

■ Canada



ATELIER NUNO is an architectural studio focused on providing tailor-made designs to retail, restaurant and hospitality sectors suited to the core of their brands.

Focusing on empowering clients' brand, the company captures minds through storytelling and imagine spaces from small to large scale through innovative architectural techniques suited to every project's ambitions.

ATELIER NUNO's doctrine to a project's success is by holding strongly onto architects' core values. Stress on the importance of being engaged in every step of the project, ensuring the stories are meticulously crafted and the designs executed with excellence.

Interior Design Services
ateliernuno.hk



Beyond Compare Limited opens a new page in the "shared economy" trend by becoming Hong Kong's first co-working inspired kitchen "**Cook Beyond**". With relatively high rent operating and startup cost, Hong Kong is the perfect environment to highlight Cook Beyond's competencies in helping food businesses become more sustainable. Cook Beyond opened its first location in San Po Kong in September 2018. It is divided into two main streams, a 2,500 sq ft "food factory" licensed commercial kitchen and a 3,500 sq ft multi-purpose event space.

The licensed commercial kitchen is equipped with essential commercial grade kitchen equipment, work stations, refrigeration and storage space, with the aim of making it simpler and more affordable for anyone to turn their passion for food into sustainable business.

Co-working Kitchen
cookbeyond.co



Founded by Canadian Domingo Lamarre, **LAMARRE LTD** is a Hong Kong-based creative video production company. Before creating the company, Lamarre was a Senior Video Director at EF's creative studio in Hong Kong, working with Michael Gorabchev, Russian popstar Palegaya, HuGe and the Chinese Olympic Swimming Team in big cities like Moscow, Tokyo, Shanghai, Sydney and London, etc.

The company offers clients a range of services for video advertising and is capable of managing projects from concept to completion. LAMARRE's products and services are new alternative solutions for companies and ad agencies which are looking for creative talent.

LAMARRE sees an enormous potential in Hong Kong for creativity with a tremendous pool of visual artists that could revolutionise the local industry. Together with a high demand for creative, high quality and visual advertisement, LAMARRE's goal is to establish itself as Hong Kong's "go-to" for video production.

Digital Marketing and Multimedia-Video Production

lamarrestudio.com

■ Chile



With nearly 70 years of successful history, Socofar Group is a leading pharmaceutical company with operations in the distribution, retail, pharmaceutical manufacturing and financial services industries.

Its retail chains include more than 870 "Cruz Verde" pharmacy stores and 170 "Maicao" beauty shops. Its manufacturing facility has a production capacity of 60 million pieces per year while its state of art robotised distribution centre has a processing capacity of 21 million pieces per month. In 2014, 60 percent of Socofar Group was acquired by FEMSA (FMX - NYSE).

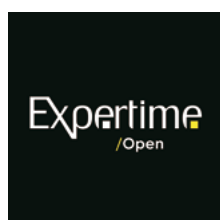
Recently established, **SCF Hong Kong Sourcing Limited** will serve as a sourcing

hub for the group using Hong Kong's unquestionably strategic advantages to control the Asian region. Investment for the next three years will include growing the business in Hong Kong as well as developing teams in Mainland China and India to strengthen the vendor base and bring the best products to Socofar customers.

Pharmaceutical, Medical and Health, Beauty and Personal Care, Wellness

cruzverde.cl

■ France



Expertime Open is a fast growing web agency that takes pride in blending technological expertise and innovation to create powerful digital experiences for clients coming from a broad range of industries.

Expertime Open specialises in developing three kinds of solutions: web solution (websites, intranet, extranet, automated workflow applications), eCommerce platforms and chatbots that can be used for events, assistant, internal or external purposes. These applications can be native or fully integrated to messaging platforms such as Messenger, WeChat, Skype etc.

For the past two years, Expertime Open has been supporting key clients with their projects within the APAC region. In that perspective, the company has seized the opportunity to open a regional hub based in Hong Kong to keep supporting its existing clients as well as developing relationships within the region for its expansion plans.

Digital Agency

expertime-open.com



Weesper was created to provide a new recruitment solution based on referrals and first launched in Hong Kong. Weesper is an HR Tech startup building a platform where companies can reach and engage a curated community of referrers who compete to source the best talent in the market in exchange for cash money rewards. Weesper's army of referrers screen the market for its clients. Hiring companies pay only on success and it is less expensive than recruitment agencies.

Weesper's team is currently formed with three co-founders, one CTO, one part-time account manager and a Head of Sales. Weesper has been incorporated in @Betatron Cohort 3 Startup Accelerator, and followed the programme from May to August 2018, along with nine other Tech startups.

HR Tech Talent Referral Platform
weesper.com

Germany



Solactive AG is a German index provider focused on tailor made solutions. With over 5,500 indices, 350 ETFs tracking them, and the trust of over 350 international clients linking more than USD200 billion to them, Solactive has grown to be one of the global market leaders in the indexing industry.

Since its establishment in 2007, Solactive has always been offering flexibility, proactivity and efficiency. This business philosophy is reflected in the development of competitively priced, tailor made index solutions across all asset classes for ETFs and index-linked products. The product range is complemented with additional services

for ETFs, such as IOPV calculations and PCF creation.

With the establishment of Solactive APAC Limited, Solactive has expanded its global presence not only making its way into the attractive developing Asian and Australian markets, but also ensuring customer satisfaction by providing round-the-clock coverage from its offices in Frankfurt, Toronto and Hong Kong.

Financial Services (Indexing)
solactive.com

India



Founded in Hong Kong in January 2018, **Purple Investments** leverages over 60 years of investment experience amongst its Board of Directors. The company has three verticals, i.e. private equity/venture capital (PE/VC), financial services and trade. Besides consulting and helping businesses to grow, it also invests its own capital.

For PE/VC, the company focuses on investing in long-term, scalable and sustainable business models. Purple Investments has a strong network of investors and businesses, and has built a strong trust. With a renowned team of deal makers, its PE/VC business is growing rapidly in Hong Kong and internationally.

The company's financial services business creates value-added deals for institutional and private clients. They deal with credit, interest rates etc.

Purple Investments also has a trading arm which focuses on commodities and luxury consumer products, and recently looks into renewable energies and tender based property deals. The company's trading desk is expanding into numerous verticals.

Proprietary Investment
purplehk.com

■ Ireland

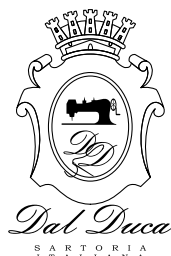


So Amazing Couture is a leading occasion wear brand designed in Ireland and is selling in Europe and now Hong Kong. The brand was launched on the fashion scene for the last eight years specialises in prom dresses, black tie dresses, party wear, day wear and bridesmaids dresses. The dresses are in high quality and fits are perfect for all markets and is the first Irish brand to cover all sections of occasion wear.

So Amazing Couture is top models, beauty pageant winners and celebrities' favourite choice and is frequently featured in the fashion magazines, daily newspapers and on TV fashion programmes. The brand is the official dress supplier for Miss Ireland and Mrs Hong Kong.

Fashion Apparel
soamazingcouture.ie

■ Italy



DAL DUCA is an Italian tailoring house that creates made-to-measure, hand-sewn suits following the Italian traditions with a unique and distinctive touch. It recently opened a showroom in Hong Kong, providing a space for private and personalized tailoring needs. Aptly named **Il Salotto**, it is the living room of an Italian home, where one can enjoy the warm, elegant and refined ambience that makes guests feel at home.

Il Salotto takes customers' need into consideration to produce stylish fully Italian made suits with the finest craftsmanship at an affordable price. At Dal Duca, customers will be able to envision a garment that is sophisticated, irreplaceable and elegant with authentic Italian tradition.

Tailoring
dalduca.com



Founded in 1911 in Umbria, Italy, **Sabatino Tartufi** is a family-owned business focusing on supplying fresh truffles and preserved truffles products all over the world. The company combines deep rooted Italian traditions with modern technologies to offer the widest range of luxury truffle products to create extraordinary recipes. It has production sites in Italy and the US, with branch offices worldwide, including New York, Las Vegas, San Francisco, Toronto, Tokyo and Hong Kong.

Truffle is one of the most mysterious and precious fruit in the forest, highly

sought after for its unique and complex aromas. The company's mission is to bring the authentic truffle experience to Asia market. Sabatino supplies fresh truffles to over 60 countries with strong distribution channels. For preserved truffles products, it incessantly innovates the products and brings new signature products each year, in order to bring new and luxurious experience to its customers.

Import and Export of Food
sabatinoartuffles.com

■ Japan



Founded in 1999, **istyle Inc.** is a listed Japanese company which owns the "@cosme" beauty portal sites and cosmetic stores. By analysing both online and offline data about customers' behaviour, the brand sets out specific strategy in different outlets to fit customers' needs. Its first "@cosme store" was opened in Shinjuku, Tokyo in 2007 and istyle Inc. currently operates

25 outlets in Japan and six outlets outside of Japan. The first "@cosme store" in Hong Kong was opened in June 2018, as part of its global expansion plan to promote its brand via the city. The new store is located at a tourist hotspot in Tsim Sha Tsui, offering a wide range of popular Japanese cosmetic brands.

Beauty Media and Cosmetic Retail
www.istyle.co.jp

KOMPAS

KOMPAS is an international architecture design studio established in Hong Kong and Tokyo in 2017 by Japanese architect Mai Komuro, who used to work at an award-winning Swiss architecture firm, Herzog & de Meuron in Basel and Hong Kong. Komuro was in charge of designing M+ Museum of West Kowloon Cultural District as well as various international projects.

KOMPAS specialises in designing a wide range of architecture and space from furniture scale to city scale anywhere

in the world, plus a more profound experiences of designing public space and art space. Its design approach starts from research and understand the project's specificity, then developing design proposals to enhance its uniqueness, adding extra values and fulfilling the requirements through close dialogues with clients and other collaborators.

Architecture Design
kompas-arch.com

■ Mainland China



Belt and Road Outbound Corporation Limited was founded by its Shenzhen-based parent company Shenzhen ZJ Investment Holdings Co. Ltd in Guangdong province. The company operates a platform named “政经事” which provides a comprehensive range of services to firms that invest overseas and helps to foster international co-operation under the Belt and Road Initiative.

The company recently established a subsidiary in Hong Kong to provide a more comprehensive range of services to firms based in the Pearl River Delta region planning to expand overseas as well as to take advantage of Hong Kong's rich resources. Being the nexus for reaching out to the region and the world, the company will provide their

Chinese and international clients with policy information, professional services, financing solutions and overseas resources to help them identify more growth opportunities.

The company plans to expand into other countries and regions, including Thailand, Malaysia, Germany, the UK and Ethiopia, by establishing their centres to provide branding and roadshow services to help more firms to expand and promote their brands overseas.

Non-securities Investment Advisory
zjspro.com

Biohop Health Technology is an international company that specialises in cancer rehabilitation with wholly-owned subsidiaries in Mainland China, Hong Kong and North America. The company has established a comprehensive cancer rehabilitation network using the latest medical and information technology.

Hong Kong is an ideal base for the company to develop its overseas business and bring cutting-edge technology to the Mainland China market. In 2016 it opened a rehabilitation research centre in the city and invested in a robotic exoskeleton project for stroke patients. The company's main

services include the development and trading of medical and health products. As it continues to grow, Biohop Health Technology hopes to identify new opportunities for investment and cooperation in the medical industry.

R&D and Trading of Medical/Health Products, Medical Services
biohop.com.cn



CreditEase is a leading FinTech conglomerate based in Beijing. It specialises in inclusive finance and wealth management, including payment technology, marketplace lending, crowd-funding, robo-advisory, insurance technology, and blockchain products and services. CreditEase actively engages with global FinTech innovators through business incubation, commercial cooperation and investment.

Hong Kong has been one of the most important international hubs and CreditEase has set up its largest satellite office in the city with 47 staff and several

funds under its management. In March 2018, CreditEase further expanded its Hong Kong asset management service to institutional clients. The company creates tailored solutions for clients that draw on the scale and operational excellence of its global resources. CreditEase Hong Kong is committed to providing its clients with a wide range of funds capabilities in alternatives investments.

Wealth and Asset Management
english.creditease.cn



Hai Tao Base Commercial Co. Ltd. is China's first cross-border eCommerce platform that works directly with China Customs, the Bank of China and China Post. Hai Tao's model is a win-win situation to suppliers and store owners. It hopes to build a comprehensive ecosystem to provide consumers with more choices.

The company helps overseas suppliers to sell their products legally at physical chain stores in China. With the stores' support, end users could even apply to be a wechat sales to sell and gain commission by sharing the products.

Six months ago, Hai Tao Base started

to break even. Since moving its headquarters to Hong Kong, it has become one of only a handful of foreign-owned Chinese cross-border eCommerce firms. The Hong Kong-based headquarters is responsible for attracting investment and are ideally positioned to bridge the gap between the company's Mainland Chinese and overseas partners.

Logistics, Customs Clearance/Declarations, Product Sales in Stores
haitaobase.com.hk



Founded in 2017 and headquartered in Hong Kong, **Jasper Capital Hong Kong Limited** ("Jasper") is an investment management firm specialises in equity markets. The company takes a disciplined and rigorous approach to its research, and employs a scientific investment framework that systematically analyses equity markets to identify inefficiencies and capture excess returns.

By leveraging on Hong Kong's status as an international financial centre and a gateway for international investors to access to the Mainland financial products, Jasper aims to support global institutional investors by harnessing its deep knowledge of Mainland China's

rapidly growing domestic equity market to sort through the noise and unlock excess returns through their scientific investment process.

Jasper was granted Type-4 and Type-9 licenses by the Hong Kong Securities and Futures Commission on 15 June 2018, and launched its equity long/short product in September 2018. The product will be open to international investors and will trade over the stock-connects.

Investment Management
en.jasperam.com



Incorporated in September 2017 in Hong Kong, **Lianhe Ratings Global Limited** ("Lianhe Global") has been granted a Type-10 license for providing credit rating services by Securities and Futures Commission since July 2018.

Lianhe Global, a wholly-owned subsidiary of Lianhe Credit Information Service Co., Ltd. ("Lianhe Group"), provides credit ratings to corporations, financial institutions, non-bank financial institutions, local government financing vehicles ("LGFV"), and other asset classes not just in Mainland China but around the globe.

The company aims to provide independent, objective, and fair credit rating services to issuers and investors around the globe through extensive investor outreach, partnerships with industry trade unions, and publication of insightful research reports. It hopes to replicate its success in Hong Kong then expand to other territories.

Credit Rating Agency
lhratingsglobal.com



Chongqing **Liu Yi Shou Dining Management Co Ltd** was founded in 2000. The company has over 500 hotpot restaurants across China, the US, Canada, the UAE, France, Australia, Spain, Indonesia and other countries. In 2017 the company was ranked sixth among China's top 100 food and beverage companies. It has received a number of awards, including one of the top 50 Chinese hotpot restaurants, China's top 10 hotpot chains and top 10 hotpot brands as

well as Chongqing well-known brand.

In December 2017 the company opened its first restaurant in Hong Kong. The new restaurant in Causeway Bay's Jardine's Bazaar serves traditional options such as a spicy *Jiugongge* ('nine grids') broth made with ghee, and not spicy broths to suit local taste buds.

Food and Beverage
www.cqlys.com



SAM Information Technology (Hong Kong) Limited specialises in IT systems management and cloud security. With headquarters located in Guangzhou, the company has operations across southern and eastern region of Mainland China. Its data security solutions have been used extensively in the medical and high-speed rail industries, and the company also provides services to the governmental sector and the finance, transport and manufacturing industries.

The company recently established a subsidiary in Hong Kong to assist with its expansion into overseas markets.

The company develops cloud and data security software as well as smart software solutions for analysing and managing big data. These solutions provide clients with standardised and customised cloud-based, data security and data processing services, including planning and design, integration strategies, data processing, security solutions, and comprehensive operations and maintenance solutions.

Data Security and Hi-Tech Consultancy Services
www.gzsam.com.cn

www.news.cn



Sponsored by Xinhua News Agency, **Xinhuanet** is a comprehensive service-oriented news information portal, the most influential online media in China and the Chinese language website of world influence. XINHUANET CO., LTD is listed on the Shanghai Stock Exchange on 28 October 2016 (ID: 603888). As one of XINHUANET CO., LTD's three wholly-owned overseas affiliates, Xinhuanet

Asia Pacific Co. Ltd. plays an important role in Xinhuanet's global expansion strategy. The company helps to link the communications between Mainland China and Hong Kong and provides a wide range of services including media services, internet technology services, brand promotion, hi-tech investment etc.

Media
xinhuanet.com

■ Mexico



SuKarne is a leading company in Mexico for beef production, being the fifth largest grain-fed beef in the Americas and the third cattle feeder in the world. Sukarne believes Hong Kong is an attractive market, with its strong international clientele and an interesting consumption of meat products. The company is proud to announce its expansion in Hong Kong

introducing its retail package and food service line products to the market, which are available in supermarkets, restaurants and hotels.

Meat Production & Distribution
sukarne.com

■ Norway



Botzup is one of the simplest and smartest SaaS platforms for non-coder to build chatbot in the market. The platform provides a flexible interface, built-in features with multi-channel integrations that everyone can create chatbot seamlessly. Botzup increases business connectivity with external and internal customers by integrating knowledge management, smart analytics and CRM all together in a single platform.

The company's vision is to enable every business to embrace artificial intelligence simply and easily. The

co-founders have expertise in Artificial Intelligence and Enterprise Business Solution. Botzup was set up in Hong Kong in 2017, serving clients worldwide and continues to expand its footprints across Asia Pacific.

Artificial Intelligence
botzup.com

■ Russia



Kate's Kids Educational Limited is a new education centre in Ma Wan offering English, Chinese and STEM courses to children of two to seven years old.

Kate's Kids uses innovative technologies in the learning process such as Virtual Reality (VR) and Robots, which not only enhance students' ability to master new skills and learn faster, but also facilitate better student engagement and interaction.

The company chose Hong Kong because of the ease and transparency of setting up and great potential of the local education industry.

Education
facebook.com/groups/1595819464061238

■ Singapore



42Lab is an award-winning biotech education startup that aims at democratising the learning of biotech in classroom. It is currently incubated and funded by Cyberport in Hong Kong, Entrepreneur First and SGInnovate in Singapore.

42Lab provides affordable and portable biotech equipment as a mini-laboratory and user-friendly teaching assistant app in the classroom. It aims to empower laymen to manipulate biotech ranging from kitchen science to molecular and synthetic biology (DNA Sequencing and Editing).

The company applies novel and latest biotechnology to empower the students of Hong Kong as junior biologists to stand out in the STEM education in Asia.

Education Technology and Biotechnology
42lab.io



Established in 2014 in Singapore, **Capital Match** is an SME invoice financing company, aims at providing SMEs with affordable working capital from professional investors through an online platform and while helping investors generate high-growth fixed income. The online platform allows companies to post their financing requests, and the investors can review and invest in the facilities.

In 2017, Capital Match recognised the market potential of marketplace financing in Hong Kong and decided to expand and set up a regional office.

While traditional bank loans remain the major source of funding to most SMEs Capital Match provides an alternative and easily accessible source of funding to local SMEs with invoices to sell, especially those companies with strong buyers.

Capital Match emphasises flexibility, efficiency and personalised service, providing the best services to Asian companies and global investors with the latest FinTech advancement.

Invoice Financing
capital-match.com.hk



Spaceman has been pioneering space saving furniture in Singapore since 2011 and steadily gaining awareness and popularity. Spaceman noticed an uptrend in micro-apartments and sees a need in the Hong Kong market, where its furniture range and offerings are not adapted sufficiently for this market. Spaceman's mission in expanding to Hong Kong is to spread the joy of space to its residents so that they can enjoy a higher standard of home living.

Spaceman offers an unrivalled selection of innovative space saving designs and multifunctional furniture that designed, engineered and manufactured in Italy. The value comes not just from the space customers can save, but also the money that can be saved by not buying multiplied furniture; all furniture can be dismantled and re-installed, hence making it a good long-term investment.

Space Saving Furniture
spaceman.com.hk

■ South Korea



NRG Taekwondo Korea Limited was first founded in Hong Kong in 2016 to teach and preach Taekwondo, one of the Olympic martial arts and a national skill of Korea. Its Taekwondo courses, all taught by highly qualified native Korean masters, have gained such popularity among the local community that NRG has expanded its current training centre in Fortune Metropolis, Hungghom in September 2018. A new centre will be opened in Ma On Shan in early 2019.

With more native Korean masters and the expansion plan in the pipeline, NRG will continue to provide first-class authentic Taekwondo education to adults and children alike to promote this healthy sport which strengthens not only the body, but also the mind of students.

Taekwondo Training
NRG-TKD.com



Founded in Seoul in 1998, **Paygate Co., Ltd.** (PayGate) is a global leading cross-border online payment platform provider, started off as a remittance company in South Korea, PayGate has now evolved into a FinTech solution provider for different financial platforms. Primarily originated to provide a payment gateway for local and International merchants, it has extended its range of solutions to RESTful Open API, cross border payment, fraud prevention solution, eCommerce solutions, lending platform with its IT platform known as "Seyfert".

PayGate imprinted its existence in Hong Kong in 2018 and aims to achieve its strategic expansion to establish a global cross-border payment system and network with an emphasis on data protection, zero tolerance in compliance malpractices and value creation. The results of over two decades of R&D in PayGate's FinTech platform innovation will be optimised in Hong Kong. PayGate hopes to bring about effective and efficient services into the financial world.

Online Remittance and Payment
paygate.net



Xinapse is an artificial intelligence startup in South Korea. It is known for its excellent technologies such as NLP Engine, ML-based News Curation, Pre-cognition of Corporate Failure using Big Data for financial institutions. It has been officially designated as the most innovative startup in Korea by the Ministry of SMEs and Startups, the Ministry of Science and ICT and Industrial Bank of Korea (IBK). It also has been working with various clients such as Mirae Asset Daewoo Co., Ltd., the Export-Import Bank of Korea, Korea Development Bank, JTBC, SBS and Chosun Media.

Strategically located in Cyberport, Xinapse HK is the company's first

overseas branch. It is expected to take pivotal position to oversee its business in Mainland China and Southeast Asia market, taking advantage of Hong Kong's vibrant business environment, including abundant pool of venture capital and unique geographical feature. Xinapse HK will continuously drive collaboration with local and international business partners to create new opportunities.

Artificial Intelligence & Big Data Analytics
xinapse.ai

Spain



LOS iBERICOS imports and distributes Spanish foods and wines to Hong Kong, Macao and South of China. It also offers consultancy services to hotels, member clubs and private customers to create authentic Spanish experiences via Iberico ham live cutting, curating wine and food menus, making the biggest paella, or organising tailored made events.

The company is also active in hosting activities and events with Spanish and local chefs and providing regular training seminars with customers and local

cooking schools on Spanish gastronomy. It also collaborates with Spanish and local institutions to promote Spanish culinary culture.

Food and Beverage
losibericoshk.com

Sweden



Founded in Stockholm, **Abyss Code** is a tech and design studio that builds, designs, and launches apps and digital services. The company's mission is to help startups and SMEs succeed, and to act as their guide, partner, tech builder, and adviser. It offers a digital platform that helps clients to streamline the development process and cuts down on cost and time to market their products. Together with its clients, Abyss Code formulates and builds the product, finds a company strategy and fitting business partners.

The recently opened Hong Kong office aims to bring Scandinavian technology

and quality product design to the city. The founders have worked in Europe, New York, and Silicon Valley with renowned tech companies such as Spotify and Beats By Dr. Dre, and have a wide network in the industry.

Tech & Design Studio
abysscode.com

Switzerland



SingularDTV is a blockchain-based entertainment technology (EnTech) company headquartered in Switzerland, with regional teams around the world, including New York, Los Angeles, Hong Kong and Tokyo. The SingularDTV team is made up of thought leaders from the entertainment, technology, communication and finance industries.

With use of the decentralised, peer-to-peer ledger system, SingularDTV provides an instantaneous value exchange, applying in areas such as copyrights, revenue, or real-time streaming metrics. SingularDTV is building a unique entertainment ecosystem of applications with the creator in mind and empowering them an innovative business model in four core aspects: funding, production, support, and distribution. This will

restore trust and confidence to creators while delivering an exceptional experience for consumers.

SingularDTV also creates and distributes original content, and will release its first film, Alex Winter's feature-length documentary TRUST MACHINE: THE STORY OF BLOCKCHAIN, worldwide in fall 2018. SingularDTV is producing the feature film THE HAPPY WORKER by Duwayne Dunham, with executive producer David Lynch.

Blockchain-based Entertainment Platform
SingularDTV.asia

ZKIPSTER

zkipster is a premier event and guest management software used regularly by global brands and organisations in more than 100 countries at galas, premieres, fundraisers, product launches, conferences, and corporate events.

In summer 2018, zkipster opened a permanent office in Central, Hong Kong to serve the vibrant Asian special events market. zkipster's CEO David Becker believes Hong Kong hosts a strong ecosystem of luxury and corporate brands, which the company is excited to partner with. By launching a regional headquarters, the Swiss company is investing in the growing importance of the region for events with global reach.

The Hong Kong branch of zkipster will employ client relations and product experts mirroring regional teams in event hubs around the world like London and New York City.

Event Management Software
zkipster.com

Taiwan



Originated in Taiwan, **Crazy Car Cafe** is Hong Kong's first go-kart themed cafe. The cafe is located on the second floor of "D2 Place Two" in Lai Chi Kok. Unlike other cafes, Crazy Car Cafe features a go-kart track where guests can go for a spin after fuelling up on fried chicken wings and smoothies. Go-karts are available in a number of different sizes for adults and children.

The 13,000-square-foot venue equips with a carefully designed racing track,

which is made with car tyres and features a number of exhilarating bends. The cafe has recently installed a VR centre providing a range of entertaining games for customers of different ages.

Food and Beverage
crazycartcafe.com



WØRLD TEA HOUSE
世界 · 茶 館



Europa Tea Foundry is named after Jupiter's second nearest moon Europa, which was discovered by Galileo Galilei in the 17th Century. The moon gets its name from a beautiful Phoenician princess from Greek mythology. Jupiter has at least 67 known moons, of which Europa is regarded as the most beautiful one.

Hong Kong attracts a large number of business visitors and tourists from all over the world, making the city a perfect choice for Europa's first store outside

Taiwan. Europa opened its first Hong Kong store in Causeway Bay in June 2018, which aims to promote tea culture from Taiwan to customers across the world. Despite its small size, the company hopes to stand out from its competitors by providing a range of special and high quality tea drinks.

Tea Store
facebook.com/EUROPATEAHK

Headquartered in Taiwan, **First Mall** owns a number of premium food brands that are sold at high-end supermarkets. As one of Taiwan's leading retailers of premium Japanese and international food brands, the company adopts strict food quality control to ensure that all products meet high food safety standards. The company has also cooperated with a Taiwan Shennong Award winner to introduce the well-known brand "King Pork". In order to provide customers with natural and beta-agonists free pork products, pigs are reared according to high animal welfare standards and with special feed made of koji fungus and green tea powder from Kagoshima, Japan.

The company operates both online and offline and provides a number of exclusive services for its members. It also organises cooking classes that demonstrate how to use various condiments and fresh ingredients. The company plans to bring this business model to Hong Kong to enable customers there to further understand the way of cooking appetizing dishes.

Food and Beverage Trading
firstsuper.com.tw

Mamaday is a Taiwanese café that serves a range of international cuisines. Its flagship store is located next to Taipei Arena. In May this year the café opened a second store in Causeway Bay, Hong Kong.

In Cantonese, 'Mamaday' means 'mediocre' or 'average'. The café chose this name to remind itself of the areas in which it needs to improve, and also to prevent customers from holding unrealistic expectations - when

expectations are not high, customers are easier to satisfy and less likely to be disappointed. Mamaday's stores provide a relaxing, stylish oasis for customers to escape from the busy pace of city life.

Cafe
facebook.com/mmd.mamaday

Located at 254 Hollywood Road, **NIDO ASIA** art Space was opened in June 2018. The gallery welcomes artists, art lovers and the curious crowd from all around the world. Its transparent glass door, not separating inside and outside, is open for creativity without limit on form and content. It expects to let more people appreciate art and the power of creation.

The slogan of NIDO ASIA is "Art is an egg", and NIDO means nest in Italian, which means to incubate new life, new

art. To break the egg from outside, that is pressure; to break the egg from inside, which is vitality. This is the concept of NIDO, to seek and support art creation and bring art into daily life.

Art
nido.asia



Quan Alley is an upmarket hotpot restaurant in Taiwan. It recently received an invitation from Harbour City to open its first flagship store outside Taiwan.

The restaurant is well-known for its beautifully presented dishes, including sliced pork shaped into rose petals by hand, donut-shaped cuttlefish cakes and the artistic floral basket. The renowned hotpot broths, which have a rich, delicate and yet flavourable spicy flavour, impress customers the most.

The launch of the new flagship store in Hong Kong will ensure a wider range of customers to experience Quan Alley's quality service and unique cuisine.

Restaurant
facebook.com/QuanAlley

■ The Netherlands



Bamboo Scenes is a Hong Kong Photography Gallery offering unique wall art by Hong Kong based artists at affordable price and with a purpose. The company aims to celebrate the artistic power locally and to make their creative work accessible to a broader audience. Offering photography with a purpose, 10% of the sale profits will be donated to a local charity.

Currently Bamboo Scenes works with 20 Hong Kong based photographers, a local framing and printing team, and has an in-house sales and marketing professional.

The aim of Bamboo Scenes is to grow further within Hong Kong, by exhibiting the work of the artists around the city, and offering an easy-to-use online platform and physical gallery where people can buy affordable photography art prints by the local based artists.

Photography Art
bambooscenes.com



LEAPS International provides loyalty programme expertise for some of the world's leading brands and consumer goods, offering customised sourcing of gifts and loyalty redemption items.

The company positions itself as a single provider and simple solutions for companies and brands concerned about their loyalty programme, proposing one simple centralised and advanced technology platform as a reward wallet for clients' customers, allowing them to earn, use and discover rewards anywhere and anytime.

LEAPS allows companies and brands a complete control over their reward business model while offering a wide variety of products, including the leading consumer brands and experiences to their clients globally. The particularity of in-house developed "Rewards Pavilion" is to offer a comprehensive customised catalogue to clients, based on the location or their preferences.

Product Sourcing, Loyalty Programme and Marketing Specialist
leapsint.com



Olasso is a logistics technology platform that gives retailers access to innovative delivery and return solutions across Asia with single integration. Olasso's platform integrates with Pick Up and Drop Off ("PUDO") networks, ride-sharing technology companies as well as traditional carriers, redefining post-purchase experiences in eCommerce.

As the world's leading logistics hub, Hong Kong is being chosen to be Olasso's headquarters where it serves the Asian region.

eCommerce Logistics Technology
www.olasso.com

United Kingdom



Bailey Communications HK Limited is a full service professional exhibition and event organiser set up by veteran exhibition organiser Stuart Bailey. It aims at creating quality events empowered by mobile-enabled technology, and smart events designed for the future. Currently the company runs the Learning and Teaching Expo in partnership with Hong Kong Education City, and supported by the Education Bureau. Concurrently held is the Asia-Pacific International Schools Conference to build synergy across different education sectors and strategic partners.

Bailey Communications has chosen Hong Kong as the headquarters because of the dynamic people and its close relationship with Mainland China, yet it has independent legal and financial systems. Hong Kong also has great infrastructure and transportation system which make Hong Kong an ideal location for hosting international trade fairs.

Exhibition Organiser
baileycom.hk



BSD is dedicated to empowering the kids of today with the tools for tomorrow by partnering with schools to make it easy to integrate technology projects into all subjects.

Founded in 2013, BSD has chosen Hong Kong as its headquarters because it is an excellent place to do R&D within education, as there are multiple standards and frameworks that schools follow.

Having received more than USD2.5 million in investment and created over 15 permanent jobs locally since 2013, BSD is working with over 40 schools and has

built up a popular technology academy for students in Hong Kong. It also has an office in Thailand focusing on software development and data analysis.

BSD has recently rebranded as **BSD Education**, reflecting its varied work across the educational settings. With the rebranding, BSD is also planning to expand its content creation, R&D, sales and marketing teams.

Technology Education
bsd.education



Cognito provides strategic marketing and communications counsel to firms across the finance, technology and professional services sectors. The company works for some of the world's largest organisations and its most innovative start-ups, from Fortune 500 companies and global banks to new FinTech companies.

Founded in 2000 and headquartered in London, the Hong Kong office allows Cognito to serve Hong Kong's

long-standing financial services and emerging technology sectors. Alongside its Singapore office, it offers senior level guidance to local and international firms who want to increase the impact of their brand across the Asia-Pacific region and become truly influential businesses.

Marketing and Communications
cognitomedia.com



Founded in 2005, **Feelunique** has grown to be Europe's largest online beauty retailer with a choice of more than 32,000 products and 500 brands across makeup, skincare, hair care, fragrance and electrical appliances. The company ships to over 120 countries and with dedicated websites in the UK, France, the EU, Germany, Norway, Mainland China and the US.

Feelunique has a rapidly growing international beauty community of more than 1.3 million people across its social media platforms. The company believes content is key to success in eCommerce

and its dedicated editorial platform offers customers inside knowledge on beauty including industry interviews, video tutorials and recommended products.

Feelunique launched a cross-border Chinese website in 2015, resulting in Asia becoming its second largest market with a high growth opportunity. In 2017, Feelunique opened its Asia headquarters in Hong Kong with a dedicated local team and a distribution centre serving Asian customers.

Cosmetics eTailer
feelunique.com



Gordon Dadds LLP is a UK top 100 law firm with offices in London, Cardiff and Hong Kong. The firm opened its Hong Kong office in July 2018 and is led by Dr Alan Ma. Gordon Dadds LLP practises English law in Hong Kong and is a subsidiary of Gordon Dadds Group plc, and one of the few law firms that is publicly traded on the London Stock Exchange's AIM market.

With a strong reputation for advising international clients in the UK, Gordon Dadds chose Hong Kong as its first international location due to its role as a global financial hub. The new office

strongly compliments Gordon Dadds capital markets expertise and offering.

The firm sees Hong Kong as a key location to continue growing its practice areas and clientele; particularly among international clients with business or personal interests in both the UK and Asia-Pacific region.

Legal

www.gordondadds.com



Founded by Alexander McCuaig, award winner of the "Outstanding Lifetime Contribution to Design" at the FX International design awards 2016, MET Studio is the recipient of the Design Week's Age of Design Award - best UK design project of the last 25 years.

With over 30 years' experience in planning, designing and delivering museums, expos, visitor centres, exhibitions and attractions across 50 countries, **MET** combines strategic vision and insight with creativity to bring to life environments and experiences that truly connect with audiences.

In Hong Kong, MET has helped to bring some of the most iconic projects to life, including the HK Wetland Park and leading local and international companies. Riding on its success in the region, the company has launched a new phase of business expansion, hiring more talents and investing to further consolidate Hong Kong as its regional headquarters.

Design for Museums, Expos, Visitor Centres, Exhibitions and Attractions
metstudio.com



Launched in Hong Kong in April 2018, **Mezzo Labs** is a marketing analytics consultancy which helps brands to unlock the value of their customer data.

Founded in London in 2006, Mezzo Labs is now the UK's largest independent web analytics agency. It has around 30 staff specialising in analytics strategy, implementation, analysis, optimisation, training and resourcing.

Mezzo Labs will bring its unique culture and proposition to Hong Kong and build their headquarters here to cover several APAC markets. The dynamic economy, open business environment, and strong demand for analytics make Hong Kong an obvious choice for Mezzo Lab's first office in Asia.

Mezzo Labs will build a team with talent from the UK and Hong Kong, whilst looking to partner with local universities to recruit graduates, train them and provide Hong Kong with the next generation of data scientists.

Data Analytics
mezzolabs.com



Neat provides an alternative to a traditional corporate bank account for startups and SMEs. It enables companies to open a current account online, from anywhere in the world. Customers will get a dedicated bank account number and the ability to send and receive funds. Companies can also get MasterCards for online and offline spending around the world.

Neat has an international team based in Hong Kong, as this is an ideal location for its business. There are over 150,000

new companies incorporating in Hong Kong every year, but one of their biggest pain points is how to easily open a bank account when they get started, and that's where Neat comes in.

Neat aims to make lives for entrepreneurs easier and at the same time help Hong Kong to remain an attractive city for new companies to set up.

Financial Technology
neat.hk



Picked by Poppins brings a fast, user-friendly online one-stop-shop to Hong Kong for young parents and gift-givers.

From nursing necessities, organic foods, bath bubbles, toys, drawer locks and all other essentials, Picked by Poppins makes baby shopping in Hong Kong enjoyable and hassle-free with time-saving purchase solutions and detailed product information.

The company offers not only a wide range of styles, colours and sizes of mummy, baby and toddler products from well-known brands that parents trust

and kids love, but also provide a superior customer service with fast delivery directly to customers' door, excellent product knowledge and recyclable packaging, amongst other customer benefits.

Additional features, such as reward points, competitions and exclusive articles, make Picked by Poppins a valuable go-to resource for Hong Kong parents.

Online Store for Mummy, Baby and Toddler
pickedbypoppins.com



Founded in the UK in 2010, **TruffleHunter** is expanding its international business in Asia with the appointment of its Sales Director and commissioning of its Hong Kong office.

TruffleHunter has its origins in the Sibillini Mountains in Le Marche, Italy where some of the world's finest fresh truffles are to be found. Today TruffleHunter not only sells the finest fresh truffles served in restaurants in the UK and overseas but it manufactures a range of truffle products which are

sold in retail and food service sectors to markets in the UK, US, Europe and many Asian countries such as Japan, Singapore and India. The full TruffleHunter range is available within the Hong Kong market and comprises Truffle Oils, Truffle Condiments including mustard and mayonnaise, Preserved Truffles and Truffle Gifts.

Food Manufacturing
trufflehunter.co.uk
trufflehunter.hk



Write the Talk, a multi-award-winning big story shaping agency, empowers corporations around the world to build trust with the people that matter: attracting customers and investors, bringing strategy to life and engaging employees.

Using the hidden techniques behind long-running TV dramas, Write the Talk make sure the big messages hit home: the right ideas, in the right order, at the right time. A long-running business story that makes stuff happen.

From development of the overarching

strategy to the creative work that follows, they bring the story to life through compelling messages, campaigns and collateral.

Write the Talk launched their UK offices in 2005. During 2017, to meet increasing demands for their story shaping expertise from clients across the Asia Pacific, they opened its headquarters in Hong Kong with plans to expand across the region.

Creative Agency
writethetalk.com

United States



Arbin Instruments is a leading provider of charge/discharge test equipment for energy storage devices including batteries, supercapacitors, and electrochemical applications. Arbin offers a comprehensive range of products ranging from coin cell testing up to full-scale EV packs, and are known for their superior measurement precision.

Arbin's Hong Kong office joins the US headquarters and other regional offices

in Mainland China, Taiwan, South Korea, and Germany. The Hong Kong office will manage international sales distribution channels and marketing activities for the company due to its strategic location in Asia. The battery industry is incredibly strong in Asia and Arbin is strengthening its position in the region.

Charge/discharge Test Equipment for Batteries, Supercaps and Electrochemistry
arbin.com



Headquartered in the US, Bioposture™ has been building transformational bio-memory foam mattress and pillows available through the Healthcare community for over a decade. Its products are proven to restore and recharge the human body while sleeping. Bioposture marks its expansion into the Chinese region with its opening of the Hong Kong liaison office "Bioposture Asia Limited" in April 2018.

The company has adopted a brand new way to sell mattresses online, playing its role as a cross-border eCommerce merchant. Customers can browse

through its website and place orders online; mattress will then be delivered in 24 hours, backed up by a 100-day product return policy.

Bioposture Asia chose Hong Kong because of its tax-free import policy and more importantly, its proximity to Mainland China. The company is going to use Hong Kong as a testing ground for its products, and extend the sales strategy to Mainland China.

Mattress and Pillows Retail
bioposture.hk



Global Fund for Children (GFC) aims to find solutions to today's most pressing challenges, working to secure the well-being of all children and youth. GFC scouts out grassroots organisations with bold ideas and dedicated leaders and help them scale and deepen their impact to transform children's lives, communities and the world.

With over 20 years of experience in grassroots development, GFC knows how to take smart risks and leverage the power of every investment to build successful engines of social change.

Operating globally, GFC supports meaningful projects across six continents and has a dedicated team in a number of jurisdictions to ensure that its impact can be felt personally as well as financially. GFC support projects locally in Hong Kong and has recently expanded its team to include programme managers and fundraisers seeking to build on the social capital prevalent in the region.

Non-profit Organisation
globalfundforchildren.org



IDT is opening its third division in Hong Kong - net2phone - in 2018. IDT currently has operations in Hong Kong, Singapore, Australia, Taiwan and Malaysia. They conduct business in almost every country in the Asia Pacific region.

Hong Kong's vibrant business climate, favourable regulatory regime and the large number of businesses and enterprises here that rely on international communications make Hong Kong an ideal location for IDT's regional headquarters. IDT/net2phone sees robust demand throughout the region for its unified communications services as companies replace legacy phone systems with modern, cloud-based unified communications solutions while

avoiding upfront capital investment and lowering operating expense.

IDT regional investment for its net2phone initiative includes deployment of new technology, expanded communications infrastructure and dedication of 20 communications and technology professionals. Ultimately, these cloud-communications solutions will help Hong Kong businesses become more competitive and collaborate across multiple channels - including voice, chat and SMS messaging - and multiple devices.

Telecommunications
net2phone.com.hk
idt.net



Founded in 1998, iFLY is one the world leaders in vertical wind tunnel technology and the lead provider of indoor skydiving entertainment. Headquartered in Austin, Texas, **iFLY APAC** is the company's newest office branch to cater customers in the Asia Pacific region. Given Hong Kong's proximity to the important cities in Mainland China and the Asia Pacific region, and has high degree of business freedom, iFLY APAC has set up its

Asia Pacific headquarters in Sheung Wan, Hong Kong. iFLY seeks to invest in wind tunnels in Hong Kong, Japan, Korea, and mainly Mainland China, by constructing iFLY wind tunnels to share the enjoyment of indoor skydiving to everyone from 3 to 103 years old.

Operation and Management of Themed Facilities

iflyworld.com



James Suckling Wine Central is the brainchild of Asia's No. 1 international wine critic, James Suckling. The 76-cover restaurant is an extension of James's highly successful wine events in Mainland China, Hong Kong and Thailand that carried Great Wines of World, Great Wines of Italy, Great Wines of Andes and Bordeaux Confidential. The venue will feature more than 500 wines, with about 300 by glass. Not only does the wine bar put forward the largest offering of wines by the glass, it also features the most innovative wine

programme, from curated tastings to highly conceptualised wine events. Serving great wines with ratings of 90 points and above, those that make an appearance at his high-profile wine tours in Asia, and modern Korean cuisine James Suckling Wine Central is an ideal wine destination for all wine professionals, avid wine lovers and discerning collectors.

Wine and Restaurant

www.jamessucklingwinecentral.com

kencko

Kencko is a smart food company that helps health-conscious consumers eat healthier. Founded by Tomás Froes in New York in January 2017, the company's mission is to make high-quality nutritious fruit and vegetables available anytime, anywhere, in any shape or format, and be delicious.

The market's interest in healthy drinks, its size and its acceptance of new food products has made Asia a very appropriate market for Kencko. The

effectiveness of influencer marketing, which is a key channel for Kencko, in metropolitans such as Hong Kong, has made the city a perfect starting point for further expansion in the region.

As a direct-to-consumer online business, Kencko's presence in Hong Kong will focus on sales and marketing of its existing products in the local market.

Food and Beverage

kencko.com

PHASESCIENTIFIC

A biotechnology startup, **Phase Scientific International Limited** has developed a ground-breaking sample-preparation technology that can make any diagnostic tool more affordable, accessible, faster, easier and more accurate, bringing together the benefits of point-of-care tests, which is ease-of-use, speed and low cost, with the sensitivity and accuracy of lab-based diagnostics. The company aims to extend the benefits of its products with a health data platform that enables big data analytics and telemedicine. Its first product, a test kit to assess the risk of tooth decay, will launch in Hong Kong in Q4 2018.

The company believes in the commitment of the HKSAR Government to develop the biotech industry locally, and wants to take advantage of the favourable business and policy environment here by establishing its global headquarters with R&D facility in Hong Kong, strengthened by R&D, manufacturing and other supporting facilities in Southern California in the US and Suzhou in Mainland China.

Biotechnology

phasescientific.com



Press Start Hong Kong is a games consultancy with a mission to explore the world through games and to unlock the potential of games as a platform for learning, innovation and inspiration.

The company's two main offerings are "innovating through play" - innovation challenges and design thinking bootcamps in talent development and innovation management for corporate clients; and "learning through play" - curriculum and programme design, teacher training for schools and educational institutions.

Hong Kong offers a strategic home base from which Press Start is expanding its partner and client base across the region. From government departments in Singapore to schools in Mainland China, the journey to make learning fun again will be a challenging but fruitful one.

Games Consultancy
pressstart.com.hk



StubHub Corporate is an eBay B2B company and one of the world's largest ticket marketplaces. StubHub is the ticketing partner of over 2,000 corporate clients for top sports, music and cultural live events, group packages and VIP experiences all over the world.

With Hong Kong as its regional headquarters, StubHub operates in over 45 countries and offer preferential customer service support in 23 languages, travel and DMC services, a top buyers team, Corporate FanProtect guarantee and many more.

StubHub's personal account managers help its clients create unforgettable experiences, often giving access to the inaccessible and making the seemingly impossible happens. Its weekly blog on LinkedIn includes industry analysis, trends and opinion pieces on destination travel, incentive travel and global top events.

Live Entertainment
StubHubCorporate.com