

January 2019

Australia

ANYDOKO

ANYDOKO creates original travel programmes and publishes to its thriving online communities of travellers on Facebook, YouTube, In-flight (through its airline partners) as well as on its own website. These television-quality productions, often virally shared, contribute to ANYDOKO's monthly reach of over four million people worldwide.

Through ANYDOKO Creative Studios (ACS), brands and tourism boards are able to engage ACS for sponsored

content and brand integration, as well as award-winning commercial production, content strategy and influencer or talent management. With a large and growing content catalogue of travel and lifestyle programmes, ACS also offers content licensing opportunities to various platforms.

Travel Publisher, Film & TV Production Studio and Social Content Agency anydoko.com/creative



Cistri Limited is an independent urban development consultancy firm providing multi-disciplinary advice in the fields of urban and property economics, master planning, urban and landscape design from its offices in Hong Kong and Singapore. Its newlyestablished Hong Kong office is the result of a merger in May 2018, with Hong Kong urban development consultancy, Waters Economics Ltd.

Cistri is supported by its parent company in Australia, pre-eminent adviser on cities and communities, with over 500 people located in five offices. Its clients include corporates in real estate, infrastructure, transport and the environment, as well as governments and public authorities, multilateral agencies and NGOs.

The company is valued for advice and solutions that are practical and innovative, drawing on sound research, analytical rigor and above all, an evidence-base approach.

Urban and Property Economics, Planning and Design cistri.com

Austria



CityTransit Arts (CT Arts) is an independent consultancy, a curatorial and education platform, devoted to nurture appreciation and collecting of contemporary art through its programmes and collaborations.

CT Arts provides bespoke art advisory, curatorial, market research and event services to both international business and cultural sectors. It also develops art strategies for businesses to enrich their corporate branding and communications.

Its signature programmes include: Discover Art Tours, Salon Parties, B4A Collector Programme and Corporate Arts Programme. CT Arts was formerly known as CityTransit Asia-Europe in Vienna, which specialised in city-based arts exchange between Europe and Asia. CT Arts was incorporated in Hong Kong in 2016 to extend its work in Asia.

Arts and Cultural Management and Consultancy citytransitarts.com

Canada







Employ is a rapidly growing global start-up based out of Hong Kong and Toronto, and is building an innovative B2B2C mobile recruiting software catered towards the deskless workforce. Through Employ's mobile app, job seekers and businesses are provided a full end-to-end recruiting platform where they can discover and post jobs, schedule and conduct video interviews, and easily get hired right from their

phones. The startup is well-funded by leading investors across multiple geographies and those who bring strong strategic value in their core markets.

Recruiting Platform employapp.co

imSure is an insurtech start-up founded by actuary, technical experts, insurance consultants, product specialist in 2017. Since most customers are not familiar with the principles of insurance products, it is difficult for them to find suitable products. imSure wants to change this with technology, so that customers can distinguish their own protection needs by learning about insurance products.

imSure has developed the most comprehensive free intelligent insurance comparison platform, allowing people to easily compare insurance products offered by different insurers and find the best insurance plan for themselves.

InsurTech imsure.life/en

Kernel Business Services Limited was operated by Canadian entrepreneur Kitty Lau who launched the Hong Kong operation in 2016 to provide professional corporate services to clients worldwide. The company decided to launch its operation in Hong Kong because of its geographic proximity to the Mainland China and ASEAN markets.

Its scope of services includes company formation, company secretarial services, virtual offices, assistance on bank account opening, documents legalisation, accounting and tax filing. Kernel has a well-established professional network that is capable to provide immigration solution, work visa, corporate financing, Pre-IPO consultation and trademark registration services.

Company Secretarial Services kernelbiz.com

Egypt



EGYPTAIR is the national airline of Egypt based in Cairo. In more than 85 years, EGYPTAIR has experienced rapid growth and taken the lead to be the first airline in the Middle East and Africa, and the seventh in the world to join IATA. Today, EGYPTAIR is a member of the Star Alliance, operates scheduled passenger and freighter services to more than 75 destinations in the Middle East, Africa, Europe and Asia and the Americas.

From 17 Sep 2018, EGYPTAIR has commenced scheduled passenger services between Cairo and Hong Kong via Bangkok with Airbus A330-300. Hong Kong is the third destination in China in addition to Beijing and Guangzhou, offering convenient connection to major cities in Africa.

Air Transportation egyptair.com

■ Finland



Liana Technologies is a software company that offers cloud-based marketing and communications solutions to over 3,500 customers worldwide. The company was founded in Oulu, in Finland and has rapidly expanded to new locations due to the high demand of constantly developing and user-friendly marketing technologies all over Europe, the Middle East and Asia.

The company's slogan is "Liana loves marketers" which comes with a few promises. First of all, Liana provides a solution for every step of the customer journey which is scalable to teams of all sizes and proficiencies. It also provides hands-on support, and lets marketing and communications professionals focus on their main task - content creation.

Liana set up a shop in Hong Kong in 2015 and operates locally from its office in Sheung Wan with a continuously growing customer base.

Marketing Technology lianatech.com

France



Founded in 1884, Groupe Beneteau is a family-owned shippard which has become the global leader in the leisure boating industry.

Through its ten brands, the group offers over 200 recreational boat models serving its customers' diverse navigational needs and uses, from sailing to motorboating, monohulls and catamarans. The group now employs 7,000 people and delivers more than 10,000 boats a year.

Choosing Hong Kong as its regional APAC base, the group has set up **Beneteau Group Asia Pacific Limited** to oversee the

Based in Ireland, **Allied Imports** has

sales development, and offer technical support to its distributors and clients in the region.

Located in a brand new office in Sheung Wan, the company currently has 11 staff working in sales, marketing and service support. The company is also foreseeing further expansion, and working on strategic projects to accompany the fast development of Asian boating markets.

Yacht Manufacturing beneteau-group.com

Ireland

BAILEY & BROOKE

been growing at a rapped rate in its home country and the company decided to expand into other markets. The company decided to move to Hong Kong to set up its international office to launch the new brand Bailey & Brooke. Hong Kong is home to the world's biggest trade shows, providing a perfect platform to launch the brand to as much audience as possible. Also, Hong Kong is the perfect location as it is the gateway to Mainland China where the company's goods are

manufactured.

Bailey & Brooke is the international brand of Tipperary Crystal, an Irish manufacturer of crystal glassware with over 40 years of history and is the leading gifting company in Ireland. Tipperary Crystal has won numerous packaging and design awards, and is now bringing its expertise to a global audience through Bailey & Brooke.

Imports and Sourcing, Giftware newlandssourcing.com baileyandbrooke.co.uk



So Amazing Couture is a leading occasion wear brand designed in Ireland and is selling in Europe and now Hong Kong. The brand was launched on the fashion scene for the last eight years specialises in prom dresses, black tie dresses, party wear, day wear and bridesmaids dresses. The dresses are in high quality and fits are perfect for all markets and is the first Irish brand to cover all sections of occasion wear.

So Amazing Couture is top models, beauty pageant winners and celebrities' favourite choice and is frequently featured in the fashion magazines, daily newspapers and on TV fashion programmes. The brand is the official dress supplier for Miss Ireland and Mrs Hong Kong.

Fashion Apparel soamazingcouture.ie

Jersey



SANNE is a specialist global provider of outsourced corporate, fund and private client administration, reporting and fiduciary services. Established for 30 years and listed on the Main Market of the London Stock Exchange, SANNE employs more than 1,300 people worldwide and administers structures and funds that have in excess of USD260 billion of assets. Key clients include alternative asset managers, financial institutions, family offices, UHNWIs and corporates. SANNE has a presence in 18 established, international financial centres including Belgrade, Dubai, Dublin, Guernsey,

Hong Kong, Jersey, London, Luxembourg, Madrid, Malta, Mauritius, the Netherlands, New York, Paris, Shanghai, Singapore, South Africa and Tokyo.

Fund and Company Administration Services sannegroup.com

Korea



JCOR was established in 2012 and specialises in B2B wholesale and B2C online sales of cosmetic products from South Korea, Europe, the US and Japan. The company has a branch office in Weihai, China and serves customers in numerous regions including Mainland China, Singapore, Indonesia, Hong Kong, Taiwan and Australia. It sells approximately 5,000 popular Korean cosmetics products and has a competitive logistics network. The company plans to develop an offline sales platform in Japan and Southeast Asia and expand its range of cosmetics products.

Thanks to Hong Kong's favourable location and free trade policies, JCOR opened a branch office in the city in July 2018. The office employs a number of local staff who will help the company to expand into Hong Kong, Mainland China and Southeast Asia.

Cosmetics Trade



Wanted is Asia's first referral-based, social recruiting platform which streamlines recruitment process and reduces the cost of hiring talent or companies by up to 75 percent. For job seekers, Wanted's referral system increases the chance of securing a job by at least eight times. Its machine-learning solutions can further streamline the process. Job seekers are provided opportunities that are more likely to be a fit and hiring managers can screen the best candidates efficiently.

Over 3,000 companies are using Wanted to assist their talent acquisition efforts, including Microsoft, LINE and WeWork.

With over 500,000 registered job seekers, Wanted job posts receive over 15,000 applications each month. The company has raised over USD10 million in venture funding and has operated in Asia, including Korea, Japan, Taiwan, Hong Kong and Singapore.

Social Recruitment wanted.jobs

Lebanon



Zeitouna Olive Oil is a product of **AMF GLOBAL LTD**, from the land of the world's oldest living olive trees: Lebanon.

The company is incorporated in Hong Kong with a proud Lebanese heritage, seeking to capture the authentic essence of Lebanon in every bottle of Zeitouna - a name meaning "our family's olive oil".

Selected prime olives are pressed within hours of picking to preserve their full richness of flavour, the resulting premium quality oil is then bottled. The product has no additives, processing, blending or mixing which could impair the characteristic regional personality of the product.

To guarantee the quality of their Zeitouna Olive Oil, the company operates a two-step control process where the oil is tested and certified in Lebanon by ISO 22000:2005 and by SGS Hong Kong.

Food and Beverage zeitounaoliveoil.com

Mainland China



New H3C Group (New H3C) is a world-leading digital solutions provider, and a committed trusted partner for customers in their quest for business innovation and upgraded industrial capabilities.

The company provides a full range of compute, storage, networking and security solutions, based on the new H3C digital solutions infrastructure. It also provides complete, one-stop

digital platform solutions for areas including cloud computing, big data, big interconnectivity, big security, big surveillance, edge computing, AI and Blockchain.

Information and Communications Technology h3c.com

Hai Cloud Exchange was incorporated in Hong Kong in August 2016. It strives to become the first Internet FX Link and translation platform.

As a financial risk management experience sharing services institution with unique "corporate perspective" characteristics under Chinese-funded industrial capital, Hai Cloud Exchange is committed to creating an internet FX market, focusing on currency exchange, cross-border payment, exchange rate and interest rate risk management solutions for SMEs and individual customers.

In 2017, Hai Cloud Exchange achieved a transaction volume of nearly RMB 200 billion. The service areas cover cross-border eCommerce, aviation, grain and oil, tourism etc.

Located in Hong Kong, the company aims to make full use of the city's unique advantages as an international financial centre to provide customers with richer financial products, more convenient user experience, more flexible trading mode and more efficient professional services.

FX Risk Management www.hce-haier.com







Kong Bangmang Outsourcing Co.

Bangmang Human Resources was

Ltd in 2015, which uses Bangmang's extensive network of HR resources and experienced consultants to provide

a range of HR services for Hong Kong, Mainland Chinese and overseas clients. Services include personnel agency services, personnel, manufacturing outsourcing, recruitment and headhunting.

HR Outsourcing, Personnel Agency, Recruitment 50bm.hk



Qingdao Huatong Holdings (Group)
Co., Ltd. ("Huatong Group") is a solely
state-owned enterprise directly under
Qingdao Municipal government,
focusing on state-owned capital
operation and industrial development in
Qingdao. The business covers industries
such as green foundry, green energy
and general aviation. In order to further
unblock domestic and overseas capital
and commodity market, Huatong Group
established a wholly-owned subsidiary,

Huasing International Holdings

Co., Limited, in Hong Kong, which is committed to expanding financing overseas; encouraging cross-border trade; and promoting the internalisation of its general aviation project, green foundry and equipment manufacturing business, and intelligent parking projects, so as to export competitive industrial capacity and equipment as well as to strengthen production capacity cooperation among international community.

Investment and Trade Financing www.qdhuatong.com/catalog/index.php

Hybribio Limited is a wholly-owned subsidiary of Guangdong Hybribio Biotech Co. Ltd., one of Mainland China's leading manufacturers of nucleic acidbased diagnostic solutions. The Hong Kong subsidiary was established to assist the company's expansion into overseas markets, including Europe, Latin America, Australia and Southeast Asia.

The company's products include genotyping reagent kits for human papilloma virus (HPV), which were developed using a patented technology licenced by the Hong Kong University. The testing kits have been used in over 2,000 hospitals to screen more than 25 million women for cervical cancer.

Following the company's continuous expansion, Hybribio has setup a molecular medicine laboratory in Hong Kong. The company plans to use its expertise in 25 major cities in Mainland China in order to create a nationwide network of suppliers and screening services.

Biotech, Molecular Medicine, Pathology, Genetic Testing hybribio.com





Kuaishou (HongKong) Information

Technology Ltd. was founded in Mainland China. The company specialises in providing information-based services for top brands and retailers all over the world, devoting to the innovation for traditional retail by applying mobile internet commercial concept.

The company offers optimised one-stop mobile payment solution and integrated platform of mobile internet business and

data to meet the needs of international top brands and retailers. It also works with partners among the industries of luxury, supermarket, FMCG, bank, airline, hotel, etc.

Information Technology sssyin.cn



Platinum Black Limited is a subsidiary of Social Face, which provides social networking services for event organisers. The company is based in Hong Kong and specialises in customised visual media services for local companies, including photography for conferences and large events, marketing videos and professional portraits. It has also developed a range of AI photographic technologies, such as its "Pic One" facial

recognition service, and is committed to providing clients with cutting-edge,
AI-driven visual solutions.

Media and Production mp.weixin.qq.com/s/ H3IgtXdJuVvnyg0jI4WD6Q



XiamenAir established its Hong Kong office in 1994. The airline has expanded its route network significantly in recent years. The key functions of its Hong Kong office include sales, market research, agent relations, marketing, product development, passenger safety and airport services.

XiamenAir flies to a wide range of worldwide destinations. It has offices

in many major Asian hubs including Singapore, Manila, Bangkok, Phnom Penh, Bali, Ho Chi Minh City, Seoul, Osaka, Tokyo, Taiwan and Jakarta.

Air Transport and Tourism www.xiamenair.com

Malaysia



AirAsia's operations in Hong Kong commenced in May 2008 and has since carried over nine million guests. The airline now operates 84 weekly flights flying into Hong Kong.

This year, the airline celebrated its tenth year of operations in Hong Kong and winning of Skytrax World's Best Low Cost Airline Award for ten years in a row, and launched a three times weekly direct flight to Krabi, Thailand, to mark the

occasion. The new Krabi service, which takes off on 2 December 2018, is AirAsia's seventh route into Hong Kong.

Airlines

airasia.com

Philippines



Founded in Manila in 2011 and now with offices in Singapore and Hong Kong,

Inewvation International specialises in digital display for advertising solutions

digital display for advertising solutions, catering to over 150 local and international brands in Asia Pacific from retail, food and beverage, hospitality, OOH, corporate, transportation, etc.

While the headquarters in the Philippines covers all cities in the country, Hong Kong office serves the region itself as well as Macau, Taiwan and Mainland China, acting as the main service center. Singapore office, meanwhile, serves the rest of Asia Pacific.

The company not only creates quality products, but also produces and manages

contents, and provides after-sales service. It is also known for its tailor-made products ranging from LED Display, high definition and interactive displays and lightboxes. With in-house research and development, technical and engineering teams, the company guarantees hasslefree integration with its core value - quality is everything.

Digital Display Solutions inewvationinternational.com

Russia



BOXS is the next generation eCommerce platform that allows entrepreneurs and SMEs to create online stores with the innovative "Universal Interface Toolset" that can enhance and manage their online business efficiently. BOXS aims to reinvent the industry by adding innovation and automation to key processes.

Headquartered in Hong Kong, BOXS's strategy is to expand to Southeast Asia, Mainland China, and the Commonwealth of Independent States countries. With further development of the AI-powered "Universal Interface", customers will be able to integrate online store in one click

with local or global business solutions such as POS, iOS or Android app, Wechat mini programme, CRM, ERP, Accounting software or payment gateway. This enables entrepreneurs to discover new ways of operating their business and scale without approaching third-party agencies.

eCommerce Platform boxs.hk

Singapore



Mileslife officially launched in March 2016 with the goal of disrupting the traditional airline loyalty industry by creating a better ecosystem for connecting airlines, merchants, banks, and consumers. Mileslife also works closely with banks and credit card schemes to design tailor-made crossbranded products and solutions for consumers.

Mileslife has 16 globally renowned frequent flyer programme partners and is continually adding more. Users can earn miles of their favourite frequent flyer programmes from more than 20,000

restaurants, high-end retailers, global luxury and boutique hotels, attractions, activities, and premium spas.

Headquartered in Singapore, Mileslife has regional offices in Mainland China and Hong Kong, offices in many other cities in Southeast Asia are also coming soon.

Airline Loyalty and FinTech Platform mileslife.com

Sri Lanka



Disruptants Limited focuses on innovation, building creative confidence and capability in people and organisations. Hong Kong is a smarthub for entrepreneurs and multinationals, a dynamic city and home to one of the founders. After initial successes in South and Southeast Asia, the company set up a base in Hong Kong to capitalise and support the strong network of startups and multinationals alike.

As the company develops its client base further, it will recruite office and logistics managers for its events, and then moving on to hiring new facilitators and creative partners to expand its client coverage.

Disruptants Limited is already working

with multinationals to develop their staff and ideas as well as startups in Hong Kong, Singapore and Dubai to build their businesses. The team is always available to discuss how they can find a creative solution to any problem.

Consulting and Management Training disruptants.com

Turkey



ARIS, established in 1906, is one of the biggest fine jewellery apparel manufacturers and retailers in Turkey. ARIS specialises in diamond items (including rings, earrings, necklaces, bracelets with diamond and gold, diamond and silver, gold, semi-precious materials etc.) that are of very high quality and outstanding design. The assortment includes classical items such as wedding rings, as well as casual and spiritual collections.

Seeing the potential of the market in Hong Kong, ARIS opened its regional office, **Aris Diamond Limited**, in the city in 2018. The regional office is responsible for contacting potential business customers. The company plans to open a retail store soon in Hong Kong.

Fine Jewellery arisdiamond.com

United Kingdom



Air Charter Service is a global company with 23 worldwide offices, spanning all six major continents, offering private jet, commercial airliner and cargo aircraft charters, as well as onboard courier solutions. The company arranges almost 15,000 contracts annually with revenue of almost 700 million dollars.

Air Charter Service started its operation in Hong Kong, its first APAC office, in 2008 to handle the charter business in the region when the market was still in its infancy. Its knowledgeable sales force – extensively trained in-house locally and in the UK – has enabled the office to grow impressively, together with the robust economic climate in the Asia

Pacific region. Since then the company has opened its Beijing and Sydney offices (in 2012 and 2016 respectively) to better serve the Greater China and Australasia markets while the Hong Kong office keeps its focus on the rest of the APAC region.

Aviation - Charter Service aircharter.com.hk





With trading experience in Mainland China and Japan, Games Workshop opened in Hong Kong, Malaysia and Singapore for its expansion in Asia. Started with one regional sales manager to set up the first retail store in Hong Kong

Games Workshop sells its own products,

in June 2016, Games Workshop opened its third store in Hong Kong in 2018, the company's 500th store worldwide, as well as expanded in Southern China by opening the first Warhammer store in Shenzhen.

In the future, Games Workshop's goal is to open more retail stores and at the same time grow its business partner network.

Retail and Trading of Models and Hobby Products

games-workshop.com/en-WW/Home



Realinflo is a real estate database platform that enables property professionals and investors to make faster deals, source investment opportunities, optimise existing portfolios and minimise the time to collect and analyse property data. Founded in 2017, the company is headquartered in Hong Kong which serves as a strategic base for covering markets across North and Southeast Asia.

Realinflo differentiates the services in the details of sourcing leasing, sales

transaction and building information. The company's granular data is scrutinised and verified to ensure it adheres to the mission of being the most reliable source of data. The company's commitment to driving data standards is demonstrated by being the first Royal Institution of Chartered Surveyors (RICS) tech-affiliated company in the region.

Real Estate Data and Analytics; Property Technology realinflo.com

United States



3DNA is an eyewear game-changer that rethinks the value chain with vertically integrated design-to-production technology. It has developed the world's first user-designed eyewear. The company's unique co-creation process leaves clients with perfectly fitting eyewear, a memorable shareable story, and bragging rights - "These are my design, I made this".

Combining interactive retail and digital manufacturing, 3DNA delivers 100 percent bespoke frames, adjusted with 3D face scan data, and produces one piece at a time. With over 80 materials ranging from carbon fibre and titanium to seashell and wood, its tailored eyewear has a luxury finish that stands out from mass-produced commodity and 3D-printed eyewear. The company's experience transforms retail with engagement and creativity, helping opticians differentiate, survive and thrive in today's digital economy.

Consumer Products
3dna-eyewear.org



Easysmile's mission is to fundamentally transform the traditional orthodontic experience by widening access to invisible aligner therapy and quality dental advice. The invisible aligner market is growing under a relatively low competition environment. With over a year of experimentation, the company provides a clear vision with domain specific knowledge. Easysmile sees a

demand for the service from Mainland China, and seed money is needed for a marketing push to gain undeniable traction and product validation.

Consumer Products goeasysmile.com



Heels & Yield empowers women to manage their personal finances and nourish their health and their wealth through its proprietary holistic wealth management practices. The concept of wealth extends beyond bank accounts, assets, and investments and is a measure of happiness and success that values emotional and spiritual wealth as much as financial success.

The company promotes a holistic approach to wealth that takes into account the unique challenges facing by women — which often includes more life transitions and a lower earning power

than men. It offers services including group workshops and private wealth mentoring that combines financial education with personal financial coaching.

Using the latest behaviour risk profile test to assess investor's profiles, the algorithm of risk profiles is based on the work of two Nobel Prize-winning economists and includes more than one million possible risk profiles, and has 81 percent prediction rate.

Financial Education heelsandyield.com



Founded in 2017, **Helm Audio** is a Hong Kong-headquartered audio headphone design and manufacturing company. It provides audio headphone products that incorporate ground-breaking technology and deliver a stunning audio experience at affordable prices.

The company launched a number of products in 2018 and has an exciting pipeline of new products which will be ready for launch in 2019.

Helm Audio currently employs three staff members in Hong Kong with plans to hire five more staff here over the next two years. The company's R&D, design and manufacturing base is in Mainland China and it has a sales and marketing team based in the US.

Helm Audio chose Hong Kong to set up its headquarters as the city offers access to a highly-educated, well-trained and multilingual workforce plus a world-class commercial infrastructure, business friendly taxation rates and excellent international transport links.

Audio Headphone Design and Manufacture helmaudio.com

Founded in 1998, **OneSky** (formerly "Half the Sky") is an organisation intent on changing social systems that harm vulnerable children. OneSky develops early childhood care and education (ECCE) programmes for at-risk children and works with government and nongovernment local partners to train and mentor communities, teachers and caregivers to take them to scale.

OneSky has helped Mainland China reshape its child welfare system. Its model Orphanage programmes are now the ECCE national standard for institutionalised children and have been successfully scaled across 30 of 31 provinces and reached 62 percent of all

welfare institutions. OneSky has trained over 37,000 teachers and caregivers and directly impacted the lives of 171,600 children in China, Vietnam and Mongolia.

In 2019, the OneSky Global Centre for Early Childhood Development, a central hub for modelling best-practice ECCE and training that aims to lead social innovation and transformative change throughout the region, will open in Hong Kong.

Registered Charitable Organisation onesky.org









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