

■ Australia



PLACE is a team of experienced international architects in commercial urban mixed-use projects. The company is passionate about place-making for the development of sustainable urban built environments.

PLACE's multi-skilled expertise established from years of collaboratively working together in world-renowned architectural practices where it designed and delivered many urban landmark mixed-use projects. It believes that architecture can bring local solutions to global issues.

By placing the human and local context at the heart of its thinking, PLACE aims to create a durable living environment

and will continue to make positive contributions to its urban habitat by working closely with owners and developers.

Its Hong Kong office will act as the regional headquarters to provide the full spectrum of architectural design services to Asia markets, with a particular emphasis on developing the Greater Bay Area, Mainland China and South East Asian markets.

Urban Design, Architecture and Interior Design

place-architects.com

■ Canada



Avidbots designs and manufactures autonomous connected robots to expand human potential. Its ground-breaking product is Neo, a commercial floor-scrubbing robot widely deployed by the world's leading facilities including international airports, major transit hubs, warehouses, industrial manufacturing sites, retail malls, healthcare facilities, universities, technology parks and other commercial properties worldwide.

The company is backed by leading global venture capital firms including True Ventures, Next47, GGV Capital and Golden Ventures. Avidbots is headquartered in Kitchener, with offices in Silicon Valley, Hong Kong and Colombia.

Robotics Development
avidbots.com



The mission of setting up the **Bureau d'immigration du Québec** (BIQ), Québec Immigration Office, in Hong Kong is to seek clientele in the Asia-Pacific region who best meet Québec's needs and attract candidates to choose Québec as a preferred immigration destination. Its main mandates are to provide information on immigration procedures, labour market and daily life to persons interested in settling in Québec, and accompany immigration applicants from abroad throughout their immigration process. Also, it supports the realisation

of international recruitment activities aimed at meeting employers' needs for temporary skilled workforce in certain targeted labour market sectors, as well as collaborating in attracting foreign students to Québec.

Government Immigration Service
unbelavenir.gouv.qc.ca/en



Set up and headquartered in Hong Kong in 2018, **Koalabeds**, is a young and dynamic company that focuses on tech-enabled budget accommodation management and is a digital guesthouse group. Currently, over 500 rooms spread among 15 establishments operating under the Koalabeds brand with plans to increase the rooms and establishments managed in the coming months.

To cater the needs of customers, Koalabeds has increased its services including offering tourist attraction discounts, food and beverage

partnerships with establishments nearby the guesthouses. It is also in partnership with local tourism and hospitality applications to enhance the services it offered.

Recently, Koalabeds has launched its first overseas operation in Bangkok, Thailand with plans to expand to other Asia regions such as the Philippines in the near future.

Hospitality and Tourism
koalabeds.com.hk



For many years, personalised packaging has only been accessible by large brands that have scale and in-house design capabilities. Founded by Vincent Choi and Wendy Chan in May 2018, **PackMojo** serves to solve this problem and make packaging accessible to anyone.

Through PackMojo online platform, users can create and order custom packaging in minutes. Customers can design 3D packaging online, get instant pricing and receive orders in just two weeks.

The company works with pre-vetted packaging suppliers across Mainland China to provide high quality, affordable packaging available to clients.

Headquartered in Hong Kong, the world-class logistics accessibilities allow PackMojo to efficiently serve the clients' needs across the world.

Packaging
packmojo.com

■ France



After almost a year of development in partnership with sport clinics, personal trainers and international fitness athletes, **Ahera** will launch its premium IoT dumbbells and social platform early 2020.

Thanks to this combination, customers will be able to set weekly and monthly goals as well as sending fitness challenges to friends to keep the motivation high.

The company will offer customers a large library of trainings in order to help them reach the goals and win the challenges.

Ahera products will become customers' best friends and favourite social platform in no time.

Smart IoT Fitness Equipment
aherafitness.com



With over five years of proven experience in remote assistance solutions, **AMA** is helping industrial and commercial enterprises, medical institutions and public utilities of all sizes accelerate their smart workplace transformation.

Its market-leading XpertEye™ Assisted Reality platform has been deployed in more than 80 countries, addressing a wide range of applications like remote diagnostics, inspection, optimising resource, and scheduling and workflow management. These unequalled remote

interactive collaboration solutions empower the customers to improve productivity, speed up resolution time, and maximise uptime.

AMA headquarters is situated in France. It has presence worldwide with offices in France, Germany, Romania, the UK, the US, Shanghai and Hong Kong, allowing the company to work and provide support in every time zone and reach the customers wherever they are.

Media
amaxperteye.com



Founded by entrepreneurs, **Impactified** is a business advisory firm to help other entrepreneurs with building impactful business strategies.

Running a business is a marathon, which takes patience, resilience, perseverance and, of course, preparation. Impactified therefore challenges and accompanies entrepreneurial minds in their journey. From business strategy development to process-building, team management, leadership and personal organisation, its unique tools and methods borrowed from business coaching and design

thinking methods have made Impactified the trusted personal advisers of around a hundred ambitious decision-makers since 2014.

Founded and based in Hong Kong, Impactified furthermore develops an offering for academic impact strategy and plans to develop its reach with Europe from late 2019 before expanding its scope of activity in Asia over the next years.

Business Advisory for Entrepreneurs
impactified.com



Piks Design International Limited is a multidisciplinary design studio with almost 15 years of experience across product and service design. With offices in France and Hong Kong, the company works hand in hand with the design and innovation team of its customers. Also, the company provides the team with thoughts, ideas, creative researches, insights and more.

Its services span from global design projects to design creative books, filled with ideas from concepts to simple ideas which are easy to integrate and scale.

Product Design
piksdesign.com



Sparknews is a mission-driven consultancy which brings together innovation, positive impact, purpose and engagement with the aim of inspiring and fostering positive changes for a sustainable future.

Sparknews Hong Kong supports companies in their transition process in order to combine business performance with positive social and environmental impact.

Sparknews raises awareness and informs on key social and environmental issues through engaging content, programmes

and events, illustrated by examples and proofs. The company monitors, sources solutions and innovative initiatives that have a positive impact on the environment and society, and identifies the most relevant projects related to clients' issues. The company supports its clients in effectively engaging with its key stakeholders and brings communities together to create positive transformation dynamics.

Sustainable Innovation Consultancy
sparknews.com



Teads, the global media platform, unites and empowers the best publishers in the world to connect advertisers to an audience of over 1.5 billion people every month. Teads' made-for-mobile ad experiences deliver attention and guaranteed outcomes across the marketing funnel.

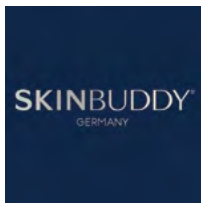
Through its end-to-end platform, Teads provides demand-side, sell-side and creative technology to deliver better media effectiveness for brands, better monetisation solutions for publishers, and better experiences for consumers.

Teads' Hong Kong office was launched in March 2019 with focuses on expanding the company's client portfolios and growing the businesses in the APAC region. Since its opening, Teads Hong Kong has gained much tractions from strong luxury customer base.

Teads partners with leading marketers, agencies and publishers through a team of over 800 people in 26 countries and aims to double the Hong Kong headcount by the end of 2020.

Advertising Technology
teads.com

Germany



Skinbuddy is a new and innovative brand for facial sheet masks specifically designed for bearded men. The company has finally solved the problem of bearded men faced when using traditional sheet masks by re-engineering. Customers can now enjoy the benefits of this rejuvenating, moisturising, and age-defying product. The 100 percent cotton sheet masks feature an innovative 2-in-1 strip for the beard and neck.

After over a year of research and development, the company designed the perfect fitting mask and formulated its unique serum for men. Further investments and exciting products are

in the pipeline to support Skinbuddy's vision: "Helping as many men as possible to look their best for as long as possible".

Headquartered in Hong Kong, Skinbuddy partners with several local companies to strengthen its ties to the region. Hong Kong headquarters is also the international distribution centre of the company.

Health and Beauty
skinbuddy.com

India

FYORO

Established in 2017 and inspired from Japan, **Fyoro** is a luxury accessories brand catering to discerning buyers. With a quintessentially Hong Kong centric story, all of the products are made in Hong Kong with experienced craftsmanship. Fyoro's packaging is made by responsible and fair wage-guaranteed factories in India and Mainland China. Its shipping is also 100 percent carbon offset.

Fyoro's founders saw a gap in the market for luxury accessories that were trendy at an accessible price point; the company also employs a signature 8-point quality control process to ensure quality.

Fyoro tailor makes products for the B2B market, supplying some of the best-established institutes with bespoke corporate gifts. It has a strong B2B online presence including top marketplaces around the world with major markets including Hong Kong, North America and Europe.

Luxury Accessories
fyoro.com

Israel



LeapXpert is a desktop and mobile platform enabling compliant and secure omnichannel communication between companies and their clients. It aims to address the communication gap between regulated companies and their clients by monitoring and recording all communications while meeting compliance requirements by financial institutions at the same time.

With LeapXpert's platform, the company can monitor, record and own all communication activities between its employees and clients. It removes adoption barriers via seamless integration with popular messaging

platforms that clients are used to, including: WhatsApp, WeChat, LINE and more.

All communication activities are owned by the company, stored locally, and never leave with an employee. The chat history will always be available for audit and compliance monitoring purposes.

FinTech, Compliant B2C Communication
leap.expert

Italy



7Cento HK is an ICT company specialised in consulting, user support, network and cyber security. The company serves as a trusted partner for companies that need to make their business processes more effective, secure and productive by improving and optimising their IT infrastructures. Its cyber security portfolio includes round-the-clock service desk and Security Operations Centre (SOC), as well as penetration testing, vulnerability check, infrastructure assessment and consultancy services.

With partner offices in Europe and the USA, and a portfolio of more than 250 international clients and partners, 7Cento is equipped to serve both SMEs and multinational companies, acting as a single point of contact for all IT needs.

IT and Cyber Security
www.7cento.hk



Founded in 1998 in Florence, ASZ Group is an Italian consultancy firm focusing on architectural projects ranging from residential and clubs to offices and luxury commercial sector. As the Group expanded, its executive arm of the Group **ASZ Architetti Ltd** has been set up in Milan, Dubai and most recently in Hong Kong in 2019. The key to its success is the integrated approach and closely work with its client to develop projects on time, within budget and with successful outcome.

In 2015, the company established its creative branch SUPERFUTUREDESIGN to take charge of the design development field with unique concepts, from luxury residential to commercial and hospitality. SUPERFUTUREDESIGN operates in Asia under ASZ ARCHITETTI LTD, in Hong Kong.

Architecture, Interior Design and Project Management
aszarchitetti.com

The company combines design development, project and construction management with over 400 completed projects. In luxury retail design, the company collaborates with top brands, along with new concepts for stores and shopping malls.

Japan



RINGBELL International Company Limited is a joint venture company of RINGBELL CO. LTD., and ITOCHU LOGISTICS CORP. where both with headquarters located in Tokyo, Japan. It is the first and only company in the industry to develop catalogue gift business in the overseas markets outside Japan.

seafood from the origins by just staying at home. The service allows customers to enjoy the fresh taste of Japan even in overseas. The joint venture plans to expand the business to Asia in the coming future.

Sales of Catalogue Gift and Premium Food Products
ringbell-int.com/?ls=zh-HK

The major business of the joint venture is to promote the gift culture of Japan to the overseas by catalogue gift and premium pre-order gift service. With the door-to-door delivery service, customers can enjoy made-in-Japan high quality fruits, agricultural and livestock products and



Sugi Bee Garden (HK) Co., Limited is the Hong Kong branch office of Sugi Bee Garden Co., Ltd., a Japanese honey manufacturer and distributor headquartered in Kumamoto. Set up in 1946, began with three honey beehives, Sugi is now being one of the largest beekeeping corporations in Japan.

Established in 2017, Hong Kong office operates local stores and online shopping website to enhance shopping experiences to customers. Sugi Bee Garden's goal is to deliver the best quality honey to

customers, allowing them to enjoy the nature's grace and live a healthy life.

The company is globally expanding while participating in various exhibitions. As a global beekeeping company, Sugi Bee Garden is recruiting personnel around the world, as well as proactively developing overseas markets in order to continue the contribution to customers' health and beauty.

Manufacture and Distribution of Honey, Propolis and Supplements
sugibeearden.com.hk

Korea



MKIM & CO are a team of specialist producers that partner with creative advertising agencies and brands to produce their TV commercials and online content campaigns.

MKIM & CO is founded by Mikyung Kim who has over ten years experience producing campaigns for global brands including SK-II, Samsung and Toyota.

Mikyung began her professional career in

Hollywood working with Academy Award winning directors Alejandro Gonzalez Inarritu and Michel Gondry. She is the former Head of TV at Ogilvy & Mather Hong Kong. Mikyung is based in Hong Kong and produces campaigns globally.

Connect with MKIM & CO on instagram at [@mkimproducer](https://www.instagram.com/mkimproducer).

Creative Industries
mkimand.co

Mainland China



DR. PLANT International Limited is the main brand of Beijing Dr Plant Biotechnology Co., Ltd., a pioneer of Chinese alpine plant skin care products that has signed an exclusive cooperation with the Kunming Institute of Botany, Chinese Academy of Sciences, to jointly establish DR. PLANT Research Centre. There are nearly 3,500 DR. PLANT shops in 316 cities in Mainland China. The company is also committed to opening

up overseas markets, opening production lines in Japan and now has two shops in Osaka. In September 2019, the company entered Hong Kong market with the services of retail and an experience zone provided. More stores are in the pipeline all over the world.

Cosmetic
www.drplant.com.cn



Jiang Tie International Group Limited (Jiang Tie International) is a wholly-owned subsidiary of Jiangxi Railway Investment Group Co., Ltd. (Jiangxi Railway). The Company was founded in Hong Kong under the national Belt and Road initiatives and the Jiangxi provincial government strategy to encourage companies to "go global". As Jiangxi Railway's main overseas investment platform, the company is the only provincial-level railway investment entity directly affiliated to the Jiangxi Provincial Government, specialising in railway and aviation services as well as finance, real estate, logistics, energy conservation and environmental protection industries.

Jiang Tie International specialises in private equity investment and trade finance and has plans to launch a range of new financial services including asset management and investment advisory services under a newly established subsidiary which holds Type 1, Type 4 and Type 9 licenses from the Hong Kong Securities and Futures Commission. The subsidiary is tasked with expanding overseas investment channel and managing private industrial funds.

Private Equity and Trade Finance
jxtt.com.cn



Shuang Ji (Hong Kong) Group Holdings Limited (Shuang Ji Group) was established in Hong Kong in 2017. Its parent company is an asset management company in Mainland China. Shuang Ji Group is committed to guiding customers to Hong Kong capital market and providing comprehensive financial services such as finance, legal, company registration, cross-border mergers and acquisitions, and investment. In Hong Kong, Shuang Ji Group has established four wholly owned or holding subsidiaries, including securities company, financial services company, investment company and

technology promotion company. The establishment of Shuang Ji (Hong Kong) Securities Limited is a key step in Shuang Ji Group's internationalisation strategy. Currently, it has obtained SFC License (Central Entity Number: BNN852) for Regulated Activity Type 1, 4 and 9.

Financial Services
www.shokygroup.com

■ Russia



Established in 2013 in Hong Kong, **Landmaster Inc. Ltd** is an international business expansion of Gulliver&Co International, a well-known company with 22-year history in the Russian market. Landmaster strives to fulfil child's life with joy and positive emotions, placing safety and quality at the foundation of their business. The company is operating worldwide in producing toys under registered trademarks and licensed TV content, as well as being a distributor in partnering with more than 50 partners and more than 30 plants.

Landmaster has three business lines including master toy, production, and distribution of toys and stylish kid's apparels. The age group for its apparels line is between new born to 13 years old and four stylistic lines are developed including "Casual", "Fashion", "Casual-sport" and "School Uniform". The company has invested around HK\$21 million in 2019.

Trading of Toys and Kids Apparels
landmaster-ltd.com

■ Singapore



DotBio is an early-stage biopharma company with the mission of bringing safer, more effective cancer therapies to patients through harness antibody technologies. DotBio takes an innovative therapeutic approach towards an eventual cure that is the rapid prototyping of multi-functional antibodies, to identify molecules with synergistic activities and unique modes of action. DotBio's approach involves the use of its modular DotBody technology platform, high-throughput miniaturised assays and pattern-recognition algorithms to generate unique therapeutic molecules. DotBio secured US\$2.3 million in seed funding in 2018,

and is now raising US\$20 million in Series A to bring its capabilities to the next level, including increasing throughput, improving data analytics capabilities and bringing one molecule to Phase I. Its Hong Kong operations focuses on early-stage external co-development projects, with a planned expansion in 2020.

Biopharmaceuticals
dotbio.com



Kristal.AI is a licensed Artificial Intelligence (AI) powered virtual wealth manager. Investors can leverage an AI based recommendation system that conducts automated portfolio advisory and allocation based on a consolidated view of the savings and risk-profile. The company services all investors from retail to high net-worth to family offices.

The company focuses on using technology to bring transparency and address the problem of miss-selling and conflicts of interest in the investment advice provided by human advisors, as well as minimising investor's cost.

Kristal.AI has obtained Type 4 (Advising on Securities) and Type 9 (Asset Management) since 2016 by the Securities and Futures Commission of Hong Kong. It is also registered as a consultant of Registered Investment Advisor (RIA) in India.

FinTech
kristalstg.wpengine.com



Osome is a technology-driven paperless service provider helping small and medium enterprises with company incorporation, bank account opening, bookkeeping, accounting, taxation, corporate secretary services, payroll, employment permits. The company operates in Hong Kong, Singapore and the UK. Technology of artificial intelligence allows Osome to deliver

accurate and secure around-the-clock service to clients at most competitive costs with superb customer experience.

Business and Professional Services
osome.com/hk



Sleek makes the lives of entrepreneurs and investors easier. Sleek incorporates companies in Hong Kong and Singapore, and helps manage their governance, accounting and tax matters through technology. Sleek launched its services in Singapore in May 2017 to solve the slow and paper-based incorporation and company registration process.

Since launching, Sleek has incorporated thousands of happy companies, offering 100 percent digital incorporation, company secretary, and accounting services.

Corporate Services
sleek.hk



Founded in 2018 in Singapore, **Zenyum** is a startup with the latest innovation in smile cosmetics. The company believes everyone deserves an affordable and confident smile. The company provides 3D-printed invisible braces, produced under the highest quality standards, to the rising Asian middle class. Zenyum matches professional dentists with cutting-edge technology and offers their customers cosmetic dental treatment to effectively straighten the front teeth at an affordable cost.

With thousands of satisfied customers across Asia over the past year of 2019, Zenyum is now available in six markets including Hong Kong, Singapore, Thailand, Malaysia, Indonesia and Vietnam.

Smile Cosmetics, Dental Healthcare and Beauty
zenyum.com/hk

Spain



Established in Barcelona in 2009, **AXE Colours HK** is a graffiti art studio that recently expanded its base in Hong Kong.

The studio possesses multinational experience of digital design and artwork creation. It offers a wide range of artistic services including full package of mural paint or graffiti decoration, promotional campaigns, workshops and live painting events to introduce urban art to Hong Kong.

Its tailor made murals help clients deliver their ideas and messages through

colours and images while transform their business concepts into creative visions.

In 2019 summer, AXE Colours HK created one of the biggest football murals in Europe for the renowned FC Barcelona. With its presence in Hong Kong, AXE Colours HK will continue to grow and expand the market in Asia.

Graffiti Art and Design
axecolourshk.com

Profiled

Founded in 1984, **Profiled** belongs to a group of pioneer companies in Spain. With many years of research and development (R&D) of new products in the LED industry, Profiled is one of the world leaders in providing LED linear lighting solutions in high voltage.

Profiled believes innovation fuels the culture. The company has an ambitious plan in the coming years, such as recently opened a R&D centre in the HKSTP that will boost the capacities to

develop new products and production processes, as well as expanding the company's wide list of technological patents within the field.

Numerous of big international corporations have already adopted this innovative and game changing lighting technology.

Linear LED Lighting
profiled.es

Taiwan



With deep understanding of the Taiwanese tea culture, Amy, Founder of **CUPFY**, discovered Lugu oolong tea's unique fragrance and decided to launch this tea in Hong Kong by introducing a range of healthy beverages made with love and care.

Hence a range of tea beverages with no added sugar were developed and tailored for sugar-conscious drinkers, so that every customer can enjoy the simple and authentic happiness from sweet tastes. The brand name "CUPFY" means "cup-free" - which is one of the

company's initiatives to help promote environmentally-friendly lifestyle concept.

The founder subsequently teamed up with a like-minded partner to open the first "Cupfy Speciality Oolong" store in Mong Kok, where customers of all ages including those sugar-conscious could find their own cup of tea.

Hand-shaken Tea Beverages
cupfy.co

Turkey



Cevherun is an artisan workshop specialising in pure 24-carat gold jewellery with a motto of everyday elegance. The company believes that jewellery can tell story and offer a glimpse into human histories and personalities. Its collection brings voice to the special moments in lives.

Cevherun has a workshop in Istanbul and a US sales office in New Jersey.

Jewellery
cevherun.com

United Arab Emirates



Switch & Co is a wellness booking app that inspires people to "Live Every Moment" through health, fitness and wellbeing activities. The company brings people and places together through smart technology.

Headquartered in Dubai, **Switch Technology HK Ltd** was established in 2019 to bring the platform to Hong Kong and serve local fitness, wellbeing and leisure activity providers, as well as to

modernise corporate wellness in this market.

Switch also has a partnership with one of the most competitive insurance companies in Hong Kong to provide wellness and preventive care to policyholders through its technology.

Leisure and Wellness Mobile Application
switchand.co

United Kingdom



Formed by a marriage of international advertising agency creatives and regional event specialists Magnetic Asia, **arcc** delivers a full spectrum of brand, marketing and creative services from strategy through design and content creation to implementation.

arcc also works with clients to create exciting new event experiences and activations designed to help brands connect with audiences in more engaging ways.

By combining core specialist disciplines including audience insight, market research, focused creativity and effective content, arcc creates innovative and effective solutions for every marketing challenge.

Branding, Marketing, Design and Events Experiences
arccasia.com

1 DISHTAG

Dishtag is a visual-centric food-tech platform that aims to inspire Hong Kong foodies through beautiful food photography. From the photo-driven dish search engine to the built-in interactive foodie camera, the platform takes a no-review approach to its website and mobile application, and offers a unique social experience to a new generation of foodies.

To celebrate the food industry in Hong Kong, Dishtag works closely with chefs, food bloggers, brand managers and other strategic partners such as Quandoo, Chope and Taste of Hong Kong, to promote and connect restaurants to

Hong Kong foodies. The company also offers restaurants a food photography service and has more than 100 restaurants in its database.

Dishtag has invested more than HK\$2 million in developing technology and branding. The company currently employs two full-time and two part-time staff. Based in Sheung Wan, Dishtag aims to grow the platform in the city and looks forward to launching the business in Singapore, Australia and South East Asia.

Food Technology
dishtag.com



London's favourite sky-high restaurant **Duck & Waffle** recently arrives in Hong Kong, its first international destination. Located in ifc mall in Central, the critically acclaimed restaurant serves up British cuisine with broad European and American influences - sometimes traditional, always playful and always centred around one iconic dish: the Duck & Waffle. Designed by award-winning architecture firm CetraRuddy,

the open layout is vibrant, welcoming and intimate. Duck & Waffle welcomes guests throughout the day and into the late hours of the night. With a sharing menu complemented by an iconoclastic cocktail experience, the restaurant presents an unforgettable culinary journey for all who visit.

Restaurant
duckandwaffle.com.hk



Eckersley O'Callaghan is an award-winning structural and façade engineering design practice with offices in London, New York, San Francisco, Paris, Shanghai and Hong Kong.

The company works with clients, developers, architects and contractors on extraordinary building projects across the world, motivated by solving technical challenges through intelligent engineering design.

The company's engagement with architecture and industry underpins its pioneering use of materials to realise

projects of exceptional quality, efficiency, and elegance. This is exemplified by its innovative work in structural glass for Apple's flagship stores around the world including IFC at Central, Causeway Bay and Canton Road in Hong Kong.

The company has also collaborated with several famous properties companies in Hong Kong on projects including K11 Musea, 2 Taikoo Place and 2 Murray Road.

Structural and Façade Engineering Consultancy

eocengineers.com



Infobip is a global leader in omnichannel engagement, powering a broad range of communication channels as well as technology advanced authentication and security solutions, over one, single-interface, scalable and easy to use cloud-based communications platform. The company helps clients and partners to overcome the complexity of consumer communications, grow their business and enhance customer experience - all in a fast, secure and reliable way.

The company has over 60 offices globally offering its messaging platform with the capacity to reach over seven billion mobile devices in over 190

countries connected to over 800 telecom networks. The company invested heavily and held high expectation for APAC.

The company serves and partners with leading mobile operators, messaging apps, banks, social networks, tech companies, and aggregators.

Over the past decade, the company has grown into an engineering powerhouse employing over 2,000 people helping Infobip change the world with its products and solutions.

Information Technology and Services

infobip.com



ipulse is a Hong Kong based multi-disciplined creative agency with a satellite office in the UK. The mission has always been to help local and global brands achieve their business goals focused around three core services, including branding, web design and marketing.

ipulse has successfully delivered effective results for a portfolio of global clients ranging from investment banks, corporate powerhouses, leading Hong Kong events

and the local startup communities.

As an agency, ipulse believes that what it creates together with its clients could make a real difference. In 2019, the company launches its first giving back initiative in partnership with Peduli Anak Foundation, helping underprivileged children on the island of Lombok, Indonesia.

Creative Agency

ipulsedesign.com



Jobable is a Human Resources (HR) software and analytics company. The company works closely with corporates, governments and educational establishments to help them drive HR digital transformation. Its employee onboarding software welcomes new joiners, whilst its virtual reality tour product has been enjoyed by established companies.

Jobable also leverages data science to help its clients navigate some of the key

challenges in the world of work such as job automation, career pathways, and skill gaps. The company offers direct solutions, whilst also partnering with some of the world's largest HR consultancies. By enabling organisations to structure, clean, analyse and visualise their data, it can unlock insights which drive key business decisions and help clients to formulate strategies based on facts.

Human Resources Technology

jobable.com



Malvern College Pre-School Hong Kong (MCPS) inherits the tradition of Malvern College UK where "Children are at the heart of everything we do". The school offers an educationally harnessed play programme based on the UK's Early Years Foundation Stage (EYFS) curriculum through innovative approach for children aged two to five. The newly opened 8,000 sq. ft. Island West campus provides a holistic learning environment by incorporating natural elements and open-ended play equipment such as a play hut, sandpit, and hard and soft play surfaces. Organised around the central indoor play area, the classrooms act as

home bases, while numerous focal points in between provide informal learning spaces.

MCPS is one of the first schools in Hong Kong to run the Forest School programme with Level three certified Forest School leaders. MCPS is an international setting that celebrates diversity and each child's unique background, nurturing pupils in a truly bilingual environment.

Education

www.malvernpreschool.hk



Founded in 2018, **MilkGarage** is on a mission to make workspaces in the most expensive cities in the world affordable again. MilkGarage provides access to beautiful workspaces and meeting rooms across Hong Kong and beyond in one membership.

MilkGarage is unlocking the doors to a fast growing network of exceptional shared offices located in districts throughout the city including Central, Causeway Bay, Tsim Sha Tsui and more.

The membership also provides exclusive access to MilkGarage signature spaces including relaxing work lounges hidden

within the luxury restaurants of hipster neighbourhoods such as Tai Hang and Kennedy Town, where the clients get the extraordinary opportunity to meet with a thriving community of brilliant minds. Free WiFi, charging and unlimited artisan coffees and teas are guaranteed perks at every location.

Real Estate Technology

milkgarage.com

Mobkoi has become one of the top references for full screen mobile advertising, trusted by over 300 premium and luxury brands globally. It is now having a team based in Hong Kong to provide local support to the clients.

The company offers a complete bespoke approach to guaranteed full screen creatives, direct access to media and transparent reporting on a site-level. With a portfolio of over 4,000 premium publisher partners globally, Mobkoi enables bespoke full screen advertising in a fully brand-safe environment by loading "polite advertising" formats under publisher's content for a seamless and immersive brand experience.

Mobkoi received the coveted GroupM Media Award in "The Next Best Thing" category which recognises excellence in innovation, novelty, and responsiveness to brand's expectations. GroupM also announced a new preferred partnership agreement with Mobkoi in 2019, which validates the AdTech company as a unique voice in luxury brand advertising.

Mobile Advertising

mobkoi.com

MOBKOI

House of Mobile Advertising



Pagoda is a British designed luxury lifestyle brand with a sales office in Hong Kong and manufacturing facilities in Mainland China and Vietnam.

Pagoda's flagship line is a luxury velvet sandal creating a new genre of casual yet smart footwear. Pagoda has luxed up the humble flip-flop with a covering of rich velvet, making Pagodas one of the smartest and comfiest flip flops customers will ever wear. Pagoda will

launch two new product lines including velvet caps and a waterproof special edition backpack series to broaden the Pagoda lifestyle range designed for the global explorer. Also, Pagoda products and packaging use recycled and recyclable materials from sustainable sources.

Lifestyle Brand
pagodastore.com



Established in 1995, Soho House is a private members' club for those in the creative industries, with 26 Houses in the UK, Europe, North America and Asia. Its most recent expansion, **Soho House Hong Kong**, is located in a 28-storey building in Sheung Wan, including the pool room, drawing room, house brasserie, private dining rooms, three floors of Soho active gym and nine floors of Soho works. House studio, on the first floor, will host exhibitions and shows

for the public. Within Asia, Soho House also has a location in Mumbai, as well as Cities Without Houses membership communities in Tokyo, Seoul, Singapore, Bangkok, Beijing and Shanghai. The company hopes to use Hong Kong as a launch pad for future Asia expansion, further fostering local creative communities.

Private Member's Club
sohohousehongkong.com



TableWorks is revolutionising flexible work. A pioneer of Work 3.0, this platform frees up hot desking, giving members access to over 410 available seats at 38 convenient work venues all over Hong Kong. Its contract-free service is an accessible alternative, or even a great addition, to offices and traditional co-working spaces.

TableWorks membership comes with a handy mobile app that provides pass holders with information on where they can work, as well as maps showing them where to go.

Hot Desk Network
tableworks.app



The Chartered Insurance Institute (CII) is a professional body dedicated to building public trust in the insurance and financial planning profession. Through relevant learning, insightful leadership and an engaged membership, CII drives forward professional standards.

CII qualifications are universally recognised as evidence of knowledge and technical expertise. CII members commit to high professional standards by maintaining continuous professional development and abiding to CII code of ethics.

CII's Hong Kong office is one of the company's global presence. The Hong Kong office works with business to develop bespoke, company-wide solutions, and delivers continuing professional development (CPD) seminars and networking events in the region.

Professional Training
www.cii-hk.com

VIRTUAL TOUCH Group Ltd

Virtual Touch Group Ltd is a 3D animation imaging company with a team of world-class fashion tech enthusiast and vision researchers, game designer and visual effect artist.

The company envisions a virtual fashion world where every user has a 3D avatar. This 3D animated version enables fashion businesses and consumers to make more precise decisions.

Through digitalised avatars and customised clothing technology, the company offers an eCommerce space to make online shopping and brand experiences more engaging and dynamic. The avatar can be applied to the manufacturing side for digital mock-ups to increase the efficiency and reduction in waste.

Its first product Naked Eye App is the solution for redefining the virtual fashion retail experience by generating a complete personalised 3D avatar from a single input photo. Simply by uploading a picture, a fully rigged face, body and customised clothing will be generated to interact with friends in seconds.

Fashion Tech
virtualtouch.tech

zebra

Established in London since 1998, **Zebra Projects Limited** is one of the market leaders in retail and hospitality design. Many reputable brands consulted Zebra to design and deliver retail and restaurant concepts on a global scale. Through a combination of creativity, a total immersion into its client's vision and a deep understanding of different global cultures, the company ensures that each brand is not only internationally recognisable but has a sense of place and relates to its target customer.

With the new base in Hong Kong and three existing offices in London, Dubai and Phoenix Arizona, Zebra continues to provide international design service to its clients in Asia, the Americas, Europe and the Middle East.

Interior Design
zbr.co.uk

United States

HEALTH ADVANCES

Health Advances provides clients with business strategy, scientific and clinical expertise along with a deep knowledge of product development considerations, referral patterns and economic conditions that can impact the adoption of healthcare products and services. Health Advances' local team, along with its over 160 global employees, will provide strategic consulting support to the healthcare industry in pharma, BioTech, MedTech, and digital health across Asia Pacific, including Greater China, Japan, Korea, Australia, India and South Asian countries.

The opening of Health Advances Asia Limited furthers the deep commitment the firm has had to the APAC region for 20 years and its work to help both local and multi-national companies looking to expand their global footprint.

Health Advances' has a locally-based, multilingual Hong Kong team of 12 professionals.

Management Consulting
healthadvances.com

Medallia

Medallia is one of the pioneers and market leaders in experience management. Medallia's award-winning SaaS platform, the Medallia Experience Cloud, leads the market in the understanding and management of experience for customers, employees and citizens. Medallia captures experience signals created on daily journeys in person, digital and IoT interactions and applies proprietary AI technology to reveal personalised and predictive insights that can drive action with tremendous business results. Using Medallia Experience Cloud, customers can reduce churn, turn detractors into promoters and buyers, and create in-the-moment

cross-sell and up-sell opportunities, providing clear and potent returns on investment.

Along with a new office in Hong Kong, the company has established offices in Singapore, Japan, and Australia to meet the Asia Pacific region's demand for Medallia's CX platform.

SaaS Platform for Customer Experience Management
medallia.com

■ Vietnam

Sustainabl.

New brand "**Sustainabl**" specialises in truly zero waste lifestyle products made from "home" compostable materials. Sustainabl's first product is a game-changer - natural grass drinking straws sourced sustainably from hand-picked leprotonia grass in South East Asia. These grass straws are 100 percent natural, home compostable and biodegradable, chemical and preservative-free, zero taste, carbon neutral, vegan and gluten-free. The unrivalled solution to the global straw conundrum. New products to be launched early 2020 include areca palm

and sugarcane cutlery, cups and other packaging, all of which are 100 percent home compostable.

Sustainabl has a team of four. The company also has a sourcing manager in Vietnam. The sales function units are located in Hong Kong, London and Madrid. Sustainabl's products are sold globally.

Sustainable and Eco-friendly Lifestyle Product
sustainablstraws.com



InvestHK 投資推廣署
The Government of the Hong Kong
Special Administrative Region

24/F, Fairmont House
8 Cotton Tree Drive
Central, Hong Kong

(852) 3107 1000

enq@investhk.gov.hk



Find Us on Social Media



The information contained in this publication is for general reference only. While every effort has been made to keep information current and accurate, InvestHK is not liable for any errors in, omissions from, or misstatements or misrepresentations (whether express or implied) concerning any such information, and does not have or accept any liability, obligation and responsibility whatsoever for any loss, destruction or damage (including without limitation consequential loss, destruction or damage) however arising from or in respect of any use or misuse of or reliance on the information. You are responsible for making your own assessment of all information contained in this publication and shall verify such information by making reference and obtaining independent advice before acting upon it. There is no implied endorsement of any material or recommendation of a company or service provider over another.