

July 2020

Argentina



designNARRATIVES

Founded in 2017, **Design Narratives Ltd** is an award-winning international design consultancy based in Hong Kong. The company combines design thinking and user-research processes to deliver value by helping companies and brands to design products, product strategies, and experiences that deeply connect with users with a clear sense of beauty.

Its user-centric design approach starts with discovering a strategic design intent that will make the product relevant, setting the tone of the company's product and strategy from product to communication, a foundation to product creation with a clear narrative of form,

user interface, materials, and finishes. The company tailors a symbiotic co-design process with its client's team and suppliers to ensure the design intent goes through the full process with success.

Its team's experience ensures consistency and quality working globally and for more than 10 years in Asia supporting clients with well-known brands.

Product Design design-narratives.com

Australia











Launched in mid-2019, the brand combines age-old chocolatier techniques with new 3D printing technologies to create luxury artisanal chocolates, showcasing unique shapes and flavours which are completely customisable for brands.

Operating in Melbourne and Hong Kong, Chocolates by Ryan L Foote is a forward-thinking brand that brings the best of Australian gastronomy, design and creativity together with Hong Kong's love of food and luxury.

Chocolates Factory, Food and Beverage chocolatesbyrlf.com



CREATIVE THEORY GROUP **Creative Theory Group** was started by two people who truly believe in the power of imaginative visual storytelling.

Headquartered in Hong Kong, the company develops and produces feature films, television and streaming content with a focus on stories that are set in Asia but have a global appeal for worldwide audiences.

The company's mission is to make a lasting impact on global audiences by creating a unique home for artists to collaborate, create and to share diverse, distinctive stories that inspire human connection.

Its first film project was shot in Hong Kong, in Cantonese, starred all local and home-grown talent, and received coverage in the SCMP, RTHK and AMP. The company's upcoming slate of projects includes feature length films set in Hong Kong across genres such as drama, comedy, horror, action, and more with local and international talent aiming to star. Creative Theory Group has plans to open and foster relationships with film financiers who are passionate about investing in storytelling on a global scale.

Film Production

www.creativetheorygroup.com



Ironfly Technologies is dedicated to delivering high quality software for capital markets professionals with relentless attention to detail, principled design, and constant iteration towards elegance.

Ironfly allows hedge funds and wealth managers to aggregate their information sources, from transaction, portfolio, risk, execution, and analytics data to ensure timely possible access to valuable information. By integrating the latest research in cognition and neuroscience with the industry leading technology,

the company has changed the way institutional traders optimise their workflow for their portfolio, order and execution management.

In an industry where opportunities are measured in milliseconds and valued in millions, Ironfly facilitates clients' ability to analyse and react by delivering realtime information visualisation.

FinTech - Trading Software ironflytechnologies.com



Headquartered in Hong Kong and based in Australia and Macao with international engagement exposure, **LK Group Holdings Limited** (LK) is established by partners equipped with extensive professional experience.

The company is dedicated to provide truly customised services to individuals, organisations, local and multinational corporate bodies and listed companies. LK plans to expand the group's presence and operations in Hong Kong in the third quarter of 2020.

LK service is offering a one-stop services with substantial expertise, including but

not limited to internal control review, corporate financing, capital project advisory and management; valuation, financial due diligence, restructuring, insolvency and dispute resolutions.

LK is investing in various startups and guide them to Pre-IPO and IPO stages.

Support Services - Corporate Service and Trade Financing Ik-acct.com



Total Loyalty Company Limited (TLC) commenced business in Hong Kong in 2010, bringing a subscription-based model to corporate wellness and staff engagement solutions for local companies.

TLC develops and implements a continuous programme for clients, based around staff perks, events and the signature event, the office marketplace. The business now employs 12 staff in Hong Kong, working with over 50 corporates, and providing a marketing channel to more than 200 brands and merchants

In 2019, TLC launched a rewards catalogue redemption service with flexipoints to redeem aspirational goods

and services. In 2020, TLC launched the virtual events series in providing clients with a virtual corporate wellness programme.

TLC aims to expand this service to Southern China over the next two years, bringing the concept of happy and healthy workplaces to enterprises in the region.

Human Resources - Staff Engagement and Corporate Wellness Programmes totalloyalty.asia



Zhenhub makes global commerce easier by providing a platform that allows businesses to execute and monitor operations with a single cloud-based dashboard free from data entry, spreadsheets and emails. Clients can integrate the platform with sales channels like Shopify to automatically fulfil their orders and automate their fulfilment process. Zhenhub's platform helps clients save time and focus on growing their businesses.

Zhenhub's core technology is a cloudbased software solution with simple and quick rollout across the organisation as well as enterprise level customisation to cater to different departments and process flows. Also, it caters with data analytics and business intelligence to derive insights and forecast intelligence from existing data; and access third party data for geo-location information and transportation tracking.

Headquartered in Hong Kong, Zhenhub will further expand its coverage in South East Asia. Zhenhub Hong Kong office acts with multiple functions including sales, operations and customer success team.

Logistics Technology zhenhub.com

Canada



Adcore (TSXV: ADCO) is one of the leading providers of digital advertising technologies. Adcore's suite of solutions empowers digital advertisers with automated solutions to enhance and scale their search engine marketing (SEM). The technologies are designed for in-house marketing professionals, freelancers and advertising agencies to scale their SEM activity and maximise ROI

By combining extensive industry knowledge and experience with its proprietary AI algorithms, Adcore offers a unique SEM platform. In addition to being listed numerous times on Deloitte's Fast 50 Technology list, Adcore is a certified Google Premier Partner and Microsoft Partner.

The company has offices in Canada, Israel, Australia and serves thousands of clients worldwide, including digital marketing agencies, eCommerce businesses, travel, financial technology and gaming companies.

Adcore has just opened its regional headquarters in Hong Kong, focusing on the Chinese market.

Advertising Technologies and Services adcore.com



Public speaking should be enjoyable by all parties, regardless of the occasion.

MC Melody has over 13 years of experience as a presenter, emcee, public speaking coach and consultant, working with global icons and Asian brands in a variety of international professional events. With a strength in bringing character and life to events on stage, the company has expanded to providing tailored training and coaching for those who wish to better themselves in telling their stories or pitching their products, particularly for startups.

With online events becoming a new

trend, MC Melody also provides virtual speaking training, virtual event solutions and project management consultancy services.

With its passion of helping with anything related to public speaking, MC Melody believes that it is essential to add some human touch in public speaking so that voices can be heard and ideas remembered and shared.

Public Speaking Coach and Consultant emceemelody.com

France

atelier s h a n

FLYDESK





Atelier Shan is a Hong Kong design studio founded by Ketty Shan, a French Polynesian designer. After several years of practice at a major design firm in Hong Kong and completing the first Soho House in Asia as an in-house principal architect, she created Atelier Shan: a collaborative studio focused on bringing a strong sense of home to commercial projects. As a response to high-priced real estate and intense pace of working or living in Hong Kong, Atelier Shan proposes flexible, multi-faceted spaces, honouring both the site and its end user.

Working closely with local artisans and furniture makers, each project results from a subtle alchemy between the raw, natural and cultural contexts.

Besides offering bespoke interior design solutions, Atelier Shan is highly engaged in empowering female designers. By showcasing collaborations with other female-led studios, it hopes to pave the way for a powerful social platform, giving confidence to women in the creative industry.

Interior Design Services atelier-shan.com

FLYDESK is an all-in-one platform for flexible and remote work. It is one of the richest and most premium workspace networks in Hong Kong, helping businesses find the best co-working desks, meeting rooms and private offices with flexible terms. FLYDESK also connects the community of flexible professionals and develops applications for remote team management.

The FLYDESK CLUB+ membership is free for 30 days, offers free trial days and discounted access rates for meeting rooms and co-working desks in the best

workspaces in Hong Kong as well as exclusive deals from its partners sharing its common goals to make businesses more flexible.

Headquartered in Hong Kong, FLYDESK was founded by a French entrepreneur in 2019 followed by a successful fundraising closed early 2020 with two corporate investors in Hong Kong. FLYDESK also has operations in Singapore and the Philippines.

SaaS Platform for Co-working Space flydesk.com

KOTAI is an independent knife maker, dedicated to handcrafting high-end knives for food and beverage professionals and discerning consumers.

KOTAI was born as a bridge between Asian and Western cutlery: light, precise, ultrasharp, stainless, sturdy and very durable.

KOTAI's knives are handmade with high-end Japanese steel from Aichi. Some of the models are assembled by the expert knifemakers in Yang Jiang, China's knife-making capital for over 1,500 years. Others are 100 percent finished directly in Seki, Japan's world-famous knife capital.

By promoting its brand, the company is looking for new distributors and partners. The company also does OEM or white label for other brands that wish to sell kitchenware under their own brand but do not have their own factory.

KOTAI's mission is to empower chefs to transform ideas into reality and express their creativity in the kitchen, by offering them inspiring and reliable tools.

Kitchen Knives Manufacturer kotaikitchen.com

With more than 10 years of experience in the boating industry, Grace Chien has partnered with Loup Thomazo, an experienced Hong Kong-based French entrepreneur, to take over the operations of Asia-Pacific Boating and AsiaSpa magazines with the creation of

Two2 Co Ltd in 2020, previously managed by Singapore Press Holdings (SPH).

Two2 formed a partnership with SPH that will realise the full potential of these esteemed publications. By maintaining the highest quality of the print editions while developing their digital presence,

Two2 will enable the two titles to remain the benchmark in their respective categories.

By relaunching the two magazines, Two2 not only creates jobs opportunities for Hong Kong's media and publishing industry but also supports the boating, spa, wellness and travel sectors by promoting their services and building a diverse community of potential customers.

Publishing

Asia-pacificboating.com Asiaspa.com

Germany



CORPORATE CONSULTING

HONG KONG

G&S Hong Kong Limited belongs to the G&S Asia Group which was originally founded by German and Swiss expatriate managers in Asia with offices in Japan and Korea besides the Hong Kong office. G&S stands for Guidance and Support in Executive Search. The group has been successful in executive search for over 10 years and has become a household name among many German and Swiss SMEs in Asia

G&S Hong Kong specialises in assisting German, Swiss, and Austrian SMEs to find senior managers for their subsidiaries in Hong Kong and Mainland China who are not only qualified but also experienced in working in cross-cultural environments. The company also supports by consulting and provides back office services during startup, expansion or crisis.

The Hong Kong office started operation in January 2020 and holds an employment agency license (No. 60382).

Executive Search

gs-asia.com/china

MOONFARE

Moonfare Asia Limited is an SFC-licensed FinTech platform designed to give qualified Asian investors access to top-tier, pre-vetted private equity funds. It is a subsidiary of Moonfare GmbH, headquartered in Berlin, Germany.

Funds on the platform are of the highest quality and highly sought after. Moonfare's past offerings included funds from KKR, Carlyle, CVC, EQT, among others. The upcoming pipeline is of equal quality, including some Asia funds.

In just two years, Moonfare has launched 17 funds and surpassed US\$350 million in assets under management with over 5,000 users.

In addition to enabling individuals to invest in top-tier private equity funds, Moonfare also partners with wealth managers such as family offices and private banks, helping them to offer private equity funds to their clients. All of that is supported by a robust technology solution which makes the entire investor and manager journey efficient and seamless.

FinTech - WealthTech moonfare.com

India



ARGES GLOBAL is a global solutions provider using Intelligent Process
Automation (IPA) to deliver significant value to its diverse portfolio of clients.
The IPA product suite uses technology enablers like robotic process automation, artificial intelligence, machine learning, natural language generation, smart workflows and cognitive agents to drive business transformation.

Its team of professionals have cumulatively over 500 person years of experience in BFSI, retail, manufacturing, logistics and healthcare. Using its time-tested methodology and framework, the team understands business challenges and through leveraging technology help

clients increase top line, improve bottom line and innovate for future growth.

Founded and headquartered in Hong Kong in 2014 and with a network of six offices globally and partners in 22 countries, ARGES GLOBAL provides its global clients complete coverage throughout their digital transformation journeys: building sustainable platforms for growth and pathways to an end-state that is business centric and continuously innovating and improving.

Intelligent Process Automation Solutions
Provider

argesglobal.com







Finetek Ventures has now ventured and extended its services to provide overseas manufacturing supports, buying office services, business and financial solutions to various industries in Hong Kong.

With over 20 years of trading experience, Finetek now engages in consulting startups and companies with the need of expertise in growing businesses.

Finetek Ventures engages in business consulting, financial advisory and trade services, business and finance consulting including collateralised money lending services, mortgage finance, non-collateralised business financing, consulting in company finance and business development.

Trade services involved buying office services and Mainland China sourcing.

The company is striving for excellence to provide sublime services to its B2B and B2C clientele.

Finetek Ventures provides satisfying services to local and overseas companies who look for structuring their growth in Hong Kong.

Financing, Business and Supply Chain Solutions
finetek.ltd

krsna group Limited offers a range of comprehensive financial services including arrangement of trade finance, corporate financing, fundraising, credit facilities with banks, handling of banking and commercial documents, ongoing regulatory compliance for the companies and other allied services to a range of clients around the world.

The company maintains excellent relationship with all its bankers and support partners, as well as helping all its clients excel in their businesses.

KRSNA brings almost every month with new clients or business to Hong Kong from across the world who help invest in Hong Kong and employ local workforce.

The company has highly experienced and professional team to take care of all aspects of the client's requirements.

Trade Financing krsnagrp.com

Ireland



Global Shares simplifies employee ownership for companies in Hong Kong and around the world, helping them attract, engage and retain a winning team. The company is one of the leading global providers of equity compensation management and share-dealing solutions with a large and growing client operations base in Asia and participants in over 100 countries worldwide.

Global Shares has offices in Hong Kong, Beijing, Tokyo, Miyazaki and 12 locations worldwide. When clients choose Global Shares, they are supported by a top-class team of more than 300 equity experts and an award-winning software platform to manage the entire employee equity plan for them.

Global Shares' solutions include plan administration, global custody, sharedealing, financial reporting, global compliance and more. The company is a FINRA and MiFID regulated firm.

Employee Ownership - Share Plan Administration globalshares.com

PSKONNECTS

PSKonnects is a well-connected Hong Kong based creative services media company serving local and international brands in achieving their business objectives.

PSKonnects has successfully delivered effective results for a wide variety of clients including luxury lifestyle boutique media publishers, luxury retail, FMCG and charity organisations through diverse disciplines such as media sales, business development, strategic partnerships, audience relevant content, project management, magazine

relaunches, research and overall business management.

Working collaboratively with clients and partners, the company strives to bring together effective campaigns while being mindful of marketing, PR and business objectives.

PSKonnects also believes in giving back. In 2020, the company is in partnership with OneSky for all children and it will take part in a variety of fundraising initiatives throughout the year.

Creative Services Media Company pskconnects.com

Japan



Aderans Hong Kong Limited was set up in 2017, as a wholly owned subsidiary of Aderans Group, one of the leading providers of hair associated products and services in Japan. The flagship store is located in Causeway Bay. Recently, the company opened its second salon in Tsim Sha Tsui. Both salons provide onestop hair solutions, with a professional Japanese hair consultant for free consultation and aesthetic advice.

Aderans • Total Hair solutions has 818 stores worldwide, 513 stores are located in Japan and the rest are located across

North America, Europe and Asia. The Group aims to promote overall wellness through its hair-related beauty and health businesses. It also helps clients attain physical and emotional wellbeing as well as bringing smiles on client's face to fulfil their dreams and live full, happy lives.

Aderans strives for product excellence, pioneer technologies and sincere customer experience to provide high quality hair care services.

Hair-related Business aderans.com.hk



dm2 watch service Limited was established in 2016 as a professional watch repair service centre located in Central, Hong Kong.

dm2 watch service specialises in restoration and maintenance for vintage and antique timepieces. The company aims to provide the best care for customers

and their valuable watches, getting involved in the watches' life.

The company is planning to connect people through watches, and gather watch repairers in Asia and upgrade their skills

Watch Repair and Maintenance dm2watchservice.com.hk

Mainland China



BrainNow Medical Technology is an innovative company dedicated to the field of neuromedical imaging. Through advanced medical imaging analysis techniques, the company's mission is to develop and promote cloud-based computing systems for clinical use, in particular, applications on aiding the diagnoses of neurological diseases. This technology offers an objective and intelligent way on obtaining clinical information from medical images with high accuracy and reliability. Most notably, it can identify early signs of neurological disease and provide information on

differential diagnosis of neurodegenerative diseases, both of which are extremely valuable to effective management of neurodegenerative disease.

BrainNow's products and services involve medical imaging quantitative and computational analysis, which can be widely used in hospitals, physical examination centers, remote diagnostic cloud platforms, medical teaching institutions and other patient medical groups.

Neuroimaging Analysis brainnow.net





DimOrder reshapes the entire food and beverage industry by utilising its unique Offline to Online to Offline (O2O2O) model. Customers will enjoy a hasslefree dining experience while restaurants will achieve higher turnover and reduce cost. With cloud technology, DimOrder provides marketing initiatives based on consumption data with positive feedback mechanism, while aiming to utilise AI technology to calibrate on strategies.

DimOrder consists of a team of Hong Kong professionals from food and beverage, technology, finance and logistic field. The company focuses on Hong Kong and Taiwan markets with the objective to focus in Southeast Asia.

Technology dimorder.com



Fwone provides professional IT consulting, helpdesk support and data management services for eight operation hubs including Hong Kong, Taiwan, Singapore, Malaysia, Beijing, Shanghai, Guangzhou and Wuhan, and 60 sites throughout Greater China for over 17 years. In addition, the company has strategic partners in Japan and Indonesia.

With extensive experience and standardised process in IT services, Fwone also provides IT solutions ranging from system analysis, procurement, infrastructure design, network security management, cloud-based solution, disaster recovery and contingency plan as well.

To cope with customers' growing business needs, the company aims to become a software developer to offer creative, customisable and all-rounded solutions including smart building platform, daily operation process as well as office automation solution.

The company maximises the effectiveness of resources deployment for IT functions and manages IT as a strategic tool to support business innovation and corporate growth.

IT Managed Services www.fwone.com.hk



Berry Genomics is one of the leading genetic services providers in Mainland China. It entered Hong Kong in 2015 as

HongKong Berry Genomics Co. Limited

with the sole purpose of investing into Xcelom Limited, a startup established in 2014. Xcelom is the exclusive licensee and provider of the Non-Invasive Prenatal Testing (NIPT) patented service from the Chinese University of Hong Kong. NIPT has redefined traditional prenatal screening and has been adopted worldwide for an improved screening of fetal chromosomal abnormality.

Xcelom has grown exponentially, gaining extensive support from medical professionals and the public for the services offered by its team of experts

and state of the art laboratory. Xcelom will strive to expand the spectrum of testing services offered; from Whole Exome Sequencing, Whole Genome Sequencing, allergy testing to many more.

Xcelom is currently one of the largest local genetic testing services providers. Abided by international standards, it looks to expand into the overseas market in the near future.

Biotechnology xcelom.com







Leapstack International is an

InsurTech startup founded by a group of professionals, with experience in insurance operations, risk management, distribution, and actuarial science as well as data scientists with big data and AI development backgrounds.

With an industry leading big data platform and AI engine that overlooks 200 million lives in Mainland China, Leapstack endeavours to provide worldclass InsurTech solutions focusing on risk management and product design as well as professional brokerage services to insurers and reinsurers in Hong Kong.

InsurTech, Big Data and AI Analytics leapstack.cn/en

Regan International Asset Management

Limited is a subsidiary of Regan Financial Holdings Group Limited, licensed by the Securities and Futures Commission (SFC) of Hong Kong to carry on advising on securities and asset management regulated activities (Central Entity Number: BJO653).

The company focuses on providing high-net-worth clients and institutional clients with various value-added investment services, comprehensive research analysis and investment management services to satisfy their demands on international asset allocation.

Asset Management

regansec.com

SINA Finance is one of the most influential financial news platforms and providers of online financial services in Mainland China. Thanks to its fast, comprehensive, objective and professional news reports, it has consistently been one of the leading players in Mainland's online financial media industry. With two decades of experience, SINA Finance has become the news provider of choice among Chinese investors worldwide, and boasts a readership of 160 million retail investors in Mainland China. With over 330 million readership per month, SINA Finance publishes an average of over 10,000 financial news articles daily,

attracting more than a million messages per day from online users. SINA Finance established a presence in Hong Kong a number of years ago. In addition to publishing financial news reports, it has also developed in-depth partnerships with organisers of leading events such as the Asian Financial Forum.

Media

finance.sina.com.cn

APTI Consulting Limited offers expertise Russia to implement sustainable and socially beneficial business development strategies. The core principles of its services rely on adding strategic value and enhancing overall business

With the diverse experience in Hong Kong innovation and startup sectors, APTI assists companies to apply innovative technologies to optimise workflows, automate processes and achieve economically viable results.

efficiency for the client company.

By creating cooperation opportunities between traditional industry enterprises and startup partners with compatible innovative products, APTI establishes a stable long-term business partnership for the clients, which provides an opportunity for the business growth and expansion to the international markets.

Consulting Services apticonsulting.com

Singapore









3E Accounting Limited is a Hong Kongbased accounting and corporate services provider that specialises in providing affordable and quality professional incorporation, accounting, tax, and compliance services, based on Three Es: "Efficiency, Effectiveness and Economy" – as part of its one-stop solution services for clients. Its office is conveniently located in Central with a local team familiar with Hong Kong company law and regulations.

Founded by Chartered Accountant Lawrence Chai, 3E Accounting is recognised by the Association of Chartered Certified Accountants (ACCA) as an approved employer. The ACCA recognises companies for having high standards of staff training and development. With this recognition, 3E Accounting meets and even exceeds global standards for teaching and developmental support.

3E Accounting is an independent member of its international network, with presence in more than 80 countries to support clients in their overseas expansion to Asia, North and South America, Europe, Oceania, and Africa.

Corporate Services Provider 3ecpa.com.hk

Established in Singapore in 2010, **Project Dignity** is a social enterprise with a mission towards helping the disabled and the disadvantaged to regain their place and dignity in the social and work place through running Dignity Kitchen, a food court and food delivery services

which are manned by the disabled and

disadvantaged. It is located in a premise

in Mongkok which is also a development by the Urban Renewal Authority.

Project Dignity is a platform for social engagement of elderly, needy, colleges and corporation, and a job creator for the disabled and disadvantaged.

Social Enterprise and Food Court projectdignity.hk

SingAlliance is an independent wealth management company founded in Singapore in early 2011. With offices strategically located in Singapore, Geneva and Hong Kong, SingAlliance provides comprehensive financial solutions and professional advice to high-net-worth private individuals and institutional clients. SingAlliance also manages a range of investment funds.

Its dynamic international team of professionals are guided by strong principles of strict control techniques, best service quality, integrity and utmost confidentiality as SingAlliance approaches all stages in the entire wealth and asset management value chain, to

deliver consistent long term results.

Sing Alliance pays great attention to regulations and comply with all relevant laws and guidelines to protect client's interests. The company implements stringent corporate governance standards and risk management processes, with rigorous due diligence. The long-term approach to its investment process reflects the long-term partnership the company strives to build with clients.

Financial Services - Asset Management (External Asset Manager and Independent Asset Manager) sing-alliance.com

Solas Fiduciary Services was established with the purpose of providing a truly independent directorship service based in Asia, with Mandarin speaking coverage and a global network.

The company's experience encompasses all aspects of audit, compliance, fiduciary, fund administration and banking services to hedge funds, fund of funds and other alternative investment vehicles - including FinTech, private equity funds, infrastructure

funds, property and real estate funds, discretionary and private funds.

In addition to board support, the company offers consultancy on service provider selection, fund structuring advice, document review, due diligence, regulatory analysis, ongoing governance support and advisory.

Independent Directorship Services solasfs.com

Sweden

echoes.blue

Record label **Echoes Blue Music** produces, releases, and promotes forward-thinking and high quality ambient music online, for listeners and licensors alike, from Hong Kong to the world. It is the home of award-winning and critically-acclaimed artists Salt of the Sound, Dear Gravity, and Antarctic Wastelands, as well as others who share this ambient musical ethos.

Originally established in 2014, and having moved headquarters from Sweden in 2019, it is the label's aim to continue to expand its reach from its new base in Hong Kong.

Music by Echoes Blue artists is currently streamed over 1.5 million times each month; in collaboration with artists locally and internationally, and with increasing global demand for ambient music, significant growth is expected for 2020 and beyond.

Record Label and Music Production echoesblue.com



Vivaldi is a booking platform for fashion professionals to upload their portfolios and be discovered and booked by brands for their marketing creation purpose. Its platform seeks to streamline the entire booking process and provide better transaction transparency for fashion professionals and brands.

Vivaldi's team has over 10 years of experience in the fashion industry and

understands the needs and expectations of both fashion professionals and brands. The company leverages its wide range of professionals and work with high-end brands both in Hong Kong and overseas.

Creative Industries vivaldiglobalmodels.com

Taiwan, China



Nextlink Technology is an AWS Partner Network (APN) premier consulting partner and an agent of AWS for the Greater China region. The company is one of the first premier consulting partners to acquire AWS managed service partner (MSP) certification in the Greater China region.

Nextlink Technology is a fast-paced, international consultancy with certified

experts on multiple platforms. With its comprehensive solutions and technical expertise, Nextlink Technology can help companies adopt the right mix of cloud services to achieve their cloud objectives bring-about increased business opportunities.

Cloud Service nextlink.cloud/en

SLEC=RONTIER

SalesFrontier is a MarTech company that is certified as both Google Marketing Platform Partner and Google Certified Publishing Partner. As a pioneer in digital advertising, its mission is to provide leading advertising technology and creative insights into the market such as data oriented Dynamic Creative Optimisation (DCO) implementation.

SalesFrontier provides cutting-edge advertising solutions for both sell-side and buy-side, especially on DCO banner production together combined with data analysis and auto reports to optimise advertisement performance effectively and efficiently. Moreover, SalesFrontier

is an expert on Display & Video 360, which is a strong advertising platform that can reach numerous numbers of target audience with precise strategy. SalesFrontier also partners with Verizon Media, TTD, Taboola, and Oracle to offer a full digital advertising solution that can optimise client's campaign strategy and advertising spending.

Headquartered in Taipei, the company has offices in Hong Kong, Shanghai, and Shenzhen.

Digital Advertising en.sales-frontier.com

Thailand



PLACE Developments Limited is an international real estate marketing consultancy that shows its diverse developments and services in collaboration with developer alliances and associate networks in emerging and developing Asian markets.

The company's digital marketplace platforms easily and efficiently connect developers to a global network of associate professionals and investors.

The company understands the importance of branding and in the positioning of truly unique projects. Its UX digital innovative solutions provide an immersive experience for potential investors and developer clients in a comfortable way. It also offers services such as land and commercial property sourcing, as well as developer and investor introduction services.

Its Hong Kong office acts as a sales and marketing hub for developing investor and developer relationships in Hong Kong and the Guangdong-Hong Kong-Macao Greater Bay Area who are interested in real estate investments throughout emerging and developing Asian markets.

International Real Estate Marketing Consultancy

place-developments.com

United Kingdom



CFTE is a global education platform for finance professionals and technologists to gain the right skills to thrive in the world of Finance 2.0.

CFTE's vision is in three folds: finance is being radically transformed by technology; all finance professionals need to have industry knowledge as well as understanding technology and digital technology; there is a need to create contextualised and engaging programmes to train a large number of people efficiently and effectively.

CFTE is backed by senior leaders from some of the largest financial institutions, universities and startups such as the University of Hong Kong, Oxford Saïd Business School, Citibank, Ping An Insurance, HSBC, Harvard, Starling Bank, and Behavox.

EdTech cfte.education



COD is a creative agency offering bespoke services in design, branding, media and professional photography. The company's expertise of over 15 years extends to a range of sectors, where it endeavours to craft and curate each experience to meet every client's design demands.

The company has worked closely with its partners in various industries ranging from food and beverage, health and beauty, retail, FMCG and professional services covering areas such as brand identity, graphic and packaging design.

It is important to COD that it can establish a creative dialogue and build a community to share ideas. The company's slogan is "Don't let your ideas go to waste; our design service is your solution." and is happy to provide personal consultation.

Design and Photography Services codcreative.com



Food Made Good HK is part of the world's largest food service sustainability programme, dedicated to ensuring out of home meals are as sustainable as possible. In the UK, Food Made Good has been helping food service businesses via The Sustainable Restaurant Association in the last decade, influencing the sustainability of over 1 billion out of home meals a year through its community of 12 000 kitchens

Food Made Good HK offers a membership programme that defines sustainability, inspires action, assesses performance and rewards success and aims to help chefs play a leading role in creating a more sustainable food system. Advice, tools and knowledge are underpinned by a framework covering sourcing, society and the environment.

The company counts some of the Hong Kong's top restaurants amongst its membership as well as cafes and casual dining spaces and provides other than the ratings, monthly sustainability breakfast series events, talks and collaborations at various sustainability related industry events.

F&B Sustainability Programme foodmadegood.hk



Mox Bank Limited is a new virtual bank by Standard Chartered in partnership with PCCW, HKT and Trip.com. The company is the combined power of a leading international bank, the city's telecom and lifestyle leader and Asia's largest online travel agency.

Mox was among the first to obtain a virtual banking licence in Hong Kong in March 2019. Launching in 2020,

Mox aims to help customers grow by delivering a suite of retail financial services as well as lifestyle benefits all in one place, growing money, the world and possibilities.

Virtual Bank mox.com

Peerie Tea is a farm-to-cup company, founded and entirely operated in Hong Kong. Created to provide the finest artisanal teas as opposed to mass-produced teas, the brand focuses on supporting small tea estates and their local communities. Its main approach to the Hong Kong market is to educate customers on how understanding the origin and nature of the teas can be truly beneficial to their health: from immune system boosting to nerve relief and digestive system support.

Peerie Tea's menu features an extensive range of loose-leaf white, green, black and oolong teas, as well as a collection of hand-made infusions, focused on locally available ingredients. Herbs, spices and fruits are dehydrated from fresh, making sure the end product is 100 percent natural.

They supply wholesale to cafes, restaurants and hotels, while also providing teas for events and corporate gifts. Besides, customers can order individual tea tins directly from their website.

Food and Beverage Organic Tea Distribution peerietea.com





Founded in 2013, **Unifrog** is a one-stop higher education platform for global schools and education consulting companies. Unifrog began as a simple search tool for the UK universities. It aims to bring all the available information into a single, impartial, user-friendly platform that helps students make the best choices, and submit the strongest applications.

Students use Unifrog to explore their interests, record what they have done, research university courses available globally, draft application materials, and finally apply to their chosen institutions. School staff can easily manage and provide feedback on their students' work and research, compile references, and send relevant documents to US institutions.

The platform's database has now grown to encompass North American universities, and degrees programmes taught in English in Europe, Asia, and Australasia. It currently works with over 2,500 high schools and sixth form colleges globally. In 2019, Unifrog set up its first overseas office in Hong Kong to support its partners in the Asia Pacific region.

Education Technology unifrog.org

United States

Archetype

Avabatura

∢GitStart**>**

Archetype is a mid-sized global digital marketing, strategic communications and creative agency delivering a boutique experience. Located in Sheung Wan, it is headquartered in San Francisco with 19 global offices.

Firmly grounded in strategy, the company delivers digital marketing, PR and creative campaigns. From conception to execution, its team brings a unique mix of strategic thinking, creative capabilities and executional excellence to build brands, shape perceptions and drive growth for clients.

Archetype partners with category creators and industry leaders in Hong Kong, Mainland China and Asia Pacific

region. Its portfolio spans virtually every sector including technology, retail and eCommerce, travel, hospitality, and finance.

Formed in March 2019, the name Archetype embodies its intention, which sets the standards for the next-generation of global agencies: "Where marketing and communications have converged, and where every company is a technology company and where being global means being finely tuned to the local".

Creative Agency archetype.co

GitStart is one of the world's leading remote-first technology companies. Voted by Angelist as top 10 remote startups in 2020, GitStart empowers their clients to accelerate their software engineering productivity exponentially.

Powered by a robust AI engine, GitStart takes advantages of their on-demand, pay-as-you-go business model; self-managed automated workflows for both their clients and developers; and an obsessive focus towards delivering high quality code.

Led by Hamza Zia, CEO, with ex-Microsoft Azure and ex-Google experience, GitStart has secured funding from Y Combinator – a well-known startup accelerator from Silicon Valley.

Growing engineering teams can benefit from using GitStart via on-demand codes, granular pricing per task, and the ability to rapidly scale up or down team capacity.

GitStart is exclusively for those who care about code quality and want to avoid daily management complexity while building better software faster.

IT and Software gitstart.com



Milestonel3 was founded on the principle that individuals in the workplace have incredible potential to outperform - and the company focuses on unlocking that potential. Its consultants have worked with executives, managers and professional consultants to become inspirational leaders, win major commercial bids and build deep client relationships.

During business presentations, sales pitches and client meetings, the company works with its clients to make these moments to become times of engaging connection and stronger impact.

Through working with individuals' skill development and mindset to deliver more engaging communications, the company helps to connect people with their full potential and excel in their roles

Training Consultancy milestonethree.com



New Narrative

Founded and led by talent from some of the world's top media organisations,

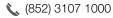
New Narrative is a global content consultancy that develops and executes thought leadership campaigns for professional and financial services firms throughout the Asia Pacific region and beyond. Its services span every stage of the process needed to plan, conceptualise and publish world-class content that engages decision-makers, from shaping messaging strategies and building digital audience profiles, to designing surveys, drafting in-depth reports and producing podcasts.

New Narrative's Hong Kong operation serves as its regional and global headquarters. Supporting satellite offices in Singapore and New York, its global team delivers work defined by clarity, originality and impact for a diverse international client base.

Thought Leadership and Content Consultancy new-narrative.com







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