

### ■ Australia



**Galileo Platforms** is a Hong Kong-based technology company serving the insurance sector. Using blockchain technology, Galileo efficiently connects all participants in the insurance industry in real-time. Its platform drives efficiency through the entire business lifecycle by having a central source of encrypted clients, policies and claim data that the distributors, insurers and reinsurers can all use with permissioned access.

The benefits of Galileo's solution include access to new market segments, easier product innovation, and simpler, faster and cheaper transactions. The cost and speed of launching and operating

insurance products are significantly reduced, which help open up new revenue growth opportunities.

Galileo recently partnered with Singlife Philippines, a mobile-first life insurer from Singapore, and GCash, the eWallet in the Philippines, to launch a platform for life insurance products. By using Galileo's scalable cloud-based blockchain technology, the new service can potentially reach a very large and mostly untapped insurance market.

*InsurTech*  
[galileoplatforms.com](https://galileoplatforms.com)



Established in 2010, **Sea Beyond Me** offers training programmes to enable people to gain confidence and feel more in control in an ocean environment.

Sea Beyond Me's research shows that many people who live in a seaside environment are in fact afraid of the ocean and this prevents them from making a positive connection with this most important resource. Recognising the need to re-establish this connection

between people and the ocean, Sea Beyond Me programmes are designed to cater to a wide range of personal and skill development, so people of all ages and abilities feel safe, supported and confident when in a seaside environment.

*Training*  
[seabeyondme.com](https://seabeyondme.com)



**WeTherapy** is the Chinese medicine-based health and wellness platform providing seamless connectivity to practitioners (in-clinic and remotely) supported by an extensive suite of AI-driven assistive diagnostic, predictive health event and health solution bundling tools. It facilitates an ongoing conversation between doctor and patient for sustaining good health.

WeTherapy makes the benefits of Chinese medicine more readily available through its WeTherapy application and significantly improves connectivity and operations of practitioners with the WeTherapy clinic management system. The array of WeTherapy AI-driven tools support diagnosis, predict health

issues and internal health imbalances, design personalised health solutions and, critically, encourage and enhance interactions between individuals and practitioners.

With the rollout of the WeTherapy platform already underway in Hong Kong and the AI-driven tools currently being piloted, the company will expand into Mainland China and other Asian markets in the coming 18 months.

*Chinese Medicine and Healthcare*  
[wetherapy.com](https://wetherapy.com)

## Canada



**SellerMetrics** is an AdTech startup that provides eCommerce to small and medium enterprises with artificial intelligence (AI) and big data driven technology to increase search visibility for their products.

Its machine learning engine digs deep into advertising data to come up with actionable steps and lower the advertising cost of sale and improve the ROI for eCommerce businesses.

The user-friendly platform of SellerMetrics supercharge advertising campaigns by winning top search advertising placements for the lowest amount bid.

*AI-based AdTech for ROI Maximisation*  
*[sellermetrics.app](#)*

## France



**Distinctive Action Limited** is a Hong Kong-based company, providing water-soluble “#INVISIBLEBAG” to replace plastic bags and packaging. It can be dissolved in water completely, is biodegradable, compostable and non-toxic, and leaves no micro plastics to the environment.

Launched in Feb 2020, the company’s ultimate goal is to bring the alternative solution with plastic-free, eco-friendly and sustainable materials to brands and companies to reduce plastic packaging and the negative impact to nature.

Distinctive Action aims to influence not only industries but also individuals by creating a community to raise the awareness for positive environmental change. The company believes that a small distinctive action can lead to big impact.

*Innovation and Technology*  
*[daction.today](#)*

## Ireland



Ó Droma Design Development

architecture - project management - construction

**Ó Droma Design Development (ÓDDD)** is an international architecture and master planning practice with offices in Hong Kong, Ireland and the United Kingdom. The company is an innovative architectural practice committed to delivering high quality, bespoke spaces. Working at diverse scales, the practice of ÓDDD focuses on bringing innovative design solutions across a broad range of projects in hospitality, residential, education, and commercial sectors.

ÓDDD is a family business with roots in Ireland but working around the globe. The founders have a vision of developing a brand focussed on creative, high quality

design that is carefully executed to the highest standards.

ÓDDD is well-positioned for overseas investors or clients looking to build or develop across Asia, Ireland and the UK where the company provides feasibility, concept and planning design or complete turnkey solutions to realise the full potential of a development site.

*Architecture*  
*[od-dd.com](#)*

## ■ Mainland China

### CLUSTAR 星云

**Clustar** is one of the leading providers of federated learning solutions and high-performance artificial intelligence (AI) computing. The company is committed to applying the latest research results of AI, federated learning and high-performance network to financial, insurance and manufacturing industries. Clustar obtained investment from top venture capitals such as Co-Stone, Sequoia and HKSTP. The core members of Clustar are from HKUST's iSing Lab, whose strong academic achievements

set the foundation of Clustar's research and development (R&D) work. Currently, Clustar hosts product and R&D centers in Beijing, Shenzhen and Hong Kong. The Hong Kong office also serves as its regional office and acts as the bridge connecting its R&D in the Mainland with the global market.

*Artificial Intelligence*  
*clustar.ai*



**Fung Performance Motor Limited** was founded in May 2017. As Hong Kong's first automotive manufacturer, the company aims to produce high-performance vehicles. The company's first product was the culmination of three years of research and development - a sports car with a mid-engine, rear-wheel drive layout, all-carbon fibre frame and carbon fibre shell. The company is currently developing FCEV and EV sports cars. Since 2020, Fung Performance Motor has redesigned its factory facilities to help meet the demand for surgical face masks. It subsequently used nanofiber

membranes to produce reusable face masks that meet the US ASTM Level 3 standards. The company also produces and sells daily necessities for the local market.

As a Hong Kong-based manufacturing company, the company is committed to making products that meet the needs of local residents.

*FCEV and EV Sports Car and Face Mask Manufacturer*  
*fungmotors.com*



**HunkTimes (Hong Kong) Technology Co., Ltd.** was established in 2019. The company is an information technology (IT) supplier integrating consulting, products, solutions and services. It is equipped with a complete service process, consulting services and solutions to provide customers with comprehensive IT services, including consulting and planning, IT infrastructure system integration, solution design and implementation, application software development and design, and IT system operation and maintenance. Its consignment services also provide manpower and technical support according to client needs and project development to reduce manpower and administrative costs.

Its business covers the internet, finance, manufacturing, energy, real estate and other industries.

Hong Kong's office is mainly developing international business. With a R&D centre and headquarters in Beijing, the company established branches in Shenzhen, Shanghai, Hangzhou, Tianjin and Chengdu, as well as offices in Guangzhou, Wuhan, Xi'an, Nanjing, Zhengzhou, Yantai, Changzhou, Changsha, Zhuhai, Ningbo, etc.

*FinTech*  
*hunktimes.com*



**Incus** was founded in Hong Kong in 2016 with the mission to use sound and technology to keep people connected.

The company develops next-generation hearing aids powered by intelligent noise reduction technology that can automatically reduce background noise and amplify speech. The next-generation hearing aids provides superior performance and listening comfort, under noisy environment in particular.

Currently, Incus focuses on providing hearing solutions for the communities in Hong Kong, Macao and Mainland China. It also has a subsidiary in Shenzhen.

*Hearing Aids and Hearing Accessibility Technologies*

[hkincus.com](http://hkincus.com)



ONE • FAMILY OFFICE

**ONE Asset Management (HK) Company Limited** provides independent wealth management solutions and other family governance solutions to families and individuals. The company focuses on serving high-net-worth families based in Asia with its best-in-class professionals.

Under the External Asset Manager (EAM) model, the company offers customised asset management solutions to its clients based on their risk appetite. ONE companies also offer insurance, trust, estate planning service to prestige clients.

The company typically caters to clients with assets ranging between USD3 million to USD50 million. Its office is in Central with around 20 staff. The company plans to expand its business office and recruit 20 more talents by end of 2021.

*Asset Management*

[onefogroup.com](http://onefogroup.com)



Headquartered in Sichuan Province, **Sinco Pharmaceuticals Holdings Limited** is listed on the Main Board of the Hong Kong Stock Exchange (HKEX: 6833). Its core services include importing blood products and other rapidly growing pharmaceutical products. It also provides one-stop, comprehensive marketing management services. In addition, Sinco Pharmaceuticals is the only blood products provider that offers marketing, promotion and channel management services in Mainland China.

The company has extensive marketing network in Mainland China and offers a range of quality blood products. It has established long-term partnerships with numerous pharmaceutical companies in Austria, Cyprus, Italy, Switzerland, and Sweden. To develop its own intellectual property and proprietary products, the company has worked with national research institutions and universities to research new treatments for acute promyelocytic leukaemia.

The Hong Kong branch is responsible for the company's import, export and entrepot trade services. Since 2018, its entrepot trade volume has grown to over USD200 million. The Hong Kong branch also manages the company's overseas financing, trade negotiations and overseas business expansion.

*Marketing Management Services for Imported Blood Products and Pharmaceuticals*

[www.sinco-pharm.com](http://www.sinco-pharm.com)

### ■ Mexico



**Normex Group Ltd** has opened the first Mexican corn tortilla factory in Hong Kong. In addition to making fresh corn tortillas right here in the city, it supplies a variety of authentic Mexican products.

Agave nectar, dried chilies, mole pastes, and even toasted grasshoppers are on offer. Together with these and other

products, Normex Group Ltd brings the true tastes of Mexico to Hong Kong.

*Food and Beverage*

[www.normexgroup.com](http://www.normexgroup.com)

### ■ Norway



**Dibber International Kindergarten** is the first pre-school in Asia for Europe's largest group of nurseries, kindergartens and primary schools. The Dibber Family of schools extends across Norway, Sweden, Latvia, Finland, Germany, and now also in the United Arab Emirates and South Africa.

As well as being the site of its first kindergarten, welcoming children from six months to five years old, the campus in Whampoa acts as its Asia

headquarters, from which the company looks to expand further in the region.

Dibber has created six full time jobs in Hong Kong, with more recruitment planned for early 2021 for expansion in Hong Kong, as well as exploring other opportunities in South East Asia and Mainland China.

*Kindergarten and Pre-School Education*

[dibber.hk](http://dibber.hk)

### ■ Poland



Founded and managed by Christopher Przemyski, **Bistro Concept Group Limited** runs signature brands including Flying Pig Bistro (Modern European and family style), Flying Pig Deli Social (Al Fresco brunch and dog-friendly spot), EL Macho (Hidden Gem Mexican), Lobster Shack (Seafood lobster specialty) and its latest Japanese Samurai inspired Japanese Izakaya concept - Katsumoto that recently opened on High Street.

All restaurants' food and design concepts embrace Christopher's philosophy of serving good food at

affordable prices in Sai Ying Pun's buzzing and lively environment, and diners are surrounded by artistically hand painted interior wall designs.

Bistro Concept Group aims at building a successful gastronomic spot in Sai Ying Pun and has planned to expand beyond the area with new concepts, including one new concept restaurant opening in Central coming Jan 2021.

*Food and Beverage*

[bistro-concept.com](http://bistro-concept.com)

### ■ Russia



**Creneau Limited** is a next generation design studio based in Hong Kong that not only provides traditional commercial and industrial design services but also offers modernised digital services such as eCommerce, virtual tours, VR graphical representation, 3D render, 3D animation, 3D modelling, 3D printing and CNC carving.

The studio strives on innovation in this new world people live in. As the world copes with the recent pandemic situation that it is important to provide

creative solutions to clients so that they are not left behind.

The Creneau team is an expert in customer behaviour and has developed a diverse skill set that can deliver across disciplines for a broad client base. The company works hard to understand the business imperative for clients, often developing long term working relationship that deliver real change and measurable return on investment.

*Digital Interior Design*

[creneaudesign.com](http://creneaudesign.com)

## ■ Saudi Arabia



Managed by ideabee Design Consultancy Limited, **TforDesign** is a brand fully based in Hong Kong and is revolving around the passion for continuous learning and growth. Its vision is to become a thought leader shaping the future of learning and a key promoter of engaging learning experiences.

TforDesign is dedicated to helping organisations design engaging and relevant learning experiences. This includes engaging in instructional design consulting, needs analysis, curriculum design, eLearning design, assisting clients with transitioning from offline to online learning, and setting learning quality assurance measures.

In addition, TforDesign houses its own online school with online courses targeting design subjects, ranging from design software to sustainable design. As of September 2020, more than 30,000 learners from over 120 countries have engaged with online courses designed by the TforDesign School.

*Design Education and Consultancy*  
*TforDesign.com*

## ■ Singapore



**CardUp** enables businesses and individuals to make and collect big payments through credit cards even where credit cards are not accepted, including payments such as rent, invoices, payroll and more.

CardUp's platform helps businesses and individuals maximise the benefits of their credit cards, including making use of the available credit limits for an extra two months of interest-free payment terms. CardUp also equips payers with the tools they need to automate their entire payables and receivables processes, as well as to earn card rewards on expenses.

CardUp has processed hundreds of millions of dollars in payment volume in the region today.

CardUp is backed by global venture capitalists and has participated in various incubation programmes including Cyberport Incubation Programme 2020.

*Financial Technologies*  
*cardup.hk*



Headquartered in Hong Kong, **Hexon Green Capital Limited** (HGC) is a unique platform for impact investors and green project owners to connect and collaborate to turn green finance to become a key economy growth driver in Hong Kong and Asia. One of the competitive advantages of HGC is its high power strategic leadership and advisory team.

With current green investment trend on renewable energy especially in emerging markets such as Vietnam, Malaysia and Thailand, HGC will be adopting a double green financing hubs in Asia, which including the two international financial centres - Hong Kong and Singapore covering North East Asia and ASEAN markets respectively.

Together with its established deal flow and the first local green investing fund: Hexon BOA Green Fund SPC (SFC type 9 licensed), the company looks forward to becoming Asia's leading green financing and investing company in three years.

*Green Finance Advisory and Consulting*  
*www.hexon.capital*





## INVICTUS SCHOOL HONG KONG

**Invictus School Hong Kong** is a private co-educational day school, offering an affordable, modern, bilingual education from Kindergarten 1 to Year 6 (3 to 11 year-olds). The school opened in March 2020 and is growing rapidly. The newly renovated campus is in Tseung Kwan O and the school welcomes both local and expatriate families. Invictus students are immersed in a nurturing and collaborative community, learning through English and, Mandarin (Traditional Chinese), and adopting the International Early Years Curriculum (IEYC) and International Primary Curriculum (IPC).

Confident in the prospects of Hong Kong's education, Invictus is planning to open a secondary school in Chai Wan (subject to government approval) to guarantee through-train education from K1 to Y13. The new secondary school will offer international General Certificate of Secondary Education (GCSE) and Advanced Level (A-level) programmes, to prepare students for university entrance across the world.

### *Education*

[www.invictusschool.hk](http://www.invictusschool.hk)



**Invitrocue (Hong Kong) Ltd** is a subsidiary of Invitrocue Pte Ltd, Singapore. Invitrocue Group is an innovative life sciences company that supports decision making for the healthcare and pharmaceutical industry using its proprietary 3D cell culture technology. The Group currently operates in Germany, Spain, Brazil, Hong Kong, Mainland China and Singapore.

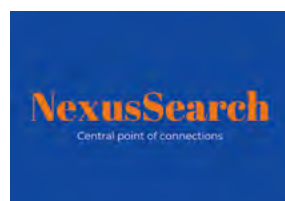
The Hong Kong lab facility is located at the Hong Kong Science and Technology Park, offering in vitro personalised clinical oncology tests for chemotherapeutic and targeted drugs in resistance and sensitivity through its Onco-PDO™ platform. It also uses the same platform for pharmacology

testing services to biotechnology and pharmaceutical companies for new compounds against cancer.

The facility in Hong Kong provides Invitrocue with better access to the network of supportive early adopters of its unique Onco-PDO technology in the region. This includes primarily oncologists and hospitals based in Hong Kong and opportunities in Mainland China and Macao.

### *Healthcare*

[invitrocue.com](http://invitrocue.com)



**NexusSearch International** is one of the leading executive search firms specialising in financial services recruitment, including banking, private equity, hedge funds, securities, corporate finance, insurance, FinTech and wealth and asset management. The company is professional and well-known in the industry for its consistent delivery of results that match with clients' and candidates' objectives.

With more than 100 years of combined industry experience, its team consists of highly experienced consultants with in-depth knowledge as well as vast connections within the financial market. It currently works with some of the most distinguished corporations, including well-established global conglomerates and leading Asian institutions.

With a strong presence across Asia-Pacific region, the company has over 50,000 connections and a network of outstanding individuals who are out-of-market and working exclusively with NexusSearch.

Together with the affiliates, the company works on mandates across eight cities globally, including Singapore, Hong Kong, Shanghai, Beijing, Shenzhen, Sydney, Tokyo and London.

### *Executive Search, Talent Acquisition*

[nexussearch.international](http://nexussearch.international)

## Switzerland

DESTINATION  
DELUXE  
JOURNEY • WELLNESS • LUXURY

**Destination Deluxe** is a go-to wellness and luxury travel publication for the global nomad, and a content services media company serving brands around the world.

Establishment in 2016, Destination Deluxe has become one of the leaders in the wellness and luxury travel field,

continuously shaping the industry with its news-related features and its annual Destination Deluxe Awards, which honour the leaders and pioneers in wellness, beauty and travel.

*Wellness and Travel Platform*  
[destinationdeluxe.com](https://destinationdeluxe.com)

## Taiwan, China

mobii!

**Mobii!** is a cross-border FinTech platform which leverages Mobility-as-a-Service (MaaS) to create ticketless urban travel. The company aims to be the VISA for global transportation which allows users to travel globally or locally within one application. Its core technology lies in the integration of different transportation systems and related payment method settlement.

In addition, its product integrates travel ancillary services including telecommunication, retail merchants and cross-border payment to provide

frictionless travel experience. Users can enjoy a pay-as-you go journey without the need to switch between different transit cards and payment methods.

Currently, Mobii! has established presence in Taiwan and Mainland China and seeks to expand across Hong Kong, the Guangdong-Hong Kong-Macao Greater Bay Area and strategic South East Asian regions.

*FinTech, MaaS*  
[mobii.ai](https://mobii.ai)

OneDegree

Founded in 2016, OneDegree (The Group) is a technology company with an insurance license. It is reimagining the industry with design and digital innovation. The Group's mission is to set new standards for insurance that puts customers first. The Group has raised more than US\$30 million and is backed by renowned investors including BitRock Capital, Cyberport Macro Fund and Cathay Venture.

**OneDegree Hong Kong Limited** (OneDegree Hong Kong), a subsidiary of the Group, is among the first batch of virtual insurers authorised by the Hong Kong Insurance Authority to provide insurance products purely through online channels. OneDegree

Hong Kong prides itself on providing breakthrough innovations in products and services, with measurable benefits in the scale of 10x, powered by its digital platform.

OneDegree Global (SG) Pte. Ltd. (OneDegree Global) is a technology company that offers enterprise-grade insurance core system and cyber security solutions. OneDegree Global works with insurers and other industry leaders across Asia, enabling them to accelerate digital transformation and deliver brand-new customer journeys. The company is ISO 27001 certified.

*InsurTech*  
[onedegree.hk](https://onedegree.hk)

## The Netherlands

EQ

**EQ Lab** helps individuals and organisations learn not just new knowledge faster but to learn emergent methods for thinking better so as to explore business solutions through a global network of extended intelligence. It is a world-class community with exceptional minds including United States, Africa, Mainland China, Singapore, Canada, Europe, Australia, and India.

Founded in 2020 during the COVID-19 pandemic by Oscar Venhuis and

Dr. Richard Claydon, EQ Lab develops and adopts the latest practices to overcome constant uncertainty, disruption, and volatility in business.

EQ Lab is a high-impact virtual innovation initiative that has proven to deliver insight, oversight, and foresight in a matter of hours.

*Education Innovation*  
[eqlab.co](https://eqlab.co)



## United Kingdom



**Bakuun.com** is a web-based travel technology platform that connects different industry stakeholders. By delivering new technology, the platform helps its partners simplify booking process and maximises distribution. Its mission is to increase automation, improve efficiency and ensure the solutions are commercially relevant in the ever-changing and evolving travel distribution landscape.

The platform supports hotels and increase direct bookings and merchandise on different inventories such as day use rooms, meeting rooms and packages. In the event of flight disruption, it also provides a platform

for airlines to speed up booking process, transfers and the issuance of digital meals vouchers.

Headquartered in London, Bakuun has offices located in India, Singapore, Poland, Italy, Philippines and the US to support the strategies and ensure global coverage. Its new Hong Kong office serves as the hub for business development in North Asia.

*Travel Technology*  
[bakuun.com](http://bakuun.com)



**One Heritage Capital Management Limited** was founded in Hong Kong, aiming to achieve a long-term vision of sustainable development through real estate investment development, integrated trust services and wealth management services. The company is a limited liability company incorporated in Hong Kong and licensed by the Hong Kong Securities and Futures Commission to conduct Type 4 (Advising on Securities) and Type 9 (Asset Management) regulated activities.

With businesses covering Greater China, the UK and Hong Kong, the company aims to be the premier asset management company in Asia and the Greater China

region, helping global investors achieve attractive and long-term risk-adjusted returns by being well-positioned to benefit from the enormous potential in this fast-growing region.

Its team of highly experienced financial advisers offer professional, tailor-made services. One Heritage works with carefully selected, well-capitalised private banks with whom the company always respect and honour its clients.

*Family Office*  
[one-heritage.com](http://one-heritage.com)



Based in the UK, **Phoenix Waters Productions (HK) Limited** is a production company developing award-winning films, series, and variety shows for local and international audiences.

In partnership with Asia Television (ATV) and benefiting from the relationships with major studios nurtured over the last decade, the company develops entertainment media to bring local stories to global audiences and support the entertainment industry across the region.

Creating high concept, top quality stories across all formats, its purpose is to tell stories that enrich the mind, developing tales that go beyond the limits of

imagination, the commercial viability required to continue its growth around the globe.

With various productions set to shoot over the coming months, the company attracts major global talent, and is run by a team with the proven creative and financial expertise to bring value for investors, creative joy for artists, and entertainment for viewers.

*Film and TV Production*  
[phoenixwatersproductions.com](http://phoenixwatersproductions.com)



Established in 2007 in Hong Kong, **RedBox Storage** has been regarded as a trusted and reliable provider of storage solutions to both consumers and commercial business customers. The company leases, owns and operates five modern facilities, strategically located across Hong Kong, delivering ease of customer access with space sized over 400,000 square feet. This large-scale facility enables RedBox to offer a broad range of different-sized spaces to meet every kind of storage need.

RedBox Storage offers a stress-free storage experience with trusted advice from professional experts who delivers safe, secure storage solutions for client,

with value-add services and total peace of mind that meet specific needs to ensure value for money.

RedBox offers more than storage space. Its storage solutions create more space for life.

*Self Storage Solution*  
[redboxstorage.com.hk](http://redboxstorage.com.hk)

## United States



**38 Wine Ltd.** is a wine importer focused on small-batch, artisanal, US-based wine brands. A key area is expanding wine in a can format along with some traditional bottlings. The company prides its winemakers on three factors - artisan, good practices in the vineyard and in the cellar, and great stories.

Its Hong Kong office will act as a regional hub for Asia with services including distribution to food and beverage vendors and direct retail sales to consumers via eCommerce.

Founded by two friends with a combined over 20 years of experiences in the hospitality and technology field, the company is thrilled to share the love for this exciting format.

*Wine Import, Distribution, Retail Sales*  
[www.38wine.co](http://www.38wine.co)



Established in 2020, **Bitprive** is a FinTech company developing a regulated exchange platform for cryptocurrencies and blockchain products. Headquartered in the United States, Bitprive is a registered money service provider. The group company is licensed as a trust and corporate service provider in Hong Kong to provide users with secured and compliant escrow service - BitEscrow Network.

Verified users can list buy and sell offers on the Bitprive platform for multi-digital asset trading. Digital assets are held in Multi-signature Bitprive escrow wallet before trades are completed in order to offer maximum protection whilst maintaining efficacy.

Bitprive aims to commit further investments in Hong Kong to build a pan-Asian business development base in the city to provide the Asian market with a secured, fair and transparent cryptography exchange platform.

*Blockchain*  
[bitprive.com](http://bitprive.com)



Headquartered in Hong Kong with a research and development hub in Singapore, **Delvify** offers two solutions: Programmatic AI and eCommerce AI, which help brands increase conversions and revenues.

Programmatic AI helps customers amplify their existing marketing mix to drive and scale performance using AI-powered advertising technologies. eCommerce AI encompass Visual Search and Recommendation features which enable online shoppers to upload or take a photo to find what they want and receive recommendations based on the photo. The solution helps e-retailers deliver a more seamless shopping journey and increase sales.

Delvify works with a number of brands in eCommerce (FMCG and fashion retail), banking, hospitality, tourism, telecommunications and automotive sectors. The company has recently released a new report "Visual AI - the SMART Approach" to encourage eCommerce businesses to embrace visual AI technologies and help customers discover and shop what they see.

*AI Powered Programmatic Advertising and eCommerce Solutions*  
[delvify.ai](https://delvify.ai)



**Popared Limited** is a key opinion leader (KOL) focused marketing agency that is developing an AI influencer relationship management marketing platform that connects brands and influencers to engage in influencer marketing campaigns. It is believed that influencer marketing will become an essential part of marketing strategies given the swift rise of eCommerce brands.

The platform allows brands to research relevant KOLs, specify marketing campaign requirements, make payments, and view post campaign analytics. It also provides social listening services for brands to stay on top of their competition and understand the latest influencer

marketing trends in the rapidly changing digital landscape.

Popared operates offices in Los Angeles, the US and Hong Kong.

*KOL and Marketing*  
[popared.com](https://popared.com)



**InvestHK 投資推廣署**  
The Government of the Hong Kong  
Special Administrative Region

24/F, Fairmont House  
8 Cotton Tree Drive  
Central, Hong Kong

(852) 3107 1000

enq@investhk.gov.hk



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