

### ■ Australia



**StickyCell** has developed and patented a pioneering blood testing system, "LAFA" (leukocyte adhesive function assay), for analysing the human immune system and vulnerability to diseases.

Human immune system induces inflammation when circulating leukocytes are activated and become "stickier" on the blood vessel wall for translocation into surrounding tissues. The LAFA testing system assesses the leukocytes' ability to cause inflammation,

using microfluidic chips and microfluidic fluorescent image-capturing system to measure the leukocyte's "stickiness" and the potential to cause inflammation, thus delivering unique scientific insights and machine-learning outcomes for early detection, prevention and personalised treatment of various human diseases.

*In Vitro Diagnostic Research and Development*

[stickycell-biotech.com](http://stickycell-biotech.com)

### ■ Canada

## TAOTARO

Headquartered and founded in Hong Kong in 2020, **TaoTaro** strives to empower businesses with machine learning and cloud technologies. As an eCommerce-focused technology company, it is dedicated to helping businesses expand to different channels and regions.

TaoTaro realises that product information management is one of the biggest pain points for eCommerce businesses. Most product information translates to 84 percent of manual tasks. The company's goal is to focus on product information and help businesses

increase speed and reduce the cost of creating quality content.

TaoTaro aspires to create a multi-region eCommerce platform that enables eCommerce businesses to seamlessly manage, distribute and adapt all their products to different platforms and markets.

*Information and Communications Technology*

[taotaro.app](http://taotaro.app)

### ■ France



Founded in 2021, **Nefertiti** is one of the leading artificial intelligence (AI)-powered non-fungible token (NFT) data analytics providers based in Hong Kong. It extracts, filters, and analyses billions of NFT data points into a range of powerful tools such as application programming interfaces (APIs), portfolio tracking tools and custom reports.

The company has developed unique appraising NFT solutions to help businesses and their clients optimise their digital asset investments, especially

investment funds, crypto exchanges, NFT marketplaces and lending protocols, gaming guilds, digital asset custodians, and crypto tax or audit providers.

Backed by prominent Web3 players, Nefertiti has been selected as a member of the Hong Kong Science and Technology Parks Corporation (HKSTP) Incubator Programme.

*Information and Communications Technology*

[nefertiti.tech](http://nefertiti.tech)

## Germany



Founded in 2017, Playano is with the mission to visualise challenging piano notes through the use of technology. Its mobile application (Piano Hero) professionally teaches users how to play the piano adopting augmented reality (AR) learning. **Playano Education Ltd.** is a publisher of AR solutions for learning (EdTech) and eCommerce applications.

Playano is committed to continuously delivering the best possible user experience (UX), content (songs and tutorials), cutting-edge technology and immersive experience within the AR realm.

*Information and Communications Technology*  
[playanoedu.com](http://playanoedu.com)



**Unuverse** (UNU), an initiative under Miracle Operations Limited, protects biodiversity using the latest technology – by representing rare animals on the blockchain and redistributing funds to regenerative projects “Causes”, which aid those animals. The initiative runs as a decentralised autonomous organisation (DAO) powered by an animal-themed collection that is built on the blockchain (Polygon). Each digital animal is unique and is part of the entire collection of UNU Impact non-fungible tokens (NFTs).

The NFTs are unique identities trading on the market, while attached smart contracts redistribute fund to Causes, targeted at the preservation of the

respective animal. As such, the collection is designed to be a Web 3.0 version of the United Nations Red List.

With a number of smart tools, the collection gives insights into protective efforts and automated reporting of the population status and other metrics. Combining art, animal welfare, education and impact investment, the goal of the company is to be recognised as an important tool for impact investment, and environmental, social, and governance (ESG) activities for animal protection.

*Creative, ESG, Blockchain*  
[unuverse.io](http://unuverse.io)

## Italy



Northern Italian restaurant, **Castellana**, pays dutiful homage to the culinary landscape and culture of Piedmont, where ingredients, as well as flavour, are in abundance. Recently opened in Central, the restaurant introduces a carefully designed space that features the unmistakable characteristics of Piedmont, allowing guests to enjoy a

unique dining experience inspired by Chef Romeo Morelli's hometown and his travel experiences around the world.

*Food and Beverage*  
[castellanahongkong.com](http://castellanahongkong.com)



Headquartered in London, **D-Shape** is a leading international technology and service provider in additive manufacturing, with operations worldwide. Its Hong Kong office aims to enhance the repopulation of the marine environment in Asia through its innovative solutions, including 3D-printed artificial reefs and oyster reefs.

The company's digital platform adopts a data-led, iterative approach to creating nature-based infrastructure solutions designed specifically for the local climate and habitat. Its system delivers

smaller, custom implementations that are more affordable and easier to build. This iterative approach provides the opportunity to monitor and capture the benefits of adaptive habitat growth over time. Furthermore, D-Shape is specialised in designing adaptive infrastructure solutions in all soil conditions, and enhancing the repopulation of marine habitats after major infrastructure projects.

*Additive Manufacturing for the Marine Environment*  
[d-shape.com](http://d-shape.com)

### ■ Korea



**GoMyPlan.com** (GMP) is a pioneer in travel application, providing travellers with customised smart packages. At GMP, users can select one pre-designed plan that best caters to their needs, customise its itineraries and go to any country according to their preferences. Users can share their plans with members who will travel together to communicate more efficiently.

GMP is committed to being one of the leading social media platforms in travel industry. Users can freely post and share their experiences on social media. Its unique feature allows users to create

their own plans and share them with other users, so they can follow the exact plan. At GMP, anyone can become an "influencer" and gain popularity.

*Tourism and Hospitality*  
[gomyplan.com](http://gomyplan.com)

### ■ Macao, China



**iMeddy's** online medical platform providing medical information, online appointment, video consultation, health mall, intelligent doctor matching services has developed its clinic management system (CMS) – Clinic X. It uses innovative technology to solve customer pain points. iMeddy mobile application connects with CMS to achieve real-time synchronisation to multiple platforms through a single system, improving the overall efficiency.

Clinic X allows third parties such as insurance or internet of things (IoT) products to obtain, use and integrate

information. Now, iMeddy collaborates with over 300 doctors, as well as builds a close relationship with international pharmaceutical companies, insurance agents and banks.

*HealthTech, Cross-border Telemedicine*  
[imeddy.com](http://imeddy.com)

### ■ Mainland China



**Aura Labs** is a software-centric startup focused on creating solutions for property owners. The company's goal is to become a single technology stack to manage and operate modern buildings. SeerOS is a digital integration platform for the built environment developed by Aura Labs. Seer provides scalable software tools and modular solutions to help property operators become more

efficient, as well as enhance tenant experiences across various verticals.

*Information and Communications Technology*  
[auralabs.com.hk](http://auralabs.com.hk)



Founded in Hong Kong in 2020, **Axio Media Technology Limited** is a digital solutions company providing full-featured services including platform, system, application, server hosting and existing digital solutions.

The company has extensive experiences in helping clients in sourcing, implementing and supporting a broad range of customer relationship management (CRM), enterprise resource planning (ERP) and multi-vendor store systems.

It also has a proven track record in implementing and maintaining various

mobile applications to help enterprises operate effectively.

In addition, Axio Media possesses expertise in unreal engine to ensure a successful launch of full-featured PC games, while providing consultation services on animation and visual effects to clients.

*Information and Communications Technology*  
[axiox.media](http://axiox.media)



**Ever Fountain Asset Management Ltd** is part of Ever Fountain Financial Group, a leading group of financial services companies founded in 2012 which offers a diverse range of professional investment solutions and consulting services. As a licensed corporation, the company holds Type 4 (advising on securities) and Type 9 (asset management) licences issued by the Hong Kong Securities and Futures Commission. It specialises in private equity investments, external asset management (EAM), fund management

and other financial services. In August 2022, the company became one of the 20 institutional investors to invest in the special purpose acquisition company (SPAC) – HK Acquisition Corporation.

*Asset Management*  
[efasset.com/sc](http://efasset.com/sc)



As a leading group of financial services companies, Ever Fountain Financial Group offers a comprehensive range of financial services for companies and individuals across the Greater China region. Founded by a team of financial experts based in Hong Kong, Mainland China and other regions, the Group has an experienced market research and financial planning team with extensive investment and asset management expertise in Mainland China and overseas markets.

**Ever Fountain Global Wealth Management Ltd** is a member of Ever Fountain Financial Group. Specialising in insurance brokerage services and based in Hong Kong for over a decade, the company has served over 100,000

customers, receiving a total of over HK\$20 billion in annual insurance premiums. As one of Hong Kong's largest insurance brokers, the company works with leading insurers and has received several industry awards, including the "Outstanding Wealth Management Company" award from Caijing magazine, the "Best Asian Financial Services Provider" award at the Asian Brand Awards, and the "Best Third-Party Wealth Management Company" from Famous Brands Hong Kong.

*Insurance Brokerage*  
[hengyuan83.com/tc](http://hengyuan83.com/tc)



Founded in 2004, **JZHT** (stock code: 838334) offers a wide range of business services and has established branches in major financial cities in Mainland China, providing tailor-made services and resource sharing to customers. Strictly adhered to the corporate philosophy of “discovering value and transferring value”, JZHT handles many IPO projects and listed companies, while actively exploring the development trend of the industry. Recently, the company set up a branch in Hong Kong to provide better

investors relationship management for listed companies and IPO projects in the city. It aspires to become a leading provider of overall solutions for the whole life cycle of the capital market in Mainland China.

*Financial Public Relations, Investment, Board Secretary, Consulting and Evaluation Business*  
[ijinzheng.com/index](http://ijinzheng.com/index)



**Rockcheck Tewoo Corporation** was owned by Tianjin's leading private enterprise, the Rockcheck Group. Rockcheck Tewoo strives to become a leader in industrial supply chain integration with strong competitiveness in both the domestic and international markets, focusing on trading, technology, manufacturing, investment and financial services. The company's core business is supply chain services, providing a one-stop solution including raw material supply and processing, as well as sales, processing and export of merchandise.

Rockcheck Tewoo has an extensive sales network covering the key areas in Mainland China such as Beijing-Tianjin-Hebei, Yangtze River Delta and Guangdong-Hong Kong-Macao Greater Bay Area, with overseas offices in Japan, Hong Kong, Singapore, Australia, Chile and Cambodia.

*Trading, Technology, Manufacturing, Investment and Financial Services*  
[www.rockcheck.com](http://www.rockcheck.com)



Founded in 2019, **Treelion** established a blockchain system with the mission to build a “green digital infrastructure” by utilising Elion Group's 30-year experience in green ventures with advanced technologies, including internet of things (IoT), artificial intelligence (AI) and big data.

The company's goal is to create an inclusive green financial ecosystem to enhance bankability and liquidity of green assets such as ecosystem services and carbon credits that are currently difficult to trade. With the use of blockchain and other decentralised ledger technologies (DLT), Treelion trading platform facilitates the transfer of the value of digital assets on a global scale at reduced costs and risks. These technologies can also improve the standardisation and value discovery of green assets, as well as the efficiency of proprietary asset transfers.

Treelion's technology solutions facilitates online transfer of values and secures storage of green asset values. It enables asset on-chain registration, decentralised value exchange, distributed data storage, point-to-point transmission, and more.

Treelion is developing a green finance backbone node for “Sparkchain Network”, the country's new industrial blockchain infrastructure, which can assist registration, verification, and certification transfer of high quality and high value carbon credits to carbon exchanges.

*FinTech and Green Finance*  
[treelion.com](http://treelion.com)



**U&I Asset Management Limited (UIAM)** is a newly formed asset management firm in Hong Kong. The company has obtained the Securities and Futures Commission of Hong Kong (SFC) licence (BSF944) with focuses on setting up different fund structures, such as Cayman funds and Hong Kong limited partnership fund (LPF) and the open-ended fund company (OFC). UIAM provides professional asset management services to clients as being an investment

manager, investment advisor and external asset manager. Its team members have been in the asset management business for more than 10 years.

*Asset Management*  
[u-igroup.com](http://u-igroup.com)

## ■ Malaysia



**E-Learn Dot Com Limited** is the research and development centre for E-Learn Dot Com Holding Company, which has presence in Malaysia and Mainland China. The company develops mobile application, learning management system, educational software and learning materials for schools. Also, it provides technology and digital vocational training for future workforces in artificial intelligence (AI) and data science.

E-Learn Dot Com established the digital learning platform – MELS – in 2003,

which has been trademarked in Hong Kong. MELS is currently developing an online STEM education learning system. It provides courses including robotics and coding, AI learning with computer vision, and JavaScript with networking connection. Besides, the company extends its online coding programmes to schools.

*EdTech*  
[www.mels.hk](http://www.mels.hk)



**eyes3 Sports Technology** is a provider of award-winning artificial intelligence (AI) solutions for the competitive sports market. The company brings transformative technology and elevates how tournament organisers officiate matches, athletes train, and spectators engage using simply the ubiquitous smartphones.

With initial research and development funding support from the Hong Kong Innovation and Technology Fund, eyes3 Sports Technology's flagship product – eyes3 – is a professional quality computer-assisted officiating solution designed to increase match adjudication objectivity and promote fair play among players, providing professional level accuracy and definitive "in" or "out" line-calls for tennis matches at all levels.

eyes3 disrupts the current market of complex and unaffordable solutions with its unique patented mobile-based technology. It enables different stakeholders of tournaments, large and small, to instantly benefit from the data-driven transformation.

eyes3 is approved by the International Tennis Federation and is the official match officiating system of the Hong Kong Tennis Association.

*Information and Communications Technology*  
[eyes3.com](http://eyes3.com)

## ■ Singapore



VDorse is a blockchain-powered digital credential platform that enables organisations to design, issue and manage digital certificates and badges for their recipients. VDorse is a latest hero Web3 solution created by **Bzviral Limited**, which is backed by Hong Kong Cyberport and Betatron Venture.

Bzviral has a team of technology gurus and serial entrepreneurs who are passionate about how technology

can apply in daily life. The company's headquarters is based in Hong Kong, and its teams are located around the world including Mainland China, Singapore and the United Kingdom.

*Information and Communications Technology*  
[www.vdorse.com](http://www.vdorse.com)



Aligning with the emerging healthcare trends in Asia, Clearbridge Health Limited is a healthcare group that currently provides a broad base of healthcare solutions via four distinctive strategic business units, comprising healthcare systems, medical clinics or centres and strategic medical technology investments.

Its wholly-owned Hong Kong subsidiary, **Clearbridge Medical Hong Kong Corporation Limited**, engages medical services and healthcare distribution business. The company operates a flagship medical centre in Causeway Bay, providing comprehensive medical services ranging from family medicine,

health screening, vaccination, to diagnostics tests. The company started its healthcare distribution business in 2020 to source and supply healthcare products for clients in Asia, driven by the increasing health concerns in the area triggered by the COVID-19 pandemic. At present, advanced, high-quality, and certified healthcare products are provided to clients through Clearbridge's extensive distribution channels, including medical sales network, pharmacies and eCommerce platforms.

*Medical Service and Distribution*  
[clearbridgemedical.com.hk](http://clearbridgemedical.com.hk)



Founded in 2016, **Thunes** is a business-to-business (B2B) company that powers payments for the world's fastest-growing businesses – from gig economy giants and Southeast Asia's super-application to global FinTech leaders. The company is headquartered in Singapore, with regional offices in London, Paris, Hong Kong, Shanghai, New York, Dubai, Nairobi, Arizona, and Barcelona.

Thunes currently supports 79 currencies, enables payments to 130 countries, and helps to accept 300 payment methods. Through a single, simple connection, consumers and businesses can send payments to – and get paid in – every corner of the world.

In April 2022, Thunes acquired a controlling stake in a leading anti-money laundering (AML) and compliance platform company Tookitaki, which now enables the company's advanced compliance, anti-fraud, and AML capabilities, setting an international benchmark for sustainable compliance.

*FinTech*  
[thunes.com](http://thunes.com)



## Sweden

ZINZINO

Based in Gothenburg, **Zinzino** has research and production units, and offices in Finland, Latvia, Norway, the United States, Australia, Hong Kong and Malaysia. The company is a pioneer of test-based, personalised nutrition within the wellness industry from Scandinavia, on a mission to bring the world back in balance – one person at a time.

Its health movement with game-changing solutions are driving the next generation of nutrition. Zinzino is a limited company listed on Nasdaq First North.

*Test-based, Personalised Nutrition*  
[zinzino.com](http://zinzino.com)

## Taiwan, China

MISHKAN

**Mishkan** is a software as a service (SaaS) startup building a celebrity-centric, omni-channel social customer relationship management (CRM) that empowers entertainment companies to better manage celebrity online presence, get to know their followers, and utilise their followers' data. Its solution automatically aggregates and analyses the data of celebrity online presence adopting web scraping and deep learning techniques. Mishkan

connects data insights with clients' social marketing strategies to help improve the effectiveness of the social marketing campaigns. The company aspires to make data-driven celebrity management possible for every entertainment companies.

*Information and Communications Technology*  
[revmishkan.com](http://revmishkan.com)

## United Kingdom

CBD  
OFFICE

**CBDOFFICE** strives to streamline the commercial real estate market by being a centralised office rental platform with their professional and independent real estate experts connected to different property agents, platforms, developers and landlords. It aims at delivering bespoke real estate solutions with simplicity for both multi-national companies (MNCs) and small to medium enterprises (SMEs).

Exclusive "wholesale rental package" can also be achieved through CBDOFFICE Tenants' Club by gathering multiple

tenants to either rent or renew their office space simultaneously (no matter are conventional or serviced offices). Its clients benefits are not only maximised in the real estate perspective, but also in dining, shopping, networking and professional services by leveraging the Club's network according to the business locations or industries of the tenants.

*Real Estate Services, PropTech*  
[cbdofficehk.com](http://cbdofficehk.com)

DigitSense

**DigitSense** is a digital solutions provider that helps companies create digital products focusing on user experience, scalability, and user acquisition. It provides services from web and mobile application design and development to digital marketing.

Curating the latest technology stacks, client cases and talent globally, DigitSense provides technology startup and corporate clients with insights to successfully start a digital product business, from market research,

product development, user testing, to commercialisation. It helps businesses of all sizes run their digital product as a startup unicorn in itself.

Serving mainly the United States and Singapore clients, the company has its presence and talent from across all continents, supporting clients in all different time zones.

*Information and Communications Technology*  
[digit-sense.com](http://digit-sense.com)



### EXPANDO

Incubated at Hong Kong Science and Technology Parks Corporation (HKSTP), **Expando** is the first community-based lead generation platform for international startups to quickly grow revenue in Asia.

Already present in Hong Kong and Singapore, the Expando platform helps business-to-business (B2B) software as a service (SaaS) businesses efficiently grow their commercial traction in Asia through a vetted network of Asia's trusted B2B sales professionals.

Its all-in-one platform enables startups to track their sales performance, leverage business opportunities and cross-border solutions. Expando currently works with several funded startups.

*Information and Communications Technology*  
*expando.world*



Headquartered in Hong Kong, **Peak Compliance Associates Limited (PCA)** is an Asia-focused financial services compliance consulting firm.

PCA invested in Hong Kong due to the city's role as the leading financial services hub in Asia, with connection to Mainland China, and easy access to professional service providers and talent.

PCA provides compliance-related services to financial institutions, including financial licensing for corporates and individuals, as well as regulatory, compliance, and financial crime-related advisory and support services to regulated firms.

PCA's clientele consists primarily of non-banking financial institutions that are typically seeking to be or are currently licenced and regulated by the Securities and Futures Commission (SFC) in Hong Kong and the Monetary Authority of Singapore (MAS) in Singapore.

PCA plans to build its team in Hong Kong with a headcount of 50, as well as set up an office in Singapore and Mainland China in the near future.

*Financial Services Compliance Consulting*  
*pcacompliance.com*

### Playroll

Hong Kong is the gateway to the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) for international companies seeking to establish a foothold in Asia. As one of the world's leading financial hubs, the city offers a business-friendly environment, and a booming FinTech ecosystem.

**Playroll** equips companies to expand businesses into the GBA, without the need to incorporate their own entities. The company's technology-empowered platform enables users to attract, hire and retain talent while building a strategic presence in Asia and beyond.

With decades of experience building international teams for a well-known tax consultant group, Playroll offers unparalleled expertise, local support and comprehensive compliance capabilities. Companies can now hire and deploy the people they need in Hong Kong, with smooth onboarding and efficient, compliant payroll.

*Financial Services*  
*playroll.com*



**SeedLegals** automates the legal services for startups and small businesses, drastically cutting down the time and expenses that companies used to spend on services provided by traditional lawyers and accountants. Through the SeedLegals' platform, users can create their team contracts, manage capitalisation tables, raise funds, set up employee share option schemes and more.

With operations in the United Kingdom, Ireland and France, SeedLegals expanded to the Asia-Pacific region with concurrent launches in Singapore and

Hong Kong in 2022, building a regional team across legal, customer success, marketing and sales, as well as providing a full-service offering to startups in Hong Kong.

The company has been trusted by more than 35,000 startups and investors to raise more than US\$1.2 billion in early-stage startup fundraising and to create and manage more than 2,500 share option schemes.

*Consultancy Services*  
[seedlegals.com/hk](https://seedlegals.com/hk)

## STUDIO ELLA

**Studio Ella** creates art-led spaces globally. Spanning interior architecture, bespoke design and art consultation, the Studio works across a diverse range of residential and commercial projects. Driven by an intuitive aesthetic, rich with cultural influences, the Studio's philosophy results in timeless, contextual spaces that directly relate to the people that use them.

Studio Ella is led by Ella Bridgland, who holds a first-class honours degree in architecture and has previously worked in London and Hong Kong with top design firms, gaining extensive professional experience in the luxury sector.

With over a decade in the industry, Ella has worked with world-class clients, including property developers, hotel groups, privately-owned conglomerates, hospitality groups, real estate development companies, airlines, entertainment groups, along with many private clients.

*Interior Architecture, Design and Art Consultation*  
[studioella.co](https://studioella.co)

## United States



Founded by Fionna Wong and Laurent Meler in 2018, **Meler Productions** is a Los Angeles-based company providing event management, fashion show production, and eCommerce development services.

The company expanded to Hong Kong in 2019 and to Dubai in 2022 by signing a franchise partnership with Fort Fashion Council Middle East (Dubai).

Meler Productions partners with international independent fashion designers and local brands in Hong Kong, the United States and Dubai.

One of its main objectives in Hong Kong is to bring designers from the United States to Hong Kong, and to introduce brands that are looking to expand and establish their business in Asia.

Meler Productions provides Hollywood entertainment experience to every project, and supports artists by creating contemporary and innovative strategies for traditional fashion shows, including world-renowned performers. LUMIERE RUNWAY is the company's signature event.

The company evaluates the goals, target audiences, budget and production time to develop a highly strategic and results-oriented plan.

*Event Management, Fashion Show Production*  
[melerproductions.com](https://melerproductions.com)



**STERLING VALUATION GROUP, INC**

**Sterling Valuation Group** provides independent portfolio valuation services to hedge funds, private equity firms, banks and other financial institutions in the United States, Europe and Asia.

The independent valuation of illiquid assets is what Sterling Valuation Group works on every day, and takes great pride in the rigour and intellectual focus of the company's approach. The strength of the company lies in the experience of its

analysts and the input received from a diverse team of professionals, including external academic advisors with specific product or industry expertise.

*Financial Services – Independent Valuation*  
[sterlingvaluationgroup.com](http://sterlingvaluationgroup.com)



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